SOUTH AFRICA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

10.3% Total GDP contribution

1,483.2 JOBS (000’s)
(9.1% of total employment)

7.0% OF TOTAL ECONOMY
Total T&T GDP = ZAR354.9BN (USD24.6BN)

-1.5% vs +0.3% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

SOUTH AFRICA 2019 KEY DATA

7.0% OF TOTAL ECONOMY

ZAR129.9 BN in visitor spend (8.6% of total exports) (USD9.0BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

SOUTHERN AFRICAN STATES

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 64%
BUSINESS SPENDING 36%
DOMESTIC SPENDING 55%
INTERNATIONAL SPENDING 45%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020