While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

**UNITED STATES 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **8.6% OF TOTAL ECONOMY**
  - Total T&T GDP = USD1,839.0BN

- **+2.3%**
  - 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **16,826.5 JOBS (000's)**
  - (10.7% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **USD195.1BN**
  - in visitor spend (7.8% of total exports)

**INBOUND ARRIVALS**

1. **CANADA 26%**
2. **MEXICO 24%**
3. **UNITED KINGDOM 6%**
4. **JAPAN 5%**
5. **CHINA 4%**
6. **REST OF WORLD 35%**

**OUTBOUND DEPARTURES**

1. **MEXICO 27%**
2. **CANADA 13%**
3. **ITALY 4%**
4. **FRANCE 4%**
5. **UNITED KINGDOM 3%**
6. **REST OF WORLD 49%**

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 70%

- **BUSINESS SPENDING**
  - 30%

- **DOMESTIC SPENDING**
  - 84%

- **INTERNATIONAL SPENDING**
  - 16%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020