11.3% OF TOTAL ECONOMY +10.1%

-vs-

+0.1%

real economy GDP growth

2,643.8 JOBS (000's)

TRY235.0BN

in visitor spend (17.5% of total exports)

Global GDP impact by sector (2018 data). Share of total economy GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP contribution

Jobs globally (1 in 10 jobs)

1. GERMANY 10%
2. RUSSIAN FEDERATION 10%
3. GEORGIA 6%
4. IRAN 5%
5. BULGARIA 5%
REST OF WORLD 64%

1. GREECE 15%
2. BULGARIA 9%
3. SAUDI ARABIA 7%
4. IRAN 7%
5. GEORGIA 7%
REST OF WORLD 55%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

1. LEISURE SPENDING 86%
2. BUSINESS SPENDING 14%
3. DOMESTIC SPENDING 36%
4. INTERNATIONAL SPENDING 64%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020