Global GDP impact by sector (2018 data). Share of total economy GDP

1. Mining
2. Automotive
3. Agriculture
4. Travel & Tourism
5. Retail
6. Financial Services

0% 5% 10% 15%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.2% OF TOTAL ECONOMY

Total T&T GDP = USD4,617.7MN

+10.1%

2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

100.7 JOBS (000's)

(10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

USD3,821.5 MN

in visitor spend (4.7% of total exports)

OUTBOUND DEPARTURES

1. DOMINICAN REPUBLIC
2. US VIRGIN ISLANDS
3. MEXICO
4. COLOMBIA
5. PANAMA

REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

89% 11%
31% 69%

All values are in constant 2019 prices & exchange rates
As reported in March 2020