While the global economy grew by 2.5%, **Travel & Tourism grew significantly more at 3.5%**

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>7%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>6%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>3%</td>
</tr>
<tr>
<td>Retail</td>
<td>2%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>1%</td>
</tr>
</tbody>
</table>

Malawi 2019 Key Data

**6.7% of Total Economy**

Total T&T GDP = MWK389,421.0MN (USD523.1MN)

2019 Travel & Tourism GDP growth +3.2% vs +3.0% real economy GDP growth

**525.9 Jobs (000's)**

(6.8% of total employment)

**MWK32,649.6 MN**

in visitor spend (2.2% of total exports) (USD43.9MN)

**MALAWI INBOUND ARRIVALS**

1. MOZAMBIQUE 31%
2. ZAMIBWE 14%
3. ZIMBABWE 13%
4. UNITED KINGDOM 13%
5. IRELAND 1%
6. REST OF THE WORLD 28%

**MALAWI OUTBOUND DEPARTURES**

1. ZIMBABWE 59%
2. SOUTH AFRICA 25%
3. ZAMIBWE 5%
4. TANZANIA 5%
5. BOTSWANA 1%
6. REST OF THE WORLD 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **Leisure Spending**: 25%
- **Domestic Spending**: 91%
- **International Spending**: 9%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020