MEXICO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

15.5% of total economy
+1.8% vs -0.1% real economy GDP growth

7,232.9 JOBS (000's)
(13.3% of total employment)

MXN499.8 BN
in visitor spend (5.2% of total exports)
(USD26.0 BN)

1. UNITED STATES 80%
2. CANADA 5%
3. SPAIN 2%
4. UNITED KINGDOM 2%
5. FRANCE 1%
REST OF WORLD 10%

1. UNITED STATES 83%
2. FRANCE 3%
3. SPAIN 2%
4. CANADA 1%
5. ITALY 1%
REST OF WORLD 10%

INBOUND ARRIVALS
OUTBOUND DEPARTURES

INTERNATIONAL VISITOR IMPACT

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

¹All values are in constant 2019 prices & exchange rates
As reported in March 2020