UNITED STATES
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0.5%</td>
</tr>
<tr>
<td>Automotive</td>
<td>2.8%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>3.0%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>4.3%</td>
</tr>
<tr>
<td>Retail</td>
<td>4.8%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10.3%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

UNITED STATES 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.6% OF TOTAL ECONOMY
Total T&T GDP = USD1,839.0BN

+2.3%
2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

16,826.5 JOBS (000’s)
(10.7% of total employment)

INTERNATIONAL VISITOR IMPACT

USD195.1BN
in visitor spend (7.8% of total exports)

INBOUND ARRIVALS

1. CANADA 26%
2. MEXICO 24%
3. UNITED KINGDOM 6%
4. JAPAN 5%
5. CHINA 4%
REST OF WORLD 35%

OUTBOUND DEPARTURES

1. MEXICO 27%
2. CANADA 13%
3. ITALY 4%
4. FRANCE 4%
5. UNITED KINGDOM 3%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Leisure Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>70%</td>
<td>30%</td>
<td>84%</td>
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<tr>
<td></td>
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<td>16%</td>
</tr>
</tbody>
</table>

1All values are in constant 2019 prices & exchange rates
As reported in March 2020