GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

6.2% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

+3.8% real economy GDP growth

TOTAL T&T GDP = MKD43.6BN (USD790.1MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

NORTH MACEDONIA 2019 KEY DATA

6.2% OF TOTAL ECONOMY

NORTH MACEDONIA 2019 KEY DATA

6.2% OF TOTAL ECONOMY

Total T&T GDP = MKD43.6BN (USD790.1MN)

+3.8% 2019 Travel & Tourism GDP growth vs +3.1% real economy GDP growth

52.0 JOBS (000’s)

(6.6% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

MKD 21.8 BN

in visitor spend (4.9% of total exports) (USD394.2MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. TURKEY 19%
2. SERBIA 9%
3. BULGARIA 7%
4. GREECE 7%
5. NETHERLANDS 4%
REST OF WORLD 54%

1. GREECE 55%
2. ALBANIA 20%
3. BULGARIA 11%
4. TURKEY 6%
5. SERBIA 2%
REST OF WORLD 6%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING

BUSINESS SPENDING

DOMESTIC SPENDING

INTERNATIONAL SPENDING

61%

39%

47%

53%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020