While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- 0% Mining
- 5% Automotive
- 10% Agriculture
- 15% Travel & Tourism
- 20% Retail
- 25% Financial Services

Notes:
- Data are average shares over the 2016-2018 period
- Source: Oxford Economics, national sources and UNWTO

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SRI LANKA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

10.3% OF TOTAL ECONOMY

Total T&T GDP = LKR1,591.1BN (USD8,924.1MN)

-6.8%

2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

903.3 JOBS (000’s)

(11.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

LKR858.6BN

in visitor spend (24.6% of total exports)

(USD4,815.8MN)

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**INBOUND ARRIVALS**

- 1. INDIA 18%
- 2. CHINA 13%
- 3. UNITED KINGDOM 10%
- 4. GERMANY 6%
- 5. FRANCE 5%
- REST OF WORLD 49%

**OUTBOUND DEPARTURES**

- 1. INDIA 25%
- 2. FRANCE 9%
- 3. SINGAPORE 7%
- 4. SAUDI ARABIA 5%
- 5. THAILAND 5%
- REST OF WORLD 49%

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**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 79%
- BUSINESS SPENDING: 21%
- DOMESTIC SPENDING: 34%
- INTERNATIONAL SPENDING: 66%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020