**SPAIN**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data)**: Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

**SPAIN 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **14.3% OF TOTAL ECONOMY**
  Total T&T GDP = EUR177.4BN (USD197.8BN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **2,878.2 JOBS (000's)**
  (4.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **EUR77.8BN** in visitor spend (18.0% of total exports)
  (USD86.8BN)

**INBOUND ARRIVALS**

1. UNITED KINGDOM 23%
2. GERMANY 14%
3. FRANCE 14%
4. ITALY 5%
5. NETHERLANDS 5%
REST OF WORLD 39%

**OUTBOUND DEPARTURES**

1. FRANCE 26%
2. UNITED KINGDOM 10%
3. PORTUGAL 9%
4. ITALY 8%
5. GERMANY 5%
REST OF WORLD 42%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 89%
- **BUSINESS SPENDING** 11%
- **DOMESTIC SPENDING** 44%
- **INTERNATIONAL SPENDING** 56%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

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