PERU
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>35%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

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2.9% Travel & Tourism 2019 GDP growth vs 2.3% real economy GDP growth

PERU 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.3% of total economy

Total T&T GDP = PEN73.8BN (USD22,088.4MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,299.2 Jobs (000's)

(7.5% of total employment)

INTERNATIONAL VISITOR IMPACT

PEN17.5BN

in visitor spend (9.5% of total exports)

(USD5,244.3MN)

INBOUND ARRIVALS

- 1. CHILE 27%
- 2. UNITED STATES 15%
- 3. ECUADOR 7%
- 4. VENEZUELA 5%
- 5. COLOMBIA 5%
- REST OF WORLD 41%

OUTBOUND DEPARTURES

- 1. CHILE 20%
- 2. UNITED STATES 15%
- 3. BOLIVIA 10%
- 4. MEXICO 10%
- 5. ARGENTINA 9%
- REST OF WORLD 36%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 70%
- INTERNATIONAL SPENDING 30%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020