While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Jobs globally (1 in 10 jobs):

- 330 MN

15.8% OF TOTAL ECONOMY

Total T&T GDP = EUR2,061.4 MN (USD2,298.7 MN)

- 10.3% Total GDP contribution
- 2.5% Travel & Tourism
- 3.5%

MALTA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

15.8% OF TOTAL ECONOMY

Total T&T GDP = EUR2,061.4 MN (USD2,298.7 MN)

+4.3%

2019 Travel & Tourism GDP growth vs +3.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

52.8 JOBS (000’s)

(21.1% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR1,886.8 MN

in visitor spend (9.6% of total exports)

(USD2,103.9 MN)

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

MALTA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

INBOUND ARRIVALS

- 1. UNITED KINGDOM 26%
- 2. ITALY 16%
- 3. GERMANY 8%
- 4. FRANCE 8%
- 5. POLAND 4%
- REST OF WORLD 38%

OUTBOUND DEPARTURES

- 1. ITALY 23%
- 2. UNITED KINGDOM 18%
- 3. FRANCE 14%
- 4. SPAIN 10%
- 5. GERMANY 5%
- REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 10%
- INTERNATIONAL SPENDING 90%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020