**SPAIN**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### SPAIN 2019 KEY DATA

- **14.3% of Total Economy**
  - Total T&T GDP = EUR177.4BN (USD197.8BN)
- **+1.8%**
  - 2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

- **2,878.2 JOBS (000's)**
  - (4.6% of total employment)

- **EUR77.8BN**
  - in visitor spend (18.0% of total exports) (USD86.8BN)

### INBOUND ARRIVALS

1. UNITED KINGDOM 23%
2. GERMANY 14%
3. FRANCE 14%
4. ITALY 5%
5. NETHERLANDS 5%
REST OF WORLD 39%

### OUTBOUND DEPARTURES

1. FRANCE 26%
2. UNITED KINGDOM 10%
3. PORTUGAL 9%
4. ITALY 8%
5. GERMANY 5%
REST OF WORLD 42%

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 89%
- **Business Spending**: 11%
- **Domestic Spending**: 44%
- **International Spending**: 56%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020