While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

15.5% of total economy

Total T&T GDP = MXN3,761.2BN (USD195.7BN)

+1.8%

2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

7,232.9 jobs (000's)

(13.3% of total employment)

INTERNATIONAL VISITOR IMPACT

MXN499.8BN

in visitor spend (5.2% of total exports)

(USD26.0BN)

INBOUND ARRIVALS

1. UNITED STATES 80%
2. CANADA 5%
3. SPAIN 2%
4. UNITED KINGDOM 2%
5. FRANCE 1%
6. REST OF WORLD 10%

OUTBOUND DEPARTURES

1. UNITED STATES 83%
2. FRANCE 3%
3. SPAIN 2%
4. CANADA 1%
5. ITALY 1%
6. REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 85%
- INTERNATIONAL SPENDING 15%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.