While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SOUTH AFRICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.0% OF TOTAL ECONOMY
Total T&T GDP = ZAR354.9BN (USD24.6BN)

-1.5%
2019 Travel & Tourism GDP growth vs +0.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,483.2 JOBS (000’s)
(9.1% of total employment)

INTERNATIONAL VISITOR IMPACT

ZAR129.9 BN
in visitor spend (8.6% of total exports) (USD9.0BN)

INBOUND ARRIVALS

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

OUTBOUND DEPARTURES

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 55%
- INTERNATIONAL SPENDING 45%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.