**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

Total T&T GDP = BRL551.5BN (USD139.9BN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

7,406.9 JOBS (000's)

(7.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

BRL23.4BN in visitor spend (2.3% of total exports)

(USD5.9BN)

**INBOUND ARRIVALS**

1. ARGENTINA 38%
2. UNITED STATES 8%
3. CHILE 5%
4. PARAGUAY 5%
5. URUGUAY 5%
REST OF WORLD 39%

**OUTBOUND DEPARTURES**

1. UNITED STATES 18%
2. ARGENTINA 11%
3. PORTUGAL 9%
4. FRANCE 9%
5. ITALY 8%
REST OF WORLD 45%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 94%
- INTERNATIONAL SPENDING 6%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020