**Contribution of Travel & Tourism to GDP**

- 7.7% of total economy
- Total T&T GDP = BRL551.5BN (USD139.9BN)

**Contribution of Travel & Tourism to Employment**

- 7,406.9 jobs (000's)
  - 7.9% of total employment

**International Visitor Impact**

- BRL23.4BN in visitor spend (2.3% of total exports)
  - USD5.9BN

**Inbound Arrivals**

- 1. Argentina 38%
- 2. United States 8%
- 3. Chile 5%
- 4. Paraguay 5%
- 5. Uruguay 5%
- Rest of World 39%

**Outbound Departures**

- 1. United States 18%
- 2. Argentina 11%
- 3. Portugal 9%
- 4. France 9%
- 5. Italy 8%
- Rest of World 45%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- Leisure Spending: 89%
- Business Spending: 11%
- Domestic Spending: 94%
- International Spending: 6%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020