While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

Global 2019 Key Data:

- **15.8% of Total Economy**
  - Total T&T GDP = EUR2,061.4MN (USD2,298.7MN)
  - 2019 Travel & Tourism GDP growth vs +3.9% real economy GDP growth

- **52.8 Jobs (000’s)**
  - (21.1% of total employment)

- **EUR1,886.8MN**
  - in visitor spend (9.6% of total exports)
  - (USD2,103.9MN)

Inbound Arrivals:
- 1. United Kingdom 26%
- 2. Italy 16%
- 3. Germany 8%
- 4. France 8%
- 5. Poland 4%
- Rest of World 38%

Outbound Departures:
- 1. Italy 23%
- 2. United Kingdom 18%
- 3. France 14%
- 4. Spain 10%
- 5. Germany 5%
- Rest of World 30%

Sector Characteristics (2019):

- Leisure Spending 86%
- Business Spending 14%
- Domestic Spending 10%
- International Spending 90%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020