**NORTH MACEDONIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **6.2% OF TOTAL ECONOMY**
  - Total T&T GDP = MKD43.6BN (USD790.1MN)

- **+3.8%**
  - 2019 Travel & Tourism GDP growth vs +3.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **52.0 JOBS (000's)**
  - (6.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **MKD21.8BN**
  - in visitor spend (4.9% of total exports)
    (USD394.2MN)

**INBOUND ARRIVALS**

- **1. TURKEY 19%**
- **2. SERBIA 9%**
- **3. BULGARIA 7%**
- **4. GREECE 7%**
- **5. NETHERLANDS 4%**
- **REST OF WORLD 54%**

**OUTBOUND DEPARTURES**

- **1. GREECE 55%**
- **2. ALBANIA 20%**
- **3. BULGARIA 11%**
- **4. TURKEY 6%**
- **5. SERBIA 2%**
- **REST OF WORLD 6%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 61%

- **BUSINESS SPENDING**
  - 39%

- **DOMESTIC SPENDING**
  - 47%

- **INTERNATIONAL SPENDING**
  - 53%

---

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020