SRI LANKA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** of total economy
- **-6.8%** vs +2.6% real economy GDP growth
- **330 MN** jobs globally (1 in 10 jobs)
- **2019 Travel & Tourism GDP growth (11.0% of total employment)**
- **903.3** jobs (000’s) (11.0% of total employment)
- **LKR 858.6 BN** in visitor spend (24.6% of total exports)

**INBOUND ARRIVALS**
- 1. INDIA 18%
- 2. CHINA 13%
- 3. UNITED KINGDOM 10%
- 4. GERMANY 6%
- 5. FRANCE 5%
- REST OF WORLD 49%

**OUTBOUND DEPARTURES**
- 1. INDIA 25%
- 2. FRANCE 9%
- 3. SINGAPORE 7%
- 4. SAUDI ARABIA 5%
- 5. THAILAND 5%
- REST OF WORLD 49%

**SECTOR CHARACTERISTICS (2019)**
- LEISURE SPENDING 79%
- BUSINESS SPENDING 21%
- DOMESTIC SPENDING 34%
- INTERNATIONAL SPENDING 66%

**Note:** Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020