Global GDP impact by sector (2018 data). Share of total economy GDP

Mining  Automotive  Agriculture  Travel & Tourism  Retail  Financial Services

0% 5% 10% 15%

6.2% of total economy
1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

10.3% Total GDP contribution

3.5% 2.5%

NORTH MACEDONIA 2019 KEY DATA

Contribution of Travel & Tourism to GDP

6.2% of total economy

Total T&T GDP = MKD43.6BN (USD790.1MN)

+3.8%

2019 Travel & Tourism GDP growth vs +3.1% real economy GDP growth

Contribution of Travel & Tourism to Employment

52.0 Jobs (000’s)

(6.6% of total employment)

International Visitor Impact

MKD21.8BN

in visitor spend (4.9% of total exports) (USD394.2MN)

INBOUND ARRIVALS

1. TURKEY 19%
2. SERBIA 9%
3. BULGARIA 7%
4. GREECE 7%
5. NETHERLANDS 4%
REST OF WORLD 54%

OUTBOUND DEPARTURES

1. GREECE 55%
2. ALBANIA 20%
3. BULGARIA 11%
4. TURKEY 6%
5. SERBIA 2%
REST OF WORLD 6%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

61% LEISURE SPENDING
39% BUSINESS SPENDING
47% DOMESTIC SPENDING
53% INTERNATIONAL SPENDING

1All values are in constant 2019 prices & exchange rates
As reported in March 2020