MEXICO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

MEXICO 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

15.5% OF TOTAL ECONOMY
Total T&T GDP = MXN3,761.2BN (USD195.7BN)

+1.8% 2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

7,232.9 JOBS (000's)
(13.3% of total employment)

INTERNATIONAL VISITOR IMPACT

MXN499.8BN in visitor spend (5.2% of total exports)
(USD26.0BN)

INBOUND ARRIVALS

1. UNITED STATES 80%
2. CANADA 5%
3. SPAIN 2%
4. UNITED KINGDOM 2%
5. FRANCE 1%
REMAINING 10%

OUTBOUND DEPARTURES

1. UNITED STATES 83%
2. FRANCE 3%
3. SPAIN 2%
4. CANADA 1%
5. ITALY 1%
REMAINING 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

• LEISURE SPENDING 94%
• BUSINESS SPENDING 6%
• DOMESTIC SPENDING 85%
• INTERNATIONAL SPENDING 15%

1All values are in constant prices & exchange rates
As reported in March 2020

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