10.7% of total economy
1,550.1 jobs (000’s)
TZS6,138.6bn

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

- **2.5%**
  - Mining

- **3.5%**
  - Automotive

- **4.8%**
  - Agriculture

- **6.1%**
  - Travel & Tourism

- **7%**
  - Retail

- **11%**
  - Financial Services

**TANZANIA 2019 KEY DATA**

- **10.7% OF TOTAL ECONOMY**
  - Total T&T GDP = TZS15,141.1BN (USD6,577.3MN)

- **+5.8%**
  - 2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

- **1,550.1 JOBS (000’s)**
  - (11.1% of total employment)

- **TZS6,138.6BN**
  - in visitor spend (32.7% of total exports)
  - (USD2,666.6MN)

**INBOUND ARRIVALS**

- **1. KENYA 15%**
- **2. UNITED STATES 7%**
- **3. UNITED KINGDOM 5%**
- **4. GERMANY 5%**
- **5. BURUNDI 4%**
- **REST OF WORLD 64%**

**OUTBOUND DEPARTURES**

- **1. ZAMBIA 35%**
- **2. UGANDA 15%**
- **3. KENYA 11%**
- **4. ZIMBABWE 6%**
- **5. SOUTH AFRICA 6%**
- **REST OF WORLD 27%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 84%

- **BUSINESS SPENDING**
  - 16%

- **DOMESTIC SPENDING**
  - 32%

- **INTERNATIONAL SPENDING**
  - 68%

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020