7.0% OF TOTAL ECONOMY -1.5% vs +0.3% real economy GDP growth

1,483.2 JOBS (000's)

330 Mln
Jobs globally (1 in 10 jobs)

Global GDP impact by sector (2018 data). Share of total economy GDP

Travel & Tourism

2019 Travel & Tourism GDP growth 7.0% of total employment
1 in 4 net new jobs were created by Travel & Tourism over the last five years

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SOUTH AFRICA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

3.5%

2.5%

7.0% of total economy

-1.5%

1,483.2

10.3%

Jobs globally (1 in 10 jobs)

Total GDP contribution

Total T&T GDP = ZAR354.9BN (USD24.6BN)

2019 Travel & Tourism GDP growth vs +0.3% real economy GDP growth

(9.1% of total employment)

ZAR129.9 BN
in visitor spend (8.6% of total exports) (USD9.0BN)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

1. ZIMBABWE 20%
2. LESOTHO 17%
3. MOZAMBIQUE 13%
4. ESWATINI 9%
5. BOTSWANA 7%
REST OF WORLD 34%

1. MOZAMBIQUE 21%
2. LESOTHO 13%
3. BOTSWANA 10%
4. ESWATINI 9%
5. ZIMBABWE 7%
REST OF WORLD 40%

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

64%
36%
55%
45%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020