ARUBA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3%
Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

73.6% OF TOTAL ECONOMY +1.6%
vs
+1.1%
real economy GDP growth

35.0 JOBS (000's)
(84.3% of total employment)

AWG3,529.3 MN
in visitor spend (85.9% of total exports)
(USD1,971.7 MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

ARUBA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. UNITED STATES 63%
2. VENEZUELA 11%
3. CANADA 4%
4. NETHERLANDS 3%
5. COLOMBIA 3%
REST OF WORLD 16%

OUTBOUND DEPARTURES

1. UNITED STATES 25%
2. COLOMBIA 15%
3. DOMINICAN REPUBLIC 4%
4. JAMAICA 1%
5. MEXICO 1%
REST OF WORLD 54%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 93%
BUSINESS SPENDING 7%
DOMESTIC SPENDING 8%
INTERNATIONAL SPENDING 92%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020