**Global Data**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td>10.4% USD 9,170 BN</td>
<td>5.5% USD 4,671 BN</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism GDP change in 2020:</strong></td>
<td>-49.1%</td>
<td>=USD -4,498 BN</td>
</tr>
<tr>
<td><strong>Global Economy GDP change:</strong></td>
<td>-3.7%</td>
<td></td>
</tr>
</tbody>
</table>

**Turkey Key Data**

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<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
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<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td>11.0% of Total Economy</td>
<td>5.0% of Total Economy</td>
</tr>
<tr>
<td>Total T&amp;T GDP = TRY543.7BN (USD77.6BN)</td>
<td>Total T&amp;T GDP = TRY249.1BN (USD35.5BN)</td>
<td></td>
</tr>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td>2,616.9 Jobs (000s) (9.3 % of total employment)</td>
<td>2,189.5 Jobs (000s) (8.1 % of total employment)</td>
</tr>
<tr>
<td><strong>Change in Jobs in 2020:</strong></td>
<td>-16.3%</td>
<td>-424.0 (000s)</td>
</tr>
<tr>
<td><strong>Visitor Impact International:</strong></td>
<td>TRY 272.1 BN Visitor spend 16.9% of total exports (USD38.8BN)</td>
<td>TRY 94.7 BN Visitor spend 6.7% of total exports (USD13.5BN)</td>
</tr>
<tr>
<td><strong>Change in international visitor spend:</strong></td>
<td>-65.2%</td>
<td>-USD 25.3 BN</td>
</tr>
<tr>
<td><strong>Domestic:</strong></td>
<td>TRY 145.1 BN Visitor spend (USD 20.7BN)</td>
<td>TRY 84.5 BN Visitor spend (USD 12.1BN)</td>
</tr>
<tr>
<td><strong>Change in domestic visitor spend:</strong></td>
<td>-41.8%</td>
<td>-USD 8.6 BN</td>
</tr>
</tbody>
</table>
Turkey Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 20.7BN (35%)
  - International Spending: USD 38.8BN (65%)

- **2020**
  - Domestic Spending: USD 12.1BN (47%)
  - International Spending: USD 13.5BN (53%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 51.9BN (87%)
  - Business Spending: USD 7.6BN (13%)

- **2020**
  - Leisure Spending: USD 22.2BN (87%)
  - Business Spending: USD 3.3BN (13%)

Inbound Arrivals:

- **2019**
  1. Russian Federation 12%
  2. Germany 8%
  3. Iran 5%
  4. Bulgaria 5%
  5. Georgia 4%
  Rest of world 65%

- **2020**
  1. Russian Federation 13%
  2. Bulgaria 7%
  3. Ukraine 7%
  4. Germany 7%
  5. United Kingdom 4%
  Rest of world 61%

Outbound Departures:

- **2019**
  1. Greece 13%
  2. Bulgaria 10%
  3. Georgia 8%
  4. Iran 7%
  5. Saudi Arabia 5%
  Rest of world 65%

- **2020**
  1. Bulgaria 14%
  2. Greece 9%
  3. Georgia 9%
  4. Iran 9%
  5. Saudi Arabia 5%
  Rest of world 56%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO