MALAWI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** total GDP contribution
- **330 MN** jobs globally (1 in 10 jobs)

**MALAWI 2019 KEY DATA**

- **6.7%** of total economy
- **525.9 jobs (000's)** (6.8% of total employment)
- **MWK32,649.6 Mn** in visitor spend (2.2% of total exports)

**INBOUND ARRIVALS**

1. Mozambique 31%
2. Zambia 14%
3. Zimbabwe 13%
4. United Kingdom 13%
5. Ireland 1%
6. REST OF WORLD 28%

**OUTBOUND DEPARTURES**

1. Zimbabwe 59%
2. South Africa 25%
3. Zambia 5%
4. Tanzania 5%
5. Botswana 1%
6. REST OF WORLD 5%

**SECTOR CHARACTERISTICS (2019)**

- Leisure spending: 25%
- Business spending: 75%
- Domestic spending: 91%
- International spending: 9%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020