While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Government:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

TANZANIA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

10.7% OF TOTAL ECONOMY
Total T&T GDP = TZS15,141.1BN (USD6,577.3MN)

+5.8%
2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

1,550.1 JOBS (000’s)
(11.1% of total employment)

**INTERNATIONAL VISITOR IMPACT**

TZS6,138.6BN
in visitor spend (32.7% of total exports)
(USD2,666.6MN)

INBOUND ARRIVALS

- 1. KENYA 15%
- 2. UNITED STATES 7%
- 3. UNITED KINGDOM 5%
- 4. GERMANY 5%
- 5. BURUNDI 4%
- REST OF WORLD 64%

OUTBOUND DEPARTURES

- 1. ZAMBIA 35%
- 2. UGANDA 15%
- 3. KENYA 11%
- 4. ZIMBABWE 6%
- 5. SOUTH AFRICA 6%
- REST OF WORLD 27%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 32%
- INTERNATIONAL SPENDING 68%

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.