**BOSNIA-HERZEGOVINA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**BOSNIA-HERZEGOVINA 2019 KEY DATA**

- **9.3% OF TOTAL ECONOMY**
  Total T&T GDP = BAM3,179.6MN (USD1,820.0MN)

- **79.1 JOBS (000's)**
  (9.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **BAM1,826.2 MN**
  in visitor spend (13.0% of total exports)
  (USD1,045.3MN)

### INBOUND ARRIVALS

1. CROATIA 11%
2. TURKEY 9%
3. SERBIA 9%
4. SLOVENIA 6%
5. SOUTH KOREA 5%
**REST OF WORLD 60%**

### OUTBOUND DEPARTURES

1. CROATIA 37%
2. MONTENEGRO 19%
3. SERBIA 11%
4. TURKEY 10%
5. BULGARIA 6%
**REST OF WORLD 17%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 70%

- **BUSINESS SPENDING**
  - 30%

- **DOMESTIC SPENDING**
  - 37%

- **INTERNATIONAL SPENDING**
  - 63%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020