NORTH MACEDONIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **6.2%** OF TOTAL ECONOMY
  - Total T&T GDP = MKD43.6BN (USD790.1MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **52.0 JOBS (000's)**
  - (6.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **MKD 21.8 BN**
  - in visitor spend (4.9% of total exports)
    - (USD394.2MN)

**INBOUND ARRIVALS**

- 1. TURKEY 19%
- 2. SERBIA 9%
- 3. BULGARIA 7%
- 4. GREECE 7%
- 5. NETHERLANDS 4%
- **REST OF WORLD 54%**

**OUTBOUND DEPARTURES**

- 1. GREECE 55%
- 2. ALBANIA 20%
- 3. BULGARIA 11%
- 4. TURKEY 6%
- 5. SERBIA 2%
- **REST OF WORLD 6%**

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: **61%**
- BUSINESS SPENDING: **39%**
- DOMESTIC SPENDING: **47%**
- INTERNATIONAL SPENDING: **53%**

**Note:** Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020