**PERU**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **9.3% OF TOTAL ECONOMY**
  - Total T&T GDP = PEN73.8BN (USD22,088.4MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **1,299.2 JOBS (000’s)**
  - (7.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **PEN17.5BN**
  - in visitor spend (9.5% of total exports)
  - (USD5,244.3MN)

**INBOUND ARRIVALS**

- **1. CHILE 27%**
- **2. UNITED STATES 15%**
- **3. ECUADOR 7%**
- **4. VENEZUELA 5%**
- **5. COLOMBIA 5%**
- **REST OF WORLD 41%**

**OUTBOUND DEPARTURES**

- **1. CHILE 20%**
- **2. UNITED STATES 15%**
- **3. BOLIVIA 10%**
- **4. MEXICO 10%**
- **5. ARGENTINA 9%**
- **REST OF WORLD 36%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 86%

- **BUSINESS SPENDING**
  - 14%

- **DOMESTIC SPENDING**
  - 70%

- **INTERNATIONAL SPENDING**
  - 30%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020