While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

1. CANADA 26%
2. MEXICO 24%
3. UNITED KINGDOM 6%
4. JAPAN 5%
5. CHINA 4%
REST OF WORLD 35%

1. MEXICO 27%
2. CANADA 13%
3. ITALY 4%
4. FRANCE 4%
5. UNITED KINGDOM 3%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates.
As reported in March 2020.