**PERU**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **9.3%** of total economy
- **2019 Travel & Tourism GDP growth** vs **+2.9%** real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **1,299.2** jobs (000’s)
- **7.5%** of total employment

### INTERNATIONAL VISITOR IMPACT

- **PEN17.5BN** in visitor spend (9.5% of total exports)

### INBOUND ARRIVALS

- 1. CHILE 27%
- 2. UNITED STATES 15%
- 3. ECUADOR 7%
- 4. VENEZUELA 5%
- 5. COLOMBIA 5%
- REST OF WORLD 41%

### OUTBOUND DEPARTURES

- 1. CHILE 20%
- 2. UNITED STATES 15%
- 3. BOLIVIA 10%
- 4. MEXICO 10%
- 5. ARGENTINA 9%
- REST OF WORLD 36%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 86%
- **BUSINESS SPENDING** 14%
- **DOMESTIC SPENDING** 70%
- **INTERNATIONAL SPENDING** 30%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020