UNITED STATES
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330M Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

UNITED STATES 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.6% OF TOTAL ECONOMY

Total T&T GDP = USD1,839.0BN

+2.3%

2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

16,826.5 JOBS (000's)

(10.7% of total employment)

INTERNATIONAL VISITOR IMPACT

USD 195.1BN

in visitor spend (7.8% of total exports)

INBOUND ARRIVALS

1. CANADA 26%
2. MEXICO 24%
3. UNITED KINGDOM 6%
4. JAPAN 5%
5. CHINA 4%
REST OF WORLD 35%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 84%
- INTERNATIONAL SPENDING 16%

OUTBOUND DEPARTURES

1. MEXICO 27%
2. CANADA 13%
3. ITALY 4%
4. FRANCE 4%
5. UNITED KINGDOM 3%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020