UNITED ARAB EMIRATES
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

11.9% OF TOTAL ECONOMY
Total T&T GDP = AED177.8BN (USD48,456.4MN)

+5.0%
2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

745.2 JOBS (000's)
(11.1% of total employment)

INTERNATIONAL VISITOR IMPACT

AED141.1BN
in visitor spend (9.9% of total exports)
(USD38,435.8MN)

INBOUND ARRIVALS

1. INDIA 12%
2. SAUDI ARABIA 9%
3. UNITED KINGDOM 8%
4. CHINA 6%
5. OMAN 5%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 25%
2. UNITED KINGDOM 12%
3. OMAN 11%
4. FRANCE 7%
5. SWITZERLAND 4%
REST OF WORLD 41%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 79%
- BUSINESS SPENDING 21%
- DOMESTIC SPENDING 23%
- INTERNATIONAL SPENDING 77%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020