PERU 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

PERU 2019 KEY DATA

9.3% OF TOTAL ECONOMY

Total T&T GDP = PEN73.8BN (USD22,088.4MN)

+2.9%

2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

1,299.2 JOBS (000's)

(7.5% of total employment)

INTERNATIONAL VISITOR IMPACT

PEN17.5BN in visitor spend (9.5% of total exports)
(USD5,244.3MN)

INBOUND ARRIVALS

• 1. CHILE 27%
• 2. UNITED STATES 15%
• 3. ECUADOR 7%
• 4. VENEZUELA 5%
• 5. COLOMBIA 5%
• REST OF WORLD 41%

OUTBOUND DEPARTURES

• 1. CHILE 20%
• 2. UNITED STATES 15%
• 3. BOLIVIA 10%
• 4. MEXICO 10%
• 5. ARGENTINA 9%
• REST OF WORLD 36%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

• LEISURE SPENDING 86%
• BUSINESS SPENDING 14%
• DOMESTIC SPENDING 70%
• INTERNATIONAL SPENDING 30%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020