While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 5%
- Travel & Tourism: 10%
- Retail: 10%
- Financial Services: 10%

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)

8.6% OF TOTAL ECONOMY
Total T&T GDP = USD1,839.0BN

+2.3% Travel & Tourism GDP growth vs +2.3% real economy GDP growth

16,826.5 JOBS (000's)
(10.7% of total employment)

USD 195.1 BN
in visitor spend (7.8% of total exports)

INBOUND ARRIVALS
- 1. CANADA 26%
- 2. MEXICO 24%
- 3. UNITED KINGDOM 6%
- 4. JAPAN 5%
- 5. CHINA 4%
- REST OF WORLD 35%

OUTBOUND DEPARTURES
- 1. MEXICO 27%
- 2. CANADA 13%
- 3. ITALY 4%
- 4. FRANCE 4%
- 5. UNITED KINGDOM 3%
- REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

Global Data 2019

UNITED STATES
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 84%
- INTERNATIONAL SPENDING 16%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020