While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

1. CANADA
2. MEXICO
3. UNITED KINGDOM
4. JAPAN
5. CHINA
6. REST OF WORLD

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)
8.6% of total economy
+2.3% vs +2.3% real economy GDP growth

16,826.5 JOBS (000's)
(10.7% of total employment)

USD195.1BN in visitor spend (7.8% of total exports)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. CANADA 26%
2. MEXICO 24%
3. UNITED KINGDOM 6%
4. JAPAN 5%
5. CHINA 4%
6. REST OF WORLD 35%

OUTBOUND DEPARTURES

1. MEXICO 27%
2. CANADA 13%
3. ITALY 4%
4. FRANCE 4%
5. UNITED KINGDOM 3%
6. REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

LEISURE SPENDING 70%
BUSINESS SPENDING 30%
DOMESTIC SPENDING 84%
INTERNATIONAL SPENDING 16%

All values are in constant 2019 prices & exchange rates
As reported in March 2020.