While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Jobs globally (1 in 10 jobs):
- 10.3% Total GDP contribution
- 330 MN

INBOUND ARRIVALS
1. TURKEY 19%
2. SERBIA 9%
3. BULGARIA 7%
4. GREECE 7%
5. NETHERLANDS 4%
REST OF WORLD 54%

OUTBOUND DEPARTURES
1. GREECE 55%
2. ALBANIA 20%
3. BULGARIA 11%
4. TURKEY 6%
5. SERBIA 2%
REST OF WORLD 6%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

6.2% of total economy
61%

+3.8%
39%

NORTH MACEDONIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

Total T&T GDP = MKD43.6BN
(USD790.1MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

52.0 JOBS (000's)
(6.6% of total employment)

INTERNATIONAL VISITOR IMPACT

MKD21.8 BN
in visitor spend (4.9% of total exports)
(USD394.2MN)

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 61%
BUSINESS SPENDING 39%
DOMESTIC SPENDING 47%
INTERNATIONAL SPENDING 53%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.