### South Korea Key Data

#### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>4.4% of Total Economy 10.4% 1 in 4 net new jobs</td>
</tr>
<tr>
<td></td>
<td>Total T&amp;T GDP = KRW86,344.4BN (USD73.2BN)</td>
</tr>
<tr>
<td>2020</td>
<td>2.4% of Total Economy =USD -4,498 BN</td>
</tr>
<tr>
<td></td>
<td>Total T&amp;T GDP = KRW47,100.2BN (USD39.9BN)</td>
</tr>
</tbody>
</table>

- Change in Travel & Tourism GDP vs -0.9% real economy GDP change
- 1 in 4 net new jobs were created by Travel & Tourism during 2014-2019

#### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>1,366.8 Jobs (000s) 5.0 % of total employment</td>
</tr>
<tr>
<td></td>
<td>Total Travel &amp; Tourism jobs: 334 MN = 1 in 10 jobs</td>
</tr>
<tr>
<td>2020</td>
<td>1,282.6 Jobs (000s) 4.8 % of total employment</td>
</tr>
<tr>
<td></td>
<td>Total Travel &amp; Tourism jobs: 272 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

- Change in jobs =1 in 11 jobs
- Change in jobs -61.6 MN -18.5%

#### Visitor Impact

<table>
<thead>
<tr>
<th>Type</th>
<th>Visitor Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>International:</td>
<td>KRW 30,742.8 BN Visitor spend 4.0% of total exports (USD26.0BN)</td>
</tr>
<tr>
<td></td>
<td>KRW 9,846.6 BN Visitor spend 1.4% of total exports (USD8.3BN)</td>
</tr>
</tbody>
</table>

- Change in international visitor spend: -68.0% -USD 17.7 BN

#### Domestic:

<table>
<thead>
<tr>
<th>Type</th>
<th>Visitor Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic:</td>
<td>KRW 31,630.2 BN Visitor spend (USD 26.8BN)</td>
</tr>
<tr>
<td></td>
<td>KRW 20,862.1 BN Visitor spend (USD 17.7BN)</td>
</tr>
</tbody>
</table>

- Change in domestic visitor spend: -34.0% -USD 9.1 BN
**South Korea Sector Characteristics**

**Domestic vs International Spending:**
- **2019**
  - Domestic Spending: USD 26.8BN (51%)
  - International Spending: USD 26.0BN (49%)
- **2020**
  - Domestic Spending: USD 17.7BN (68%)
  - International Spending: USD 8.3BN (32%)

**Leisure vs Business Spending:**
- **2019**
  - Leisure Spending: USD 44.2BN (84%)
  - Business Spending: USD 8.6BN (16%)
- **2020**
  - Leisure Spending: USD 21.9BN (84%)
  - Business Spending: USD 4.2BN (16%)

**Inbound Arrivals:**
- **2019**
  1. China 34%
  2. Japan 19%
  3. Taiwan, China 7%
  4. United States 6%
  5. Hong Kong SAR, China 4%
  Rest of world 30%
- **2020**
  1. China 27%
  2. Japan 17%
  3. United States 9%
  4. Taiwan, China 7%
  5. Philippines 5%
  Rest of world 36%

**Outbound Departures:**
- **2019**
  1. Japan 17%
  2. China 14%
  3. Viet Nam 13%
  4. United States 7%
  5. Philippines 6%
  Rest of world 42%
- **2020**
  1. Viet Nam 16%
  2. Japan 10%
  3. China 9%
  4. United States 9%
  5. Philippines 9%
  Rest of world 48%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.