**SOUTH AFRICA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**SOUTH AFRICA 2019 KEY DATA**

- **7.0%** of total economy
  - Total T&T GDP = ZAR354.9BN (USD24.6BN)

- **-1.5%**
  - 2019 Travel & Tourism GDP growth vs +0.3% real economy GDP growth

- **1,483.2** jobs (000’s)
  - (9.1% of total employment)

- **ZAR129.9 BN**
  - in visitor spend (8.6% of total exports)
  - (USD9.0BN)

**INBOUND ARRIVALS**

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

**OUTBOUND DEPARTURES**

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 64%
- BUSINESS SPENDING: 36%
- DOMESTIC SPENDING: 55%
- INTERNATIONAL SPENDING: 45%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020