**MEXICO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 6%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**MEXICO 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

15.5% OF TOTAL ECONOMY

Total T&T GDP = MXN3,761.2BN (USD195.7BN)

+1.8% 2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

7,232.9 JOBS (000's)

(13.3% of total employment)

**INTERNATIONAL VISITOR IMPACT**

MXN499.8BN in visitor spend (5.2% of total exports)

(USD26.0BN)

**INBOUND ARRIVALS**

1. UNITED STATES 80%
2. CANADA 5%
3. SPAIN 2%
4. UNITED KINGDOM 2%
5. FRANCE 1%
REST OF WORLD 10%

**OUTBOUND DEPARTURES**

1. UNITED STATES 83%
2. FRANCE 3%
3. SPAIN 2%
4. CANADA 1%
5. ITALY 1%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 85%
- INTERNATIONAL SPENDING 15%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020