**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330mn**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**MEXICO 2019 KEY DATA**

- **15.5% of total economy**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **7,232.9 jobs (000's)**
  - (13.3% of total employment)

- **MXN499.8bn**
  - in visitor spend (5.2% of total exports)
  - (USD26.0bn)

**INBOUND ARRIVALS**

- 1. UNITED STATES 80%
- 2. CANADA 5%
- 3. SPAIN 2%
- 4. UNITED KINGDOM 2%
- 5. FRANCE 1%
- REST OF WORLD 10%

**OUTBOUND DEPARTURES**

- 1. UNITED STATES 83%
- 2. FRANCE 3%
- 3. SPAIN 2%
- 4. CANADA 1%
- 5. ITALY 1%
- REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 94%

- **BUSINESS SPENDING**
  - 6%

- **DOMESTIC SPENDING**
  - 85%

- **INTERNATIONAL SPENDING**
  - 15%

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020