KIRGIZSTAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

KYRGYZSTAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.3% OF TOTAL ECONOMY
Total T&T GDP = KGS50.6BN (USD722.5MN)

+14.0%
2019 Travel & Tourism GDP growth vs +4.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

209.1 JOBS (000’s)
(8.5% of total employment)

INTERNATIONAL VISITOR IMPACT

KGS36.1BN in visitor spend (18.6% of total exports) (USD515.1MN)

INBOUND ARRIVALS

1. KAZAKHSTAN 55%
2. RUSSIAN FEDERATION 22%
3. UZBEKISTAN 19%
4. CHINA 2%
5. UKRAINE 0%
REST OF WORLD 2%

OUTBOUND DEPARTURES

1. KAZAKHSTAN 50%
2. RUSSIAN FEDERATION 23%
3. UZBEKISTAN 15%
4. TURKEY 6%
5. CHINA 1%
REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 55%
BUSINESS SPENDING 45%
DOMESTIC SPENDING 35%
INTERNATIONAL SPENDING 65%

All values are in constant 2019 prices & exchange rates
As reported in March 2020

330MN Jobs globally (1 in 10 jobs)