CAMBODIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism significantly more at 3.5%

26.4% OF TOTAL ECONOMY

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+8.6% vs +6.6% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% of total employment

Global GDP impact by sector (2018 data). Share of total economy GDP

CAMBODIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

26.4% OF TOTAL ECONOMY

Total T&T GDP = KHR28706.2BN (USD7110.2MN)

+8.6%

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

2,371.1 JOBS (000's)

(26.4% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

KHR22020.3BN

in visitor spend (32.9% of total exports)

(USD5454.2MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

64%

36%

LEISURE SPENDING

BUSINESS SPENDING

DOMESTIC SPENDING

INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates

As reported in March 2020