**SOUTH AFRICA**
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  Total GDP contribution

- **330MN**
  Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

**SOUTH AFRICA 2019 KEY DATA**

- **7.0% OF TOTAL ECONOMY**
  Total T&T GDP = ZAR354.9BN (USD24.6BN)

- **-1.5%**
  2019 Travel & Tourism GDP growth vs +0.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

1,483.2 JOBS (000's)
(9.1% of total employment)

**INTERNATIONAL VISITOR IMPACT**

ZAR129.9 BN
in visitor spend (8.6% of total exports)
(USD9.0BN)

**INBOUND ARRIVALS**

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

**OUTBOUND DEPARTURES**

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 55%
- INTERNATIONAL SPENDING 45%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020