PERU
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
2.5% Travel & Tourism growth
3.5% Share of total employment
330 MN Jobs globally (1 in 10 jobs)
313 BN Visitor spend (9.5% of total exports)
1. CHILE 27%
2. UNITED STATES 15%
3. ECUADOR 7%
4. VENEZUELA 5%
5. COLOMBIA 5%
REST OF WORLD 41%

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.
1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

PERU 2019 KEY DATA

9.3% OF TOTAL ECONOMY
Total T&T GDP = PEN73.8BN
(USD22,088.4MN)
+2.9%
2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

1,299.2 JOBS (000's)
(7.5% of total employment)

PEN17.5BN
in visitor spend (9.5% of total exports)
(USD5,244.3MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. CHILE 27%
2. UNITED STATES 15%
3. ECUADOR 7%
4. VENEZUELA 5%
5. COLOMBIA 5%
REST OF WORLD 41%

1. CHILE 20%
2. UNITED STATES 15%
3. BOLIVIA 10%
4. MEXICO 10%
5. ARGENTINA 9%
REST OF WORLD 36%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 86%
BUSINESS SPENDING 14%
DOMESTIC SPENDING 70%
INTERNATIONAL SPENDING 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020