While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 20%
- Financial Services: 80%

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

11.3% OF TOTAL ECONOMY
Total T&T GDP = TRY481.5BN (USD84.9BN)

+10.1%
2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

2,643.8 JOBS (000's)
(9.4% of total employment)

TRY235.0 BN
in visitor spend (17.5% of total exports) (USD41.4BN)

TURKEY 2019 KEY DATA

INBOUND ARRIVALS
- 1. GERMANY 10%
- 2. RUSSIAN FEDERATION 10%
- 3. GEORGIA 6%
- 4. IRAN 5%
- 5. BULGARIA 5%
- REST OF WORLD 64%

OUTBOUND DEPARTURES
- 1. GREECE 15%
- 2. BULGARIA 9%
- 3. SAUDI ARABIA 7%
- 4. IRAN 7%
- 5. GEORGIA 7%
- REST OF WORLD 55%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 86%
- BUSINESS SPENDING: 14%
- DOMESTIC SPENDING: 36%
- INTERNATIONAL SPENDING: 64%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020