While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**BRAZIL 2020 KEY DATA**

- **7.7% of total economy**
  - Total T&T GDP = BRL551.5BN (USD139.9BN)
- **7,406.9 jobs (000's)**
  - (7.9% of total employment)
- **BRL23.4BN** in visitor spend (2.3% of total exports) (USD5.9BN)

**INBOUND ARRIVALS**

1. Argentina 38%
2. United States 8%
3. Chile 5%
4. Paraguay 5%
5. Uruguay 5%
**Rest of World 39%**

**OUTBOUND DEPARTURES**

1. United States 18%
2. Argentina 11%
3. Portugal 9%
4. France 9%
5. Italy 8%
**Rest of World 45%**

**SECTOR CHARACTERISTICS (2019)**

- **Leisure spending**: 89%
- **Business spending**: 11%
- **Domestic spending**: 94%
- **International spending**: 6%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.