# MEXICO

2022 Annual Research: Key Highlights

## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>333 MN = 1 in 10 jobs</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>271 MN = 1 in 12 jobs</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td>289 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

### Travel & Tourism GDP change:
- 2019: -31.6%
- 2020: +23.6%
- 2021: -21.5%

### Economy change:
- 2019: -8.4%
- 2020: +5.5%
- 2021: +9.2%

## Mexico Key Data

### Total contribution of Travel & Tourism to GDP:
- **2019**: 14.9% of Total Economy (MXN 4,050.2BN USD 199.6BN)
- **2020**: 11.1% of Total Economy (MXN 2,770.2BN USD 136.6BN)
- **2021**: 13.1% of Total Economy (MXN 3,423.8BN USD 168.8BN)

### Total contribution of Travel & Tourism to Employment:
- **2019**: 12.8% of total jobs (333 MN)
- **2020**: 10.8% of total jobs (271 MN)
- **2021**: 10.9% of total jobs (289 MN)

### Visitor Spend:

#### International:
- **2019**: MXN 549.0BN USD 27.1BN
- **2020**: MXN 261.6BN USD 13.1BN
- **2021**: MXN 414.9BN USD 20.4BN

#### Domestic:
- **2019**: MXN 3,035.2BN USD 149.6BN
- **2020**: MXN 2,191.1BN USD 108.0BN
- **2021**: MXN 2,645.2BN USD 130.4BN

### Total contribution of Travel & Tourism to Employment:
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#### International:
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### Change in Jobs:
- **2019**: -21.5%
- **2020**: +9.2%
- **2021**: +6.7%
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Mexico Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 149.6BN (85%)
  - International Spending: USD 27.1BN (15%)

- **2021**
  - Domestic Spending: USD 130.4BN (86%)
  - International Spending: USD 20.4BN (14%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 166.9BN (94%)
  - Business Spending: USD 9.8BN (6%)

- **2021**
  - Leisure Spending: USD 143.4BN (95%)
  - Business Spending: USD 7.4BN (5%)

Inbound Arrivals:

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. United States 81%</td>
<td>1. United States 86%</td>
</tr>
<tr>
<td>2. Canada 5%</td>
<td>2. Spain 2%</td>
</tr>
<tr>
<td>3. Spain 2%</td>
<td>3. Canada 2%</td>
</tr>
<tr>
<td>4. United Kingdom 1%</td>
<td>4. Brazil 1%</td>
</tr>
<tr>
<td>5. France 0.8%</td>
<td>5. Colombia 1.0%</td>
</tr>
<tr>
<td>Rest of world 10%</td>
<td>Rest of world 8%</td>
</tr>
</tbody>
</table>

Outbound Departures:

<table>
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<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. United States 82%</td>
<td>1. United States 90%</td>
</tr>
<tr>
<td>2. Spain 3%</td>
<td>2. France 2%</td>
</tr>
<tr>
<td>3. France 3%</td>
<td>3. Spain 1%</td>
</tr>
<tr>
<td>4. Canada 2%</td>
<td>4. Colombia 0.8%</td>
</tr>
<tr>
<td>5. United Kingdom 0.7%</td>
<td>5. Canada 0.7%</td>
</tr>
<tr>
<td>Rest of world 9%</td>
<td>Rest of world 5%</td>
</tr>
</tbody>
</table>

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO