GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

United States 2019 Key Data

Contribution of Travel & Tourism to GDP:
- 8.6% of total economy
- Total T&T GDP = USD1,839.0BN

Contribution of Travel & Tourism to employment:
- 16,826.5 jobs (000’s)
- (10.7% of total employment)

International visitor impact:
- USD195.1BN
- In visitor spend (7.8% of total exports)

Inbound Arrivals:
1. CANADA 26%
2. MEXICO 24%
3. UNITED KINGDOM 6%
4. JAPAN 5%
5. CHINA 4%
REST OF WORLD 35%

Outbound Departures:
1. MEXICO 27%
2. CANADA 13%
3. ITALY 4%
4. FRANCE 4%
5. UNITED KINGDOM 3%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019):
- Leisure spending: 70%
- Business spending: 30%
- Domestic spending: 84%
- International spending: 16%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020