**MALAWI**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

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**MALAWI 2019 KEY DATA**

- **6.7% of total economy**
  - Travel & Tourism grew significantly more at 3.5%

- **+3.2%**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **525.9 JOBS (000's)**
  - (6.8% of total employment)

- **MWK32,649.6MN**
  - in visitor spend (2.2% of total exports)
    (USD43.9MN)

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**INBOUND ARRIVALS**

- 1. MOZAMBIQUE 31%
- 2. ZAMBIA 14%
- 3. ZIMBABWE 13%
- 4. UNITED KINGDOM 13%
- 5. IRELAND 1%
- REST OF WORLD 28%

**OUTBOUND DEPARTURES**

- 1. ZIMBABWE 59%
- 2. SOUTH AFRICA 25%
- 3. ZAMBIA 5%
- 4. TANZANIA 5%
- 5. BOTSWANA 1%
- REST OF WORLD 5%

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 25%

- **BUSINESS SPENDING**
  - 75%

- **DOMESTIC SPENDING**
  - 91%

- **INTERNATIONAL SPENDING**
  - 9%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020