While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

South Africa 2019 Key Data:

- **7.0% of total economy**
  - Total T&T GDP = ZAR354.9BN (USD24.6BN)
  - 2019 Travel & Tourism GDP growth (9.1% of total employment)
  - -1.5% vs +0.3% real economy GDP growth

- **1,483.2 jobs (000's)**
  - (9.1% of total employment)

- **ZAR129.9 BN**
  - in visitor spend (8.6% of total exports)
  - (USD9.0BN)

Inbound Arrivals:

- 1. Zimbabwe 20%
- 2. Lesotho 17%
- 3. Mozambique 13%
- 4. Eswatini 9%
- 5. Botswana 7%
- REST OF WORLD 34%

Outbound Departures:

- 1. Mozambique 21%
- 2. Lesotho 13%
- 3. Botswana 10%
- 4. Eswatini 9%
- 5. Zimbabwe 7%
- REST OF WORLD 40%

SECTOR CHARACTERISTICS (2019):

- LEISURE SPENDING 64%
- BUSINESS SPENDING 36%
- DOMESTIC SPENDING 55%
- INTERNATIONAL SPENDING 45%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020