While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

BRAZIL 2019 KEY DATA

7.7% OF TOTAL ECONOMY
Total T&T GDP = BRL551.5BN (USD139.9BN)

+3.0% vs +1.2% real economy GDP growth

7,406.9 JOBS (000's)
(7.9% of total employment)

BRL23.4BN in visitor spend (2.3% of total exports) (USD5.9BN)

INBOUND ARRIVALS

| 1. ARGENTINA 38% | 2. UNITED STATES 8% | 3. CHILE 5% | 4. PARAGUAY 5% | 5. URUGUAY 5% | REST OF WORLD 39% |

OUTBOUND DEPARTURES

| 1. UNITED STATES 18% | 2. ARGENTINA 11% | 3. PORTUGAL 9% | 4. FRANCE 9% | 5. ITALY 8% | REST OF WORLD 45% |

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 89%
BUSINESS SPENDING 11%
DOMESTIC SPENDING 94%
INTERNATIONAL SPENDING 6%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020