SRI LANKA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

SRI LANKA 2019 KEY DATA

- **10.3%** OF TOTAL ECONOMY
  - Total T&T GDP = LKR1,591.1BN (USD8,924.1MN)

- **-6.8%**
  - 2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

- **903.3** JOBS (000's)
  - (11.0% of total employment)

INTERNATIONAL VISITOR IMPACT

- **LKR858.6BN**
  - in visitor spend (24.6% of total exports)
  - (USD4,815.8MN)

INBOUND ARRIVALS

1. INDIA 18%
2. CHINA 13%
3. UNITED KINGDOM 10%
4. GERMANY 6%
5. FRANCE 5%
REST OF WORLD 49%

OUTBOUND DEPARTURES

1. INDIA 25%
2. FRANCE 9%
3. SINGAPORE 7%
4. SAUDI ARABIA 5%
5. THAILAND 5%
REST OF WORLD 49%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 79%
- BUSINESS SPENDING: 21%
- DOMESTIC SPENDING: 34%
- INTERNATIONAL SPENDING: 66%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020