10.3% Total GDP contribution
330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

15.8% OF TOTAL ECONOMY
Total T&T GDP = EUR2,061.4MN (USD2,298.7MN)

+4.3%
2019 Travel & Tourism GDP growth vs +3.9% real economy GDP growth

52.8 JOBS (000's)
(21.1% of total employment)

EUR1,886.8 MN in visitor spend (9.6% of total exports) (USD2,103.9MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. UNITED KINGDOM 26%
2. ITALY 16%
3. GERMANY 8%
4. FRANCE 8%
5. POLAND 4%
REST OF WORLD 38%

1. ITALY 23%
2. UNITED KINGDOM 18%
3. FRANCE 14%
4. SPAIN 10%
5. GERMANY 5%
REST OF WORLD 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 10%
- INTERNATIONAL SPENDING 90%

All values are in constant 2019 prices & exchange rates
As reported in March 2020