SRI LANKA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

-6.8% 2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

10.3% of total economy

903.3 JOBS (000's)

(11.0% of total employment)

LKR 858.6 BN
in visitor spend (24.6% of total exports)
(USD4,815.8 MN)

SRI LANKA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

1. INDIA 18%
2. CHINA 13%
3. UNITED KINGDOM 10%
4. GERMANY 6%
5. FRANCE 5%
REST OF WORLD 49%

1. INDIA 25%
2. FRANCE 9%
3. SINGAPORE 7%
4. SAUDI ARABIA 5%
5. THAILAND 5%
REST OF WORLD 49%

Leisure Spending 79%
Business Spending 21%
Domestic Spending 34%
International Spending 66%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020