10.3% Total GDP contribution
330,000 Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.7% OF TOTAL ECONOMY
Total T&T GDP = BRL551.5BN (USD139.9BN)

+3.0%
2019 Travel & Tourism GDP growth vs +1.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

7,406.9 JOBS (000’s)
(7.9% of total employment)

INTERNATIONAL VISITOR IMPACT

BRL23.4BN in visitor spend (2.3% of total exports)
(USD5.9BN)

INBOUND ARRIVALS

1. ARGENTINA 38%
2. UNITED STATES 8%
3. CHILE 5%
4. PARAGUAY 5%
5. URUGUAY 5%
REST OF WORLD 39%

OUTBOUND DEPARTURES

1. UNITED STATES 18%
2. ARGENTINA 11%
3. PORTUGAL 9%
4. FRANCE 9%
5. ITALY 8%
REST OF WORLD 45%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
89%

BUSINESS SPENDING
11%

DOMESTIC SPENDING
94%

INTERNATIONAL SPENDING
6%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020