**UNITED ARAB EMIRATES**

2021 Annual Research: Key Highlights

### Global Data

#### Total GDP contribution:

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
<th>GDP Value (BN)</th>
<th>GDP Value (MN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4%</td>
<td>USD 9,170 BN</td>
<td>USD115.0 MN</td>
</tr>
<tr>
<td>2020</td>
<td>5.5%</td>
<td>USD 4,671 BN</td>
<td>USD 115.0 MN</td>
</tr>
</tbody>
</table>

#### Total Travel & Tourism jobs:

<table>
<thead>
<tr>
<th>Year</th>
<th>Number (MN)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>334 MN</td>
<td>11.6%</td>
</tr>
<tr>
<td>2020</td>
<td>272 MN</td>
<td>9.4%</td>
</tr>
</tbody>
</table>

1 in 4 net new jobs were created by Travel & Tourism during 2014-2019.

#### Change in Jobs in 2020:

<table>
<thead>
<tr>
<th>Change</th>
<th>Number (MN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>-60.3%</td>
<td>-18.5%</td>
</tr>
</tbody>
</table>

### United Arab Emirates Key Data

#### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
<th>GDP Value (BN)</th>
<th>GDP Value (MN)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>11.6%</td>
<td>AED180.4 BN</td>
<td>USD49,115.0 MN</td>
</tr>
<tr>
<td>2020</td>
<td>5.4%</td>
<td>AED71.6 BN</td>
<td>USD 19,482.5 MN</td>
</tr>
</tbody>
</table>

#### Change in Travel & Tourism GDP vs -7.7% real economy GDP change

#### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>Number (000s)</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>749.2</td>
<td>11.2%</td>
</tr>
<tr>
<td>2020</td>
<td>574.3</td>
<td>9.4%</td>
</tr>
</tbody>
</table>

#### Change in jobs:

<table>
<thead>
<tr>
<th>Change</th>
<th>Number (000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>-23.3%</td>
<td>-174.9 (000s)</td>
</tr>
</tbody>
</table>

### Visitor Impact

#### International:

- **AED 143.1 BN** Visitor spend
- 9.9% of total exports (USD38,956.5 MN)

#### Domestic:

- **AED 41.5 BN** Visitor spend
- (USD 11,298.4 MN)

### Change in visitor spend:

- **-66.0%** AED 25,711.4 MN
- **-42.7%** USD 4,825.6 MN
United Arab Emirates Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: **USD 11,298.4MN** (22%)
  - International Spending: **USD 38,956.5MN** (78%)

- **2020**
  - Domestic Spending: **USD 6,472.8MN** (33%)
  - International Spending: **USD 13,245.1MN** (67%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: **USD 39,948.0MN** (79%)
  - Business Spending: **USD 10,307.0MN** (21%)

- **2020**
  - Leisure Spending: **USD 16,387.1MN** (83%)
  - Business Spending: **USD 3,330.8MN** (17%)

Inbound Arrivals:

- **2019**
  1. India 12%
  2. Saudi Arabia 8%
  3. United Kingdom 7%
  4. China 7%
  5. Oman 5%
  Rest of world 60%

- **2020**
  1. Saudi Arabia 14%
  2. India 14%
  3. China 7%
  4. Oman 6%
  5. United Kingdom 5%
  Rest of world 53%

Outbound Departures:

- **2019**
  1. Saudi Arabia 19%
  2. United Kingdom 14%
  3. Oman 9%
  4. Azerbaijan 9%
  5. France 7%
  Rest of world 42%

- **2020**
  1. Saudi Arabia 30%
  2. United Kingdom 17%
  3. Oman 14%
  4. Azerbaijan 6%
  5. France 5%
  Rest of world 28%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO