While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3%  Total GDP contribution

2.5%  Travel & Tourism

3.5%  (1 in 10 jobs)

330 MN  Jobs globally

14.3% of total economy

14.3% of total economy = EUR177.4BN (USD197.8BN)

+1.8%  vs +2.0% real economy GDP growth

2,878.2  JOBS (000’s)

(4.6% of total employment)

International visitor spend (18.0% of total exports) (USD86.8BN)

89%  Leisure spending

11%  Business spending

44%  Domestic spending

56%  International spending

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020