# BRAZIL
## 2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td>10.4%</td>
<td>5.5%</td>
</tr>
<tr>
<td>USD</td>
<td>USD 9.170 BN</td>
<td>USD 4.671 BN</td>
</tr>
</tbody>
</table>

**Total Travel & Tourism GDP change in 2020:**
-49.1%

Global Economy GDP change:  -3.7%

<table>
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<tr>
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<tbody>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

**Change in Jobs in 2020:**
-61.6 MN
-18.5%

### Brazil Key Data

#### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>7.7% of Total Economy</strong></td>
<td>Total T&amp;T GDP = BRL 596.9BN (USD115.7BN)</td>
<td>Total T&amp;T GDP = BRL 402.4BN (USD78.0BN)</td>
</tr>
</tbody>
</table>

Change in Travel & Tourism GDP vs -3.4% real economy GDP change:
-32.6%

#### Total contribution of Travel & Tourism to Employment:

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<tr>
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<tbody>
<tr>
<td><strong>7,643.8 Jobs (000s)</strong></td>
<td>8.2% of total employment</td>
<td>6,189.7 Jobs (000s)</td>
</tr>
</tbody>
</table>

Change in jobs:
-19.0%
-1,454.1 (000s)

#### Visitor Impact International:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>BRL 24.7 BN</td>
<td>BRL 15.1 BN</td>
</tr>
<tr>
<td>2.3% of total exports (USD4.8BN)</td>
<td>1.2% of total exports (USD2.9BN)</td>
<td></td>
</tr>
</tbody>
</table>

Change in international visitor spend:
-39.1%
-USD 1.9 BN

#### Domestic:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>BRL 390.5 BN</td>
<td>BRL 251.5 BN</td>
</tr>
<tr>
<td>(USD 75.7BN)</td>
<td>(USD 48.8BN)</td>
<td></td>
</tr>
</tbody>
</table>

Change in domestic visitor spend:
-35.6%
-USD 27.0 BN
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Brazil Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 75.7BN (94%)
  - International Spending: USD 4.8BN (6%)

- **2020**
  - Domestic Spending: USD 48.8BN (94%)
  - International Spending: USD 2.9BN (6%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 71.3BN (89%)
  - Business Spending: USD 9.2BN (11%)

- **2020**
  - Leisure Spending: USD 45.7BN (88%)
  - Business Spending: USD 6.0BN (12%)

Inbound Arrivals:

- **2019**
  1. Argentina 31%
  2. United States 9%
  3. Paraguay 6%
  4. Chile 6%
  5. Uruguay 6%
  Rest of world 42%

- **2020**
  1. Argentina 33%
  2. Paraguay 9%
  3. United States 8%
  4. Uruguay 6%
  5. Chile 6%
  Rest of world 39%

Outbound Departures:

- **2019**
  1. United States 18%
  2. Argentina 11%
  3. Portugal 11%
  4. France 8%
  5. Italy 5%
  Rest of world 46%

- **2020**
  1. Argentina 15%
  2. United States 14%
  3. France 10%
  4. Italy 8%
  5. Portugal 8%
  Rest of world 46%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO