ARUBA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

73.6% OF TOTAL ECONOMY +1.6% vs +1.1% real economy GDP growth

330 MN Jobs globally (1 in 10 jobs)

35.0 JOBS (000's) (84.3% of total employment)

AWG3,529.3 MN in visitor spend (85.9% of total exports) (USD1,971.7MN)

ARUBA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

73.6% OF TOTAL ECONOMY
Total T&T GDP = AWG3,833.3MN (USD2,141.5MN)

2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

35.0 JOBS (000's)
(84.3% of total employment)

INTERNATIONAL VISITOR IMPACT

AWG3,529.3 MN
in visitor spend (85.9% of total exports) (USD1,971.7MN)

INBOUND ARRIVALS

1. UNITED STATES 63%
2. VENEZUELA 11%
3. CANADA 4%
4. NETHERLANDS 3%
5. COLOMBIA 3%
REST OF WORLD 16%

OUTBOUND DEPARTURES

1. UNITED STATES 25%
2. COLOMBIA 15%
3. DOMINICAN REPUBLIC 4%
4. JAMAICA 1%
5. MEXICO 1%
REST OF WORLD 54%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 93%
BUSINESS SPENDING 7%
DOMESTIC SPENDING 8%
INTERNATIONAL SPENDING 92%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020