Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

10.3% Total GDP contribution

2.5% 3.5%

330 Mn Jobs globally (1 in 10 jobs)

1,550.1 Jobs (000's)

(T1.1% of total employment)

TZS 6,138.6 Bn in visitor spend (32.7% of total exports)

(USD2,666.6 Mn)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

10.7% of Total Economy

Total T&T GDP = TZS15,141.1Bn

(USD6,577.3MN)

+5.8%

2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

Tanzania 2019 Key Data

Contribution of Travel & Tourism to GDP

10.7% of Total Economy

Total T&T GDP = TZS15,141.1Bn

(USD6,577.3 MN)

+5.8%

2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

Tanzania 2019 Key Data

Contribution of Travel & Tourism to Employment

1,550.1 Jobs (000's)

(11.1% of total employment)

International Visitor Impact

TZS 6,138.6 Bn in visitor spend (32.7% of total exports)

(USD2,666.6 Mn)

Inbound Arrivals

1. Kenya 15%
2. United States 7%
3. United Kingdom 5%
4. Germany 5%
5. Burundi 4%
6. Rest of World 64%

Outbound Departures

1. Zambia 35%
2. Uganda 15%
3. Kenya 11%
4. Zimbabwe 6%
5. South Africa 6%
6. Rest of World 27%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Leisure Spending 84%
Business Spending 16%
Domestic Spending 32%
International Spending 68%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020