**CAMBODIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**CAMBODIA 2019 KEY DATA**

- **26.4% OF TOTAL ECONOMY**

  - Total T&T GDP = KHR28,706.2BN (USD7,110.2MN)

- **+8.6%**

  - 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

- **2,371.1 JOBS (000’s)**

  - (26.4% of total employment)

- **KHR 22,020.3 BN**

  - in visitor spend (32.9% of total exports)
    (USD5,454.2MN)

**INBOUND ARRIVALS**

1. CHINA 24%
2. VIETNAM 15%
3. LAOS 8%
4. THAILAND 7%
5. SOUTH KOREA 6%
REST OF WORLD 40%

**OUTBOUND DEPARTURES**

1. THAILAND 53%
2. TAIWAN, CHINA 16%
3. VIETNAM 12%
4. CHINA 5%
5. MALAYSIA 4%
REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING
  - 64%

- BUSINESS SPENDING
  - 36%

- DOMESTIC SPENDING
  - 23%

- INTERNATIONAL SPENDING
  - 77%

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020