**PERU 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- **9.3% of total economy**
- **1,299.2 jobs (000's)**
- **PEN17.5BN** in visitor spend (9.5% of total exports)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data). Share of total economy GDP

**PERU 2019 KEY DATA**

- **9.3% of total economy**
  - Total T&T GDP = PEN73.8BN (USD22,088.4MN)
- **+2.9%** vs +2.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **1,299.2 jobs (000's)**
  - (7.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **PEN17.5BN** in visitor spend (9.5% of total exports)
  - (USD5,244.3MN)

**INBOUND ARRIVALS**

- **1. CHILE 27%**
- **2. UNITED STATES 15%**
- **3. ECUADOR 7%**
- **4. VENEZUELA 5%**
- **5. COLOMBIA 5%**
- **REST OF WORLD 41%**

**OUTBOUND DEPARTURES**

- **1. CHILE 20%**
- **2. UNITED STATES 15%**
- **3. BOLIVIA 10%**
- **4. MEXICO 10%**
- **5. ARGENTINA 9%**
- **REST OF WORLD 36%**

**SECTOR CHARACTERISTICS (2019)**

<table>
<thead>
<tr>
<th>Leisure Spending</th>
<th>Business Spending</th>
<th>Domestic Spending</th>
<th>International Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>86%</td>
<td>14%</td>
<td>70%</td>
<td>30%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020