SPAIN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Spain 2019 Key Data

14.3% of total economy
Total T&T GDP = EUR177.4BN (USD197.8BN)

+1.8%
2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

2,878.2 JOBS (000's)
(4.6% of total employment)

EUR77.8 BN
in visitor spend (18.0% of total exports)
(USD86.8BN)

Inbound Arrivals

1. UNITED KINGDOM 23%
2. GERMANY 14%
3. FRANCE 14%
4. ITALY 5%
5. NETHERLANDS 5%
REST OF WORLD 39%

Outbound Departures

1. FRANCE 26%
2. UNITED KINGDOM 10%
3. PORTUGAL 9%
4. ITALY 8%
5. GERMANY 5%
REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 89%
Business Spending 11%
Domestic Spending 44%
International Spending 56%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020