SPAIN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**GLOBAL GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**SPAIN 2019 KEY DATA**

- **14.3% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR177.4BN (USD197.8BN)

- **+1.8%**
  - 2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

- **2,878.2 JOBS (000’s)**
  - (4.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **EUR77.8 BN**
  - in visitor spend (18.0% of total exports)
  - (USD86.8BN)

**INBOUND ARRIVALS**

1. UNITED KINGDOM 23%
2. GERMANY 14%
3. FRANCE 14%
4. ITALY 5%
5. NETHERLANDS 5%
REST OF WORLD 39%

**OUTBOUND DEPARTURES**

1. FRANCE 26%
2. UNITED KINGDOM 10%
3. PORTUGAL 9%
4. ITALY 8%
5. GERMANY 5%
REST OF WORLD 42%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 89%
- **BUSINESS SPENDING**
  - 11%
- **DOMESTIC SPENDING**
  - 44%
- **INTERNATIONAL SPENDING**
  - 56%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020