

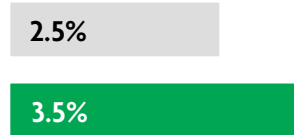
NEW ZEALAND

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS ¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



NEW ZEALAND 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

15.0% OF TOTAL ECONOMY

Total T&T GDP = NZD43.6BN (USD32.3BN)

+0.5%

2019 Travel & Tourism GDP growth vs **+2.5%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

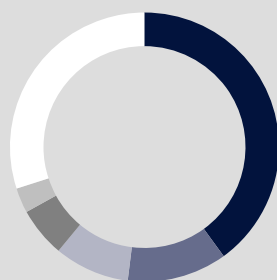
479.4 JOBS (000's)
(19.8% of total employment)



INTERNATIONAL VISITOR IMPACT

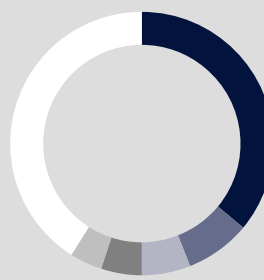
NZD15.1_{BN}
in visitor spend (**20.6%** of total exports)
(USD11.2BN)

INBOUND ARRIVALS



- 1. AUSTRALIA **40%**
- 2. CHINA **12%**
- 3. UNITED STATES **9%**
- 4. UNITED KINGDOM **6%**
- 5. GERMANY **3%**
- **REST OF WORLD 30%**

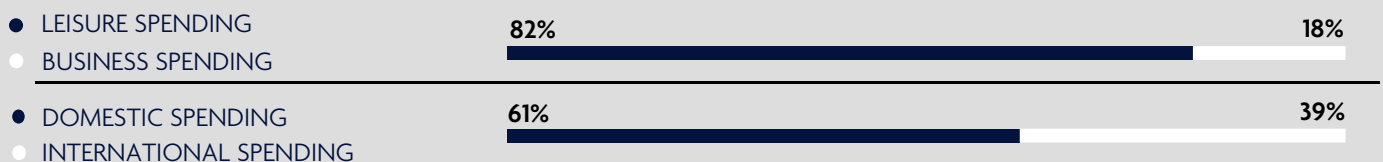
OUTBOUND DEPARTURES



- 1. AUSTRALIA **36%**
- 2. UNITED STATES **8%**
- 3. UNITED KINGDOM **6%**
- 4. FIJI **5%**
- 5. CHINA **4%**
- **REST OF WORLD 41%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020