# MALTA
22 Annual Research: Key Highlights

## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP Contribution</th>
<th>Change</th>
<th>Travel &amp; Tourism GDP</th>
<th>Change</th>
<th>Total Travel &amp; Tourism Jobs</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% EUR 9,630 BN</td>
<td>-69.6%</td>
<td>-50.4% EUR 4,855 BN</td>
<td>-66.6%</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% EUR 4,775 BN</td>
<td>+48.8%</td>
<td>+21.7% EUR 1,038 BN</td>
<td>+7.9%</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN = +6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% EUR 5,812 BN</td>
<td></td>
<td></td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

## Malta Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP</th>
<th>Change</th>
<th>Total Travel &amp; Tourism jobs</th>
<th>Change</th>
<th>Total contribution of Travel &amp; Tourism to Employment</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>15.0% of Total Economy EUR 2,169.2MN (USD 2,391.2MN)</td>
<td>-78.4%</td>
<td>271 MN = 1 in 12 jobs</td>
<td>-62.0MN = -18.6%</td>
<td>53.8 (000s) 21.1% of total jobs</td>
<td>-12.0%</td>
</tr>
<tr>
<td>2020</td>
<td>4.9% of Total Economy EUR 658.8MN (USD 726.2MN)</td>
<td>+57.9%</td>
<td>289 MN = 1 in 11 jobs</td>
<td>+18.2MN = +6.7%</td>
<td>47.3 (000s) 18.1% of total jobs</td>
<td>+7.9%</td>
</tr>
<tr>
<td>2021</td>
<td>6.7% of Total Economy EUR 980.4MN (USD 1,080.8MN)</td>
<td></td>
<td></td>
<td></td>
<td>51.1 (000s) 19.1% of total jobs</td>
<td></td>
</tr>
</tbody>
</table>

## Visitor Spend:

<table>
<thead>
<tr>
<th>Type</th>
<th>Spend</th>
<th>Change</th>
<th>% of Total</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>International</td>
<td>EUR 1,953.6MN</td>
<td>-78.4%</td>
<td>9.6% of total exports</td>
<td>+57.9%</td>
</tr>
<tr>
<td>Domestic</td>
<td>EUR 209.2MN</td>
<td>-52.7%</td>
<td>(USD 230.6MN)</td>
<td>+64.6%</td>
</tr>
</tbody>
</table>
Malta Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 230.6MN (10%)
  - International Spending: USD 2,153.5MN (90%)
- **2021**
  - Domestic Spending: USD 179.6MN (20%)
  - International Spending: USD 732.9MN (80%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 2,057.4MN (86%)
  - Business Spending: USD 326.7MN (14%)
- **2021**
  - Leisure Spending: USD 807.3MN (88%)
  - Business Spending: USD 105.2MN (12%)

Inbound Arrivals:

- **2019**
  - 1. United Kingdom 23%
  - 2. Italy 14%
  - 3. France 9%
  - 4. Germany 8%
  - 5. Spain 4%
  - Rest of world 42%
- **2021**
  - 1. France 15%
  - 2. Italy 15%
  - 3. United Kingdom 11%
  - 4. Germany 10%
  - 5. Poland 5%
  - Rest of world 44%

Outbound Departures:

- **2019**
  - 1. United Kingdom 31%
  - 2. Italy 15%
  - 3. France 12%
  - 4. Spain 8%
  - 5. Germany 4%
  - Rest of world 30%
- **2021**
  - 1. United Kingdom 27%
  - 2. Italy 16%
  - 3. France 13%
  - 4. Spain 7%
  - 5. Germany 4%
  - Rest of world 33%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO