Contribution of Travel & Tourism to GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

4.2% OF TOTAL ECONOMY

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

100.7 JOBS (000's)

(10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

USD3,821.5 MN in visitor spend (4.7% of total exports)

OUTBOUND DEPARTURES

1. DOMINICAN REPUBLIC
2. US VIRGIN ISLANDS
3. MEXICO
4. COLOMBIA
5. PANAMA
REST OF WORLD

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 89%
- BUSINESS SPENDING: 11%
- DOMESTIC SPENDING: 31%
- INTERNATIONAL SPENDING: 69%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020