**Contribution of Travel & Tourism to GDP**

- 10.3% of total GDP contribution

**Contribution of Travel & Tourism to Employment**

- 1,550.1 jobs (000's)

**International Visitor Impact**

- TZS6,138.6BN in visitor spend (32.7% of total exports)

**Global GDP Impact by Sector (2018 Data)**

- Mining: 9.7%
- Automotive: 10.5%
- Agriculture: 11.2%
- Travel & Tourism: 11.1%
- Retail: 11.8%
- Financial Services: 12.0%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

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1. **KENYA** 15%
2. **UNITED STATES** 7%
3. **UNITED KINGDOM** 5%
4. **GERMANY** 5%
5. **BURUNDI** 4%
6. **REST OF WORLD** 64%

**Inbound Arrivals**

- 1. KENYA 15%
- 2. UNITED STATES 7%
- 3. UNITED KINGDOM 5%
- 4. GERMANY 5%
- 5. BURUNDI 4%
- REST OF WORLD 64%

**Outbound Departures**

- 1. ZAMBIA 35%
- 2. UGANDA 15%
- 3. KENYA 11%
- 4. ZIMBABWE 6%
- 5. SOUTH AFRICA 6%
- REST OF WORLD 27%

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1. **Leisure Spending** 84%
2. **Business Spending** 16%
3. **Domestic Spending** 32%
4. **International Spending** 68%

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*All values are in constant 2019 prices & exchange rates

As reported in March 2020.*