**MEXICO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

*Note: Data are average shares over the 2016-2018 period*

Source: Oxford Economics, national sources and UNWTO

**MEXICO 2019 KEY DATA**

- **15.5%** OF TOTAL ECONOMY
  - Total T&T GDP = MXN3,761.2BN (USD195.7BN)

- **+1.8%** 2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

- **7,232.9** JOBS (000's)
  - (13.3% of total employment)

- **MXN499.8**BN in visitor spend (5.2% of total exports) (USD26.0BN)

**INBOUND ARRIVALS**

- **1. UNITED STATES 80%**
- **2. CANADA 5%**
- **3. SPAIN 2%**
- **4. UNITED KINGDOM 2%**
- **5. FRANCE 1%**
- **REST OF WORLD 10%**

**OUTBOUND DEPARTURES**

- **1. UNITED STATES 83%**
- **2. FRANCE 3%**
- **3. SPAIN 2%**
- **4. CANADA 1%**
- **5. ITALY 1%**
- **REST OF WORLD 10%**

*Note: Data are average shares over the 2016-2018 period*

Source: Oxford Economics, national sources and UNWTO

- **SECTOR CHARACTERISTICS (2019)**
  - **LEISURE SPENDING:** 94%
  - **BUSINESS SPENDING:** 6%
  - **DOMESTIC SPENDING:** 85%
  - **INTERNATIONAL SPENDING:** 15%

*All values are in constant 2019 prices & exchange rates
As reported in March 2020*