**MEXICO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### MEXICO 2019 KEY DATA

- **15.5%** OF TOTAL ECONOMY
  - Total T&T GDP = MXN$3,761.2BN (USD195.7BN)
- **7,232.9** JOBS (000’s)
  - (13.3% of total employment)
- **MXN499.8** BN
  - in visitor spend (5.2% of total exports) (USD26.0BN)

### INBOUND ARRIVALS

- 1. UNITED STATES **80%**
- 2. CANADA **5%**
- 3. SPAIN **2%**
- 4. UNITED KINGDOM **2%**
- 5. FRANCE **1%**
- REST OF WORLD **10%**

### OUTBOUND DEPARTURES

- 1. UNITED STATES **83%**
- 2. FRANCE **3%**
- 3. SPAIN **2%**
- 4. CANADA **1%**
- 5. ITALY **1%**
- REST OF WORLD **10%**

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING **94%**
- BUSINESS SPENDING **6%**
- DOMESTIC SPENDING **85%**
- INTERNATIONAL SPENDING **15%**

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1. **All values are in constant 2019 prices & exchange rates**
2. **As reported in March 2020**