GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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SOUTH KOREA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.2% OF TOTAL ECONOMY
Total T&T GDP = KRW80,614.4BN (USD69.2BN)

+10.0%
2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,303.0 JOBS (000’s)
(4.8% of total employment)

INTERNATIONAL VISITOR IMPACT

KRW25,935.5BN in visitor spend (3.4% of total exports) (USD22.3BN)

INBOUND ARRIVALS

1. CHINA 37%
2. JAPAN 16%
3. TAIWAN, CHINA 6%
4. UNITED STATES 6%
5. HONG KONG SAR, CHINA 4%
REST OF WORLD 31%

OUTBOUND DEPARTURES

1. JAPAN 22%
2. CHINA 14%
3. VIET NAM 8%
4. UNITED STATES 7%
5. THAILAND 5%
REST OF WORLD 44%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 82%
- BUSINESS SPENDING 18%
- DOMESTIC SPENDING 55%
- INTERNATIONAL SPENDING 45%

All values are in constant 2019 prices & exchange rates
As reported in March 2020

330MN
Jobs globally (1 in 10 jobs)

10.3%
Total GDP contribution

SOUTH KOREA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS