**SOUTH AFRICA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**SOUTH AFRICA 2019 KEY DATA**

- **7.0% OF TOTAL ECONOMY**
  - Total T&T GDP = ZAR354.9BN (USD24.6BN)

- **1,483.2 JOBS (000’s)**
  - (9.1% of total employment)

- **ZAR129.9 BN**
  - in visitor spend (8.6% of total exports)
  - (USD9.0BN)

**INBOUND ARRIVALS**

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

**OUTBOUND DEPARTURES**

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 64%

- **BUSINESS SPENDING**
  - 36%

- **DOMESTIC SPENDING**
  - 55%

- **INTERNATIONAL SPENDING**
  - 45%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020