10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

15.8% of total economy

Global GDP impact by sector (2018 data). Share of total economy GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

15.8% of total economy

Total T&T GDP = EUR2,061.4MN (USD2,298.7MN)

+4.3%

2019 Travel & Tourism GDP growth vs +3.9% real economy GDP growth

52.8 jobs (000's)

(21.1% of total employment)

1. UNITED KINGDOM 26%
2. ITALY 16%
3. GERMANY 8%
4. FRANCE 8%
5. POLAND 4%
REST OF WORLD 38%

1. ITALY 23%
2. UNITED KINGDOM 18%
3. FRANCE 14%
4. SPAIN 10%
5. GERMANY 5%
REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020