KYRGYZSTAN 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Kazakhstan 55%  
Russia 22%  
Uzbekistan 19%  
China 2%  
Ukraine 0%  
Rest of World 2%

Mining  
Automotive  
Agriculture  
Travel & Tourism  
Retail  
Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

KYRGYZSTAN 2019 KEY DATA

Contribution of Travel & Tourism to GDP

8.3% of total economy  
Total T&T GDP = KGS50.6BN (USD722.5MN)

+14.0%  
2019 Travel & Tourism GDP growth vs +4.2% real economy GDP growth

Contribution of Travel & Tourism to employment

209.1 jobs (000’s)  
(8.5% of total employment)

International visitor impact

KGS36.1 BN  
in visitor spend (18.6% of total exports)  
(USD515.1MN)

INBOUND ARRIVALS

1. Kazakhstan 55%  
2. Russian Federation 22%  
3. Uzbekistan 19%  
4. China 2%  
5. Ukraine 0%  
Rest of World 2%

OUTBOUND DEPARTURES

1. Kazakhstan 50%  
2. Russian Federation 23%  
3. Uzbekistan 15%  
4. Turkey 6%  
5. China 1%  
Rest of World 5%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure spending 55%  
Business spending 45%

Domestic spending 35%  
International spending 65%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020