**PUERTO RICO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

**PUERTO RICO 2019 KEY DATA**

- **4.2% OF TOTAL ECONOMY**
  - Total T&T GDP = USD4,617.7MN

- **+10.1%**
  - 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

- **100.7 JOBS (000's)**
  - (10.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **USD3,821.5MN** in visitor spend (4.7% of total exports)

**OUTBOUND DEPARTURES**

1. DOMINICAN REPUBLIC: 60%
2. US VIRGIN ISLANDS: 15%
3. MEXICO: 5%
4. COLOMBIA: 4%
5. PANAMA: 1%
6. REST OF WORLD: 15%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 89%
- BUSINESS SPENDING: 11%
- DOMESTIC SPENDING: 31%
- INTERNATIONAL SPENDING: 69%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

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1 All values are in constant 2019 prices & exchange rates.
   As reported in March 2020.