## PERU
### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **9.3%** of total economy
- **+2.9%** vs +2.3% real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **1,299.2** jobs (000's)
- (7.5% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **PEN17.5BN**
- in visitor spend (9.5% of total exports)

### INBOUND ARRIVALS

- 1. **CHILE 27%**
- 2. **UNITED STATES 15%**
- 3. **ECUADOR 7%**
- 4. **VENEZUELA 5%**
- 5. **COLOMBIA 5%**
- **REST OF WORLD 41%**

### OUTBOUND DEPARTURES

- 1. **CHILE 20%**
- 2. **UNITED STATES 15%**
- 3. **BOLIVIA 10%**
- 4. **MEXICO 10%**
- 5. **ARGENTINA 9%**
- **REST OF WORLD 36%**

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisur</td>
<td>86%</td>
</tr>
<tr>
<td>Business</td>
<td>14%</td>
</tr>
<tr>
<td>Domestic</td>
<td>70%</td>
</tr>
<tr>
<td>International</td>
<td>30%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1. All values are in constant 2019 prices & exchange rates
As reported in March 2020