**Global GDP Impact by Sector (2018 Data)**

- **Mining**: 0%
- **Automotive**: 5%
- **Agriculture**: 14%
- **Travel & Tourism**: 64%
- **Retail**: 36%
- **Financial Services**: 14%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

---

**Turkey 2019 Key Data**

- **Contribution of Travel & Tourism to GDP**: 11.3% of total economy
  - Total T&T GDP = TRY481.5BN (USD84.9BN)
  - 2019 Travel & Tourism GDP growth (+10.1%) vs +0.1% real economy GDP growth

- **Contribution of Travel & Tourism to Employment**: 2,643.8 jobs (9.4% of total employment)

- **International Visitor Impact**: TRY235.0BN in visitor spend (17.5% of total exports)
  - (USD41.4BN)

**Inbound Arrivals**

- 1. Germany 10%
- 2. Russian Federation 10%
- 3. Georgia 6%
- 4. Iran 5%
- 5. Bulgaria 5%
- Rest of World 64%

**Outbound Departures**

- 1. Greece 15%
- 2. Bulgaria 9%
- 3. Saudi Arabia 7%
- 4. Iran 7%
- 5. Georgia 7%
- Rest of World 55%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO.

---

**Leisure Spending**: 86%

**Business Spending**: 14%

**Domestic Spending**: 36%

**International Spending**: 64%

---

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020