**NORTH MACEDONIA**
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP contribution</td>
<td>10.3%</td>
</tr>
<tr>
<td>Jobs globally (1 in 10 jobs)</td>
<td>330 MN</td>
</tr>
</tbody>
</table>

### NORTHERN MACEDONIA 2019 KEY DATA

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution of Travel &amp; Tourism to GDP</td>
<td>6.2% of total economy</td>
</tr>
<tr>
<td>Travel &amp; Tourism GDP growth</td>
<td>+3.8% vs +3.1% real economy GDP growth</td>
</tr>
<tr>
<td>Contribution of Travel &amp; Tourism to Employment</td>
<td>52.0 jobs (000's) (6.6% of total employment)</td>
</tr>
<tr>
<td>International Visitor Impact</td>
<td>MKD 21.8 BN (4.9% of total exports)</td>
</tr>
</tbody>
</table>

### INBOUND ARRIVALS

- **1. TURKEY** 19%
- **2. SERBIA** 9%
- **3. BULGARIA** 7%
- **4. GREECE** 7%
- **5. NETHERLANDS** 4%
- **REST OF WORLD** 54%

### OUTBOUND DEPARTURES

- **1. GREECE** 55%
- **2. ALBANIA** 20%
- **3. BULGARIA** 11%
- **4. TURKEY** 6%
- **5. SERBIA** 2%
- **REST OF WORLD** 6%

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 61%
- **Business Spending**: 39%
- **Domestic Spending**: 47%
- **International Spending**: 53%

### Notes:
- All values are in constant 2019 prices & exchange rates.
- As reported in March 2020.

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1. World Travel & Tourism Council.