While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

1All values are in constant 2019 prices & exchange rates

As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

4.2% of total economy GDP

100.7 jobs (000's)
(10.4% of total employment)

USD3,821.5MN in visitor spend (4.7% of total exports)

1. DOMINICAN REPUBLIC
2. US VIRGIN ISLANDS
3. MEXICO
4. COLOMBIA
5. PANAMA
REST OF WORLD

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

89% 11%
31% 69%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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