While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

### Malawi 2019 Key Data

- **Contribution of Travel & Tourism to GDP**: 6.7% of total economy
  - Total T&T GDP = MWK389,421.0MN (USD523.1MN)
  - 2019 Travel & Tourism GDP growth (6.8% of total employment) vs +3.2% real economy GDP growth

- **Contribution of Travel & Tourism to Employment**: 525.9 jobs (000’s) (6.8% of total employment)

- **International Visitor Impact**: MWK32,649.6MN in visitor spend (2.2% of total exports) (USD43.9MN)

### Inbound Arrivals

1. Mozambique 31%
2. Zambia 14%
3. Zimbabwe 13%
4. United Kingdom 13%
5. Ireland 1%
6. Rest of World 28%

### Outbound Departures

1. Zimbabwe 59%
2. South Africa 25%
3. Zambia 5%
4. Tanzania 5%
5. Botswana 1%
6. Rest of World 5%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure Spending**: 25%
- **Business Spending**: 75%
- **Domestic Spending**: 91%
- **International Spending**: 9%

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020