**SRI LANKA**
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** of total economy
  - Travel & Tourism grew significantly more at 3.5%

- **330 MN** jobs globally (1 in 10 jobs)

- **858.6 BN** in visitor spend (24.6% of total exports)

**SRI LANKA 2019 KEY DATA**

- **10.3%** of total economy
  - Total T&T GDP = LKR1,591.1BN (USD8,924.1MN)

- **903.3** jobs (000’s)
  - (11.0% of total employment)

- **LKR858.6** BN
  - in visitor spend (24.6% of total exports)
  - (USD4,815.8MN)

**INBOUND ARRIVALS**

1. INDIA 18%
2. CHINA 13%
3. UNITED KINGDOM 10%
4. GERMANY 6%
5. FRANCE 5%
REST OF WORLD 49%

**OUTBOUND DEPARTURES**

1. INDIA 25%
2. FRANCE 9%
3. SINGAPORE 7%
4. SAUDI ARABIA 5%
5. THAILAND 5%
REST OF WORLD 49%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 79%
- **BUSINESS SPENDING** 21%
- **DOMESTIC SPENDING** 34%
- **INTERNATIONAL SPENDING** 66%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO