## Global Data

<table>
<thead>
<tr>
<th></th>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD 9,170 BN</td>
<td>PEN65.1BN</td>
</tr>
<tr>
<td>2019</td>
<td>10.4%</td>
<td>(USD18,625.9MN)</td>
</tr>
<tr>
<td>2020</td>
<td>5.5%</td>
<td>(USD9,045.7MN)</td>
</tr>
</tbody>
</table>

**Total Travel & Tourism GDP change in 2020:**

- **-49.1%**
- Global Economy GDP change: **-3.7%**
- Change in Travel & Tourism during 2014-2019: **1 in 4 net new jobs**
- Change in jobs in 2020: **-61.6 MN**
  - **-18.5%**

## Peru Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$</strong> of Total Economy</td>
<td>8.3%</td>
<td>4.6%</td>
</tr>
<tr>
<td>Total T&amp;T GDP = PEN65.1BN (USD18,625.9MN)</td>
<td>PEN31.6BN (USD9,045.7MN)</td>
<td></td>
</tr>
</tbody>
</table>

**Change in Travel & Tourism GDP vs -11.3% real economy GDP change**

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Jobs (000s)</strong></td>
<td>1,099.3</td>
<td>813.1</td>
</tr>
<tr>
<td>(6.2 % of total employment)</td>
<td>(5.6 % of total employment)</td>
<td></td>
</tr>
</tbody>
</table>

**Change in jobs: -26.0%**

### Visitor Impact

**International:**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>PEN16.2BN</td>
<td>PEN3.4BN</td>
</tr>
<tr>
<td>8.7% of total exports (USD4,639.8MN)</td>
<td>2.2% of total exports (USD975.6MN)</td>
<td></td>
</tr>
</tbody>
</table>

**Change in international visitor spend:**

- **-79.0%**
  - USD 3,664.1 MN

**Domestic:**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>PEN33.7BN</td>
<td>PEN19.2BN</td>
</tr>
<tr>
<td>(USD 9,642.5MN)</td>
<td>(USD 5,489.2MN)</td>
<td></td>
</tr>
</tbody>
</table>

**Change in domestic visitor spend:**

- **-43.1%**
  - USD 4,153.2 MN
Peru Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 9,642.5MN (68%)
  - International Spending: USD 4,639.8MN (32%)

- **2020**
  - Domestic Spending: USD 5,489.2MN (85%)
  - International Spending: USD 975.6MN (15%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 12,108.4MN (85%)
  - Business Spending: USD 2,173.8MN (15%)

- **2020**
  - Leisure Spending: USD 5,467.9MN (85%)
  - Business Spending: USD 975.6MN (15%)

Inbound Arrivals:

- **2019**
  - 1. Chile 26%
  - 2. United States 15%
  - 3. Venezuela 8%
  - 4. Ecuador 7%
  - 5. Colombia 5%
  - Rest of world 40%

- **2020**
  - 1. Chile 26%
  - 2. United States 13%
  - 3. Venezuela 8%
  - 4. Ecuador 8%
  - 5. Argentina 5%
  - Rest of world 41%

Outbound Departures:

- **2019**
  - 1. Chile 17%
  - 2. United States 14%
  - 3. Argentina 11%
  - 4. Mexico 11%
  - 5. Bolivia 9%
  - Rest of world 38%

- **2020**
  - 1. Chile 15%
  - 2. United States 14%
  - 3. Brazil 12%
  - 4. Bolivia 11%
  - 5. Mexico 10%
  - Rest of world 38%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO