PERU
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

PERU 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.3% OF TOTAL ECONOMY
Total T&T GDP = PEN73.8BN
(USD22,088.4MN)

+2.9%
2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,299.2 JOBS (000’s)
(7.5% of total employment)

INTERNATIONAL VISITOR IMPACT

PEN17.5BN in visitor spend (9.5% of total exports)
(USD5,244.3MN)

INBOUND ARRIVALS

1. CHILE 27%
2. UNITED STATES 15%
3. ECUADOR 7%
4. VENEZUELA 5%
5. COLOMBIA 5%
REST OF WORLD 41%

OUTBOUND DEPARTURES

1. CHILE 20%
2. UNITED STATES 15%
3. BOLIVIA 10%
4. MEXICO 10%
5. ARGENTINA 9%
REST OF WORLD 36%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 86%
BUSINESS SPENDING 14%
DOMESTIC SPENDING 70%
INTERNATIONAL SPENDING 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020