While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

2.5% 3.5%

330 MN Jobs globally (1 in 10 jobs)

8.6% OF TOTAL ECONOMY

Total T&T GDP = USD1,839.0BN

+2.3% 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

16,826.5 JOBS (000’s)

(10.7% of total employment)

USD195.1 BN in visitor spend (7.8% of total exports)

**UNITED STATES 2019 KEY DATA**

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.6% OF TOTAL ECONOMY

Total T&T GDP = USD1,839.0BN

+2.3% 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

16,826.5 JOBS (000’s)

(10.7% of total employment)

### INTERNATIONAL VISITOR IMPACT

USD195.1 BN in visitor spend (7.8% of total exports)

#### INBOUND ARRIVALS

1. Canada 26%
2. Mexico 24%
3. United Kingdom 6%
4. Japan 5%
5. China 4%
Rest of World 35%

#### OUTBOUND DEPARTURES

1. Mexico 27%
2. Canada 13%
3. Italy 4%
4. France 4%
5. United Kingdom 3%
Rest of World 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- Leisure Spending 70%
- Business Spending 30%
- Domestic Spending 84%
- International Spending 16%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020