**PERU**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **9.3%** of total economy
- **+2.9%** 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **1,299.2** jobs (7.5% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **PEN17.5BN** in visitor spend (9.5% of total exports)

### INBOUND ARRIVALS

1. CHILE 27%
2. UNITED STATES 15%
3. ECUADOR 7%
4. VENEZUELA 5%
5. COLOMBIA 5%
6. REST OF WORLD 41%

### OUTBOUND DEPARTURES

1. CHILE 20%
2. UNITED STATES 15%
3. BOLIVIA 10%
4. MEXICO 10%
5. ARGENTINA 9%
6. REST OF WORLD 36%

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**: 86%
- **Business spending**: 14%
- **Domestic spending**: 70%
- **International spending**: 30%

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¹All values are in constant 2019 prices & exchange rates
As reported in March 2020