**PUERTO RICO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**PUERTO RICO 2019 KEY DATA**

- **4.2% of total economy**
  - While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

- **+10.1%**
  - Global GDP impact by sector (2018 data). Share of total economy GDP

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**INTERNATIONAL VISITOR IMPACT**

**OUTBOUND DEPARTURES**

1. DOMINICAN REPUBLIC (60%)
2. US VIRGIN ISLANDS (15%)
3. MEXICO (5%)
4. COLOMBIA (4%)
5. PANAMA (1%)
6. REST OF WORLD (15%)

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 89%
- **BUSINESS SPENDING**
  - 11%
- **DOMESTIC SPENDING**
  - 31%
- **INTERNATIONAL SPENDING**
  - 69%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

1All values are in constant 2019 prices & exchange rates
As reported in March 2020