

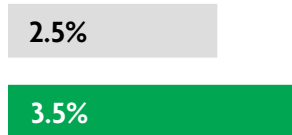
MALTA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



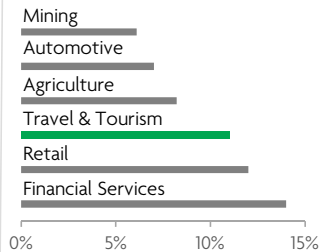
While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



MALTA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

15.8% OF TOTAL ECONOMY

Total T&T GDP = EUR2,061.4MN (USD2,298.7MN)

+4.3%

2019 Travel & Tourism GDP growth vs **+3.9%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

52.8 JOBS (000's)

(21.1% of total employment)

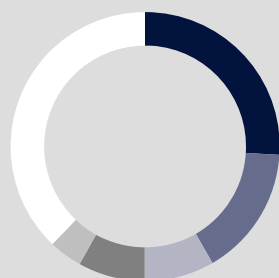


INTERNATIONAL VISITOR IMPACT

EUR1,886.8 MN

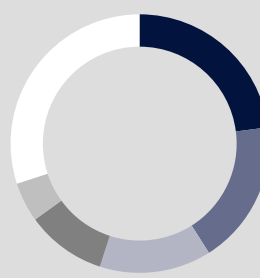
in visitor spend (**9.6%** of total exports) (USD2,103.9MN)

INBOUND ARRIVALS



- 1. UNITED KINGDOM **26%**
- 2. ITALY **16%**
- 3. GERMANY **8%**
- 4. FRANCE **8%**
- 5. POLAND **4%**
- **REST OF WORLD 38%**

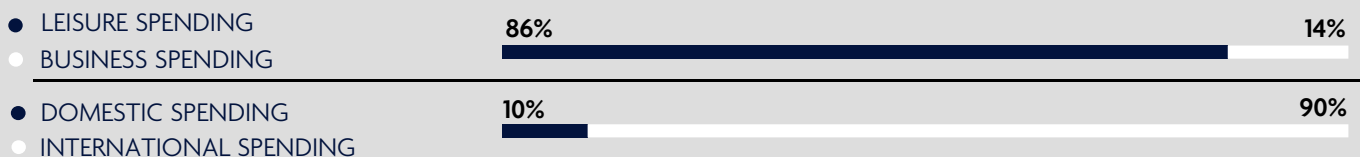
OUTBOUND DEPARTURES



- 1. ITALY **23%**
- 2. UNITED KINGDOM **18%**
- 3. FRANCE **14%**
- 4. SPAIN **10%**
- 5. GERMANY **5%**
- **REST OF WORLD 30%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020