**MEXICO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

### MEXICO 2019 KEY DATA

- **15.5% of total economy**
  - Total T&T GDP = MXN3,761.2BN (USD195.7BN)

- **+1.8%**
  - 2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- 7,232.9 jobs (000’s)
  - (13.3% of total employment)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- MXN499.8BN
  - in visitor spend (5.2% of total exports)
  - (USD26.0BN)

### INTERNATIONAL VISITOR IMPACT

**INBOUND ARRIVALS**

- 1. UNITED STATES 80%
- 2. CANADA 5%
- 3. SPAIN 2%
- 4. UNITED KINGDOM 2%
- 5. FRANCE 1%
- REST OF WORLD 10%

**OUTBOUND DEPARTURES**

- 1. UNITED STATES 83%
- 2. FRANCE 3%
- 3. SPAIN 2%
- 4. CANADA 1%
- 5. ITALY 1%
- REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- **94%**
  - Leisure spending
- **6%**
  - Business spending
- **85%**
  - Domestic spending
- **15%**
  - International spending

1All values are in constant 2019 prices & exchange rates
As reported in March 2020