**SOUTH AFRICA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### SOUTH AFRICA 2019 KEY DATA

- **7.0%** of total economy
  - Total T&T GDP = ZAR354.9BN (USD24.6BN)
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- **-1.5%**
  - 2019 Travel & Tourism GDP growth vs +0.3% real economy GDP growth
- **1,483.2** jobs (000’s)
  - (9.1% of total employment)
- **ZAR129.9 BN**
  - in visitor spend (8.6% of total exports) (USD9.0BN)

### INBOUND ARRIVALS

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

### OUTBOUND DEPARTURES

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 64%
- **BUSINESS SPENDING** 36%
- **DOMESTIC SPENDING** 55%
- **INTERNATIONAL SPENDING** 45%

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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020