ARUBA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **73.6%**
  - Of total economy

- **+1.6%**
  - vs +1.1% real economy GDP growth

- **35.0 JOBS (000's)**
  - (84.3% of total employment)

- **AWG3,529.3MN**
  - Visitor spend (85.9% of total exports)

- **1 in 4 net new jobs**
  - were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

ARUBA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **73.6% OF TOTAL ECONOMY**
  - Total T&T GDP = AWG3,833.3MN (USD2,141.5MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **35.0 JOBS (000's)**
  - (84.3% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **AWG3,529.3MN**
  - in visitor spend (85.9% of total exports)
  - (USD1,971.7MN)

INBOUND ARRIVALS

- 1. UNITED STATES 63%
- 2. VENEZUELA 11%
- 3. CANADA 4%
- 4. NETHERLANDS 3%
- 5. COLOMBIA 3%
- REST OF WORLD 16%

OUTBOUND DEPARTURES

- 1. UNITED STATES 25%
- 2. COLOMBIA 15%
- 3. DOMINICAN REPUBLIC 4%
- 4. JAMAICA 1%
- 5. MEXICO 1%
- REST OF WORLD 54%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 93%
  - 7%

- **BUSINESS SPENDING**
  - 8%

- **DOMESTIC SPENDING**
  - 92%

- **INTERNATIONAL SPENDING**

1All values are in constant 2019 prices & exchange rates
As reported in March 2020