While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

BOSNIA-HERZEGOVINA 2019 KEY DATA

1. CROATIA 11%
2. TURKEY 9%
3. SERBIA 9%
4. SLOVENIA 6%
5. SOUTH KOREA 5%
REST OF WORLD 60%

1. CROATIA 37%
2. MONTENEGRO 19%
3. SERBIA 11%
4. TURKEY 10%
5. BULGARIA 6%
REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

OUTBOUND DEPARTURES

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

BOSNIA-HERZEGOVINA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

9.3% OF TOTAL ECONOMY +6.9%

79.1 JOBS (000's)

BAM1,826.2MN

1. CROATIA
2. TURKEY
3. SERBIA
4. SLOVENIA
5. SOUTH KOREA
5% SOUTH KOREA
5% REST OF WORLD

3.5% Travel & Tourism GDP growth (9.6% of total employment)

1. CROATIA
2. MONTENEGRO
3. SERBIA
4. TURKEY
5. BULGARIA
6% TURKEY
6% REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

BOSNIA-HERZEGOVINA 2019 KEY DATA

9.3% OF TOTAL ECONOMY
Total T&T GDP = BAM3,179.6MN (USD1,820.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

79.1 JOBS (000's)
(9.6% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

BAM1,826.2MN
in visitor spend (13.0% of total exports)
(USD1,045.3MN)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. CROATIA
2. TURKEY
3. SERBIA
4. SLOVENIA
5. SOUTH KOREA
REST OF WORLD

1. CROATIA
2. MONTENEGRO
3. SERBIA
4. TURKEY
5. BULGARIA

3.5% Travel & Tourism GDP growth (9.6% of total employment)

1. CROATIA
2. MONTENEGRO
3. SERBIA
4. TURKEY
5. BULGARIA

6% TURKEY
6% REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

BOSNIA-HERZEGOVINA 2019 KEY DATA

9.3% OF TOTAL ECONOMY
Total T&T GDP = BAM3,179.6MN (USD1,820.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

79.1 JOBS (000's)
(9.6% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

BAM1,826.2MN
in visitor spend (13.0% of total exports)
(USD1,045.3MN)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. CROATIA
2. TURKEY
3. SERBIA
4. SLOVENIA
5. SOUTH KOREA
REST OF WORLD

1. CROATIA
2. MONTENEGRO
3. SERBIA
4. TURKEY
5. BULGARIA

3.5% Travel & Tourism GDP growth (9.6% of total employment)

1. CROATIA
2. MONTENEGRO
3. SERBIA
4. TURKEY
5. BULGARIA

6% TURKEY
6% REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

BOSNIA-HERZEGOVINA 2019 KEY DATA

9.3% OF TOTAL ECONOMY
Total T&T GDP = BAM3,179.6MN (USD1,820.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

79.1 JOBS (000's)
(9.6% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

BAM1,826.2MN
in visitor spend (13.0% of total exports)
(USD1,045.3MN)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. CROATIA
2. TURKEY
3. SERBIA
4. SLOVENIA
5. SOUTH KOREA
REST OF WORLD

1. CROATIA
2. MONTENEGRO
3. SERBIA
4. TURKEY
5. BULGARIA

3.5% Travel & Tourism GDP growth (9.6% of total employment)

1. CROATIA
2. MONTENEGRO
3. SERBIA
4. TURKEY
5. BULGARIA

6% TURKEY
6% REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.