Global GDP impact by sector (2018 data). Share of total economy GDP

Mining: 0%
Automotive: 5%
Agriculture: 10%
Travel & Tourism: 15%
Retail: 10%
Financial Services: 15%

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

2.5% of total employment

330mn Jobs globally (1 in 10 jobs)

2019 Travel & Tourism GDP growth (19.8% of total employment)

15.0% of total economy

Total T&T GDP = NZD43.6BN (USD32.3BN)

479.4 Jobs (000's)

19.8% of total employment

NZD15.1BN in visitor spend (20.6% of total exports) (USD11.2BN)

NEW ZEALAND 2019 KEY DATA

INBOUND ARRIVALS

1. AUSTRALIA 40%
2. CHINA 12%
3. UNITED STATES 9%
4. UNITED KINGDOM 6%
5. GERMANY 3%
REST OF WORLD 30%

OUTBOUND DEPARTURES

1. AUSTRALIA 36%
2. UNITED STATES 8%
3. UNITED KINGDOM 6%
4. FJ 5%
5. CHINA 4%
REST OF WORLD 41%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

NEW ZEALAND 2019 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

GLOBAL DATA 2019

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 82%
- BUSINESS SPENDING: 18%
- DOMESTIC SPENDING: 61%
- INTERNATIONAL SPENDING: 39%