BRAZIL 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

BRAZIL 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.7% OF TOTAL ECONOMY

Total T&T GDP = BRL551.5BN (USD139.9BN)

+3.0% 2019 Travel & Tourism GDP growth vs +1.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

7,406.9 JOBS (000's)

(7.9% of total employment)

INTERNATIONAL VISITOR IMPACT

BRL23.4 BN in visitor spend (2.3% of total exports) (USD5.9BN)

INBOUND ARRIVALS

- 1. ARGENTINA 38%
- 2. UNITED STATES 8%
- 3. CHILE 5%
- 4. PARAGUAY 5%
- 5. URUGUAY 5%
- REST OF WORLD 39%

OUTBOUND DEPARTURES

- 1. UNITED STATES 18%
- 2. ARGENTINA 11%
- 3. PORTUGAL 9%
- 4. FRANCE 9%
- 5. ITALY 8%
- REST OF WORLD 45%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 89%
- BUSINESS SPENDING 11%
- DOMESTIC SPENDING 94%
- INTERNATIONAL SPENDING 6%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020