United States 2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

330mn Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>2%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>7%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>4%</td>
</tr>
</tbody>
</table>

All values are in constant 2019 prices & exchange rates
As reported in March 2020

United States 2019 Key Data

Contribution of Travel & Tourism to GDP

8.6% of Total Economy

Total T&T GDP = USD1,839.0BN

Contribution of Travel & Tourism to Employment

16,826.5 Jobs (000’s)

(10.7% of total employment)

International Visitor Impact

USD 195.1bn in visitor spend (7.8% of total exports)

Inbound Arrivals

1. Canada 26%
2. Mexico 24%
3. United Kingdom 6%
4. Japan 5%
5. China 4%
Rest of World 35%

Outbound Departures

1. Mexico 27%
2. Canada 13%
3. Italy 4%
4. France 4%
5. United Kingdom 3%
Rest of World 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending: 70%
- Business Spending: 30%
- Domestic Spending: 84%
- International Spending: 16%

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