While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

2019 Travel & Tourism GDP growth (9.6% of total employment) 9.3% of total economy

Total T&T GDP = BAM3,179.6MN (USD1,820.0MN)

BAM1,826.2MN in visitor spend (13.0% of total exports) (USD1,045.3MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. CROATIA 11%
2. TURKEY 9%
3. SERBIA 9%
4. SLOVENIA 6%
5. SOUTH KOREA 5%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. CROATIA 17%
2. MONTENEGRO 19%
3. SERBIA 11%
4. TURKEY 10%
5. BULGARIA 6%
REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

BOSNIA-HERZEGOVINA 2019 KEY DATA

9.3% OF TOTAL ECONOMY

+6.9%

2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

Mining Automotive Agriculture Travel & Tourism Retail Financial Services

0% 5% 10% 15%

SECTOR CHARACTERISTICS (2019)

Leisure spending 70%
Business spending 30%
Domestic spending 37%
International spending 63%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

9.3% OF TOTAL ECONOMY

+6.9%

2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

Mining Automotive Agriculture Travel & Tourism Retail Financial Services

0% 5% 10% 15%

SECTOR CHARACTERISTICS (2019)

Leisure spending 70%
Business spending 30%
Domestic spending 37%
International spending 63%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020