## Global Data

### Total GDP contribution:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP</td>
<td>10.4%</td>
<td>5.5%</td>
</tr>
<tr>
<td>USD</td>
<td>9,170 BN</td>
<td>4,671 BN</td>
</tr>
</tbody>
</table>

### Total Travel & Tourism jobs:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>T&amp;T GDP</td>
<td>334 MN</td>
<td>272 MN</td>
</tr>
<tr>
<td>=1 in 10 jobs</td>
<td>=1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

### Total Travel & Tourism GDP change in 2020:

-49.1% =USD -4,498 BN

Global Economy GDP change: -3.7%

### Change in Jobs in 2020:

-61.6 MN -18.5%

1 in 4 new net jobs were created by Travel & Tourism during 2014-2019

## Malawi Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total contribution of T&amp;T to GDP</td>
<td>6.7%</td>
<td>3.3%</td>
</tr>
<tr>
<td>of Total Economy</td>
<td>USD550.9 MN</td>
<td>USD274.3 MN</td>
</tr>
</tbody>
</table>

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total contribution of T&amp;T to Employment</td>
<td>516.2</td>
<td>348.5</td>
</tr>
<tr>
<td>Jobs (000s)</td>
<td>6.8% of total employment</td>
<td>4.6% of total employment</td>
</tr>
</tbody>
</table>

### Visitor Impact

#### International:

- MWK 37,321.4 MN Visitor spend
- 1.9% of total exports (USD49.4 MN)

- MWK 11,487.1 MN Visitor spend
- 0.7% of total exports (USD15.2 MN)

#### Domestic:

- MWK 337,864 MN Visitor spend
- (USD 447.7 MN)

- MWK 165,530 MN Visitor spend
- (USD 219.3 MN)

Change in domestic visitor spend: -51.0% -USD 228.3 MN

Change in international visitor spend: -69.2% -USD 34.2 MN

Change in jobs: -32.5% -167.7 (000s)

Change in Travel & Tourism GDP vs -0.1% real economy GDP change

10.4% = 1 in 10 jobs
Malawi Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 447.7MN (90%)
  - International Spending: USD 49.4MN (10%)
- **2020**
  - Domestic Spending: USD 219.3MN (94%)
  - International Spending: USD 15.2MN (6%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 124.4MN (25%)
  - Business Spending: USD 372.7MN (75%)
- **2020**
  - Leisure Spending: USD 73.0MN (31%)
  - Business Spending: USD 161.5MN (69%)

Inbound Arrivals:

- **2019**
  1. Mozambique 24%
  2. Zambia 17%
  3. United Kingdom 14%
  4. Zimbabwe 13%
  5. Ireland 1%
  Rest of world 32%
- **2020**
  1. Mozambique 30%
  2. Zambia 16%
  3. Zimbabwe 15%
  4. United Kingdom 11%
  5. Ireland 0.9%
  Rest of world 28%

Outbound Departures:

- **2019**
  1. Zimbabwe 55%
  2. South Africa 26%
  3. Tanzania 7%
  4. Zambia 5%
  5. Mozambique 2%
  Rest of world 5%
- **2020**
  1. Zimbabwe 50%
  2. South Africa 25%
  3. Tanzania 11%
  4. Zambia 5%
  5. Mozambique 3%
  Rest of world 6%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO