While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

- 1. GERMANY 10%
- 2. RUSSIAN FEDERATION 10%
- 3. GEORGIA 6%
- 4. IRAN 5%
- 5. BULGARIA 5%
- REST OF WORLD 64%

OUTBOUND DEPARTURES

- 1. GREECE 15%
- 2. BULGARIA 9%
- 3. SAUDI ARABIA 7%
- 4. IRAN 7%
- 5. GEORGIA 7%
- REST OF WORLD 55%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 36%
- INTERNATIONAL SPENDING 64%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020