MALTA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years.
- Total T&T GDP = EUR2,061.4MN (USD2,298.7MN)
- 2019 Travel & Tourism GDP growth (21.1% of total employment)

MALTA 2019 KEY DATA

- 15.8% OF TOTAL ECONOMY
- Total T&T GDP = EUR2,061.4MN (USD2,298.7MN)
- +4.3%
- 2019 Travel & Tourism GDP growth vs +3.9% real economy GDP growth

- 52.8 JOBS (000's)
- (21.1% of total employment)

INTERNATIONAL VISITOR IMPACT

- EUR1,886.8 MN
- in visitor spend (9.6% of total exports)
- (USD2,103.9MN)

INBOUND ARRIVALS

- 1. UNITED KINGDOM 26%
- 2. ITALY 16%
- 3. GERMANY 8%
- 4. FRANCE 8%
- 5. POLAND 4%
- REST OF WORLD 38%

OUTBOUND DEPARTURES

- 1. ITALY 23%
- 2. UNITED KINGDOM 18%
- 3. FRANCE 14%
- 4. SPAIN 10%
- 5. GERMANY 5%
- REST OF WORLD 30%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 10%
- INTERNATIONAL SPENDING 90%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020