11.3% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>3%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>14%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>12%</td>
</tr>
</tbody>
</table>

+10.1%

2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

TRY235.0BN

in visitor spend (17.5% of total exports) (USD41.4BN)

TURKEY 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

11.3% OF TOTAL ECONOMY

Total T&T GDP = TRY481.5BN (USD84.9BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

2,643.8 JOBS (000’s)

(9.4% of total employment)

INTERNATIONAL VISITOR IMPACT

TRY235.0BN

in visitor spend (17.5% of total exports) (USD41.4BN)

INBOUND ARRIVALS

1. GERMANY 10%
2. RUSSIAN FEDERATION 10%
3. GEORGIA 6%
4. IRAN 5%
5. BULGARIA 5%
REST OF WORLD 64%

OUTBOUND DEPARTURES

1. GREECE 15%
2. BULGARIA 9%
3. SAUDI ARABIA 7%
4. IRAN 7%
5. GEORGIA 7%
REST OF WORLD 55%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 36%
- INTERNATIONAL SPENDING 64%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020