**MEXICO 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**MEXICO 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **15.5%** OF TOTAL ECONOMY
  - Total T&T GDP = MXN3,761.2BN (USD195.7BN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **7,232.9** JOBS (000's)
  - (13.3% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **MXN499.8 BN**
  - in visitor spend (5.2% of total exports)
  - (USD26.0BN)

**INBOUND ARRIVALS**

- 1. UNITED STATES 80%
- 2. CANADA 5%
- 3. SPAIN 2%
- 4. UNITED KINGDOM 2%
- 5. FRANCE 1%
- REST OF WORLD 10%

**OUTBOUND DEPARTURES**

- 1. UNITED STATES 83%
- 2. FRANCE 3%
- 3. SPAIN 2%
- 4. CANADA 1%
- 5. ITALY 1%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING
  - 94%
- BUSINESS SPENDING
  - 6%
- DOMESTIC SPENDING
  - 85%
- INTERNATIONAL SPENDING
  - 15%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020