ARUBA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **73.6% of total economy** +1.6%
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data), Share of total economy GDP

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

ARUBA 2019 KEY DATA

- **73.6% of total economy**
  Total T&T GDP = AWG3,833.3MN (USD2,141.5MN)
- **+1.6%**
  2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

- **35.0 jobs (000's)**
  (84.3% of total employment)

INTERNATIONAL VISITOR IMPACT

- **AWG3,529.3 MN**
  in visitor spend (85.9% of total exports)
  (USD1,971.7MN)

INBOUND ARRIVALS

- 1. UNITED STATES 63%
- 2. VENEZUELA 11%
- 3. CANADA 4%
- 4. NETHERLANDS 3%
- 5. COLOMBIA 3%
- REST OF WORLD 16%

OUTBOUND DEPARTURES

- 1. UNITED STATES 25%
- 2. COLOMBIA 15%
- 3. DOMINICAN REPUBLIC 4%
- 4. JAMAICA 1%
- 5. MEXICO 1%
- REST OF WORLD 54%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 93%
- BUSINESS SPENDING 7%
- DOMESTIC SPENDING 8%
- INTERNATIONAL SPENDING 92%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020