While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0.5%
- Automotive: 5%
- Agriculture: 6%
- Travel & Tourism: 15.0%
- Retail: 15%
- Financial Services: 20%

NEW ZEALAND 2019 KEY DATA

15.0% OF TOTAL ECONOMY
Total T&T GDP = NZD43.6BN (USD32.3BN)

+0.5% vs +2.5% real economy GDP growth

479.4 JOBS (000's)
(19.8% of total employment)

NZD15.1BN in visitor spend (20.6% of total exports)
(USD11.2BN)

INBOUND ARRIVALS
- 1. AUSTRALIA 40%
- 2. CHINA 12%
- 3. UNITED STATES 9%
- 4. UNITED KINGDOM 6%
- 5. GERMANY 3%
- REST OF WORLD 30%

OUTBOUND DEPARTURES
- 1. AUSTRALIA 36%
- 2. UNITED STATES 8%
- 3. UNITED KINGDOM 6%
- 4. FIJI 5%
- 5. CHINA 4%
- REST OF WORLD 41%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 82%
- BUSINESS SPENDING 18%
- DOMESTIC SPENDING 61%
- INTERNATIONAL SPENDING 39%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.