GLOBAL DATA 2019

10.3% Total GDP contribution
2.5% Travel & Tourism
3.5%

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>30%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

NORTH MACEDONIA 2019 KEY DATA

6.2% OF TOTAL ECONOMY
Total T&T GDP = MKD43.6BN (USD790.1MN)

4.9% of total exports

52.0 JOBS (000's)
6.6% of total employment

MKD21.8BN in visitor spend

INBOUND ARRIVALS

1. TURKEY 19%
2. SERBIA 9%
3. BULGARIA 7%
4. GREECE 7%
5. NETHERLANDS 4%
REST OF WORLD 54%

OUTBOUND DEPARTURES

1. GREECE 55%
2. ALBANIA 20%
3. BULGARIA 11%
4. TURKEY 6%
5. SERBIA 2%
REST OF WORLD 6%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 61%
BUSINESS SPENDING 39%
DOMESTIC SPENDING 47%
INTERNATIONAL SPENDING 53%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020