### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Bosnian-Herzegovina 2019 Key Data

- **9.3% of Total Economy**
  - Total T&T GDP = BAM3,179.6 MN (USD1,820.0 MN)

- **+6.9%**
  - 2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

- **79.1 Jobs (000’s)**
  - (9.6% of total employment)

- **BAM1,826.2 MN**
  - in visitor spend (13.0% of total exports)
  - (USD1,045.3 MN)

### Inbound Arrivals

- **1. Croatia 11%**
- **2. Turkey 9%**
- **3. Serbia 9%**
- **4. Slovenia 6%**
- **5. South Korea 5%**
- **Rest of World 60%**

### Outbound Departures

- **1. Croatia 37%**
- **2. Montenegro 19%**
- **3. Serbia 11%**
- **4. Turkey 10%**
- **5. Bulgaria 6%**
- **Rest of World 17%**

### Sector Characteristics (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>70%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>30%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>37%</td>
</tr>
<tr>
<td>International Spending</td>
<td>63%</td>
</tr>
</tbody>
</table>

#### Notes:
- Data are average shares over the 2016-2018 period.
- Source: Oxford Economics, national sources and UNWTO.

### Additional Information:

- All values are in constant 2019 prices & exchange rates.
- As reported in March 2020.