While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Contribution of Travel & Tourism to GDP:
- 9.3% of total economy
- Total T&T GDP = BAM3,179.6MN (USD1,820.0MN)

Contribution of Travel & Tourism to Employment:
- 79.1 jobs (000's)
- (9.6% of total employment)

International visitor impact:
- BAM1,826.2MN
- in visitor spend (13.0% of total exports)
- (USD1,045.3MN)

Inbound arrivals:
- 1. Croatia 11%
- 2. Turkey 9%
- 3. Serbia 9%
- 4. Slovenia 6%
- 5. South Korea 5%
- Rest of world 60%

Outbound departures:
- 1. Croatia 37%
- 2. Montenegro 19%
- 3. Serbia 11%
- 4. Turkey 10%
- 5. Bulgaria 6%
- Rest of world 17%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

Leisure spending:
- 70%

Business spending:
- 30%

Domestic spending:
- 37%

International spending:
- 63%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020