## Global Data 2019

- **10.3%** Total GDP contribution
- **330** MN Jobs globally (1 in 10 jobs)
- **13.0%** of total economy
- **+2.2%** vs +0.1% real economy GDP growth
- **1,475.9** jobs (000's) (14.9% of total employment)
- **EUR 44.9** bn in visitor spend (7.9% of total exports)

### Contribution of Travel & Tourism to GDP
- Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

### Contribution of Travel & Tourism to Employment
- **+2.2%**
- 2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

### International Visitor Impact
- **EUR 44.9** bn
- (7.9% of total exports)
- (USD 50.1 bn)

### Inbound Arrivals
- 1. Germany 20%
- 2. United States 8%
- 3. France 8%
- 4. United Kingdom 6%
- 5. China 5%
- Rest of World 53%

### Outbound Departures
- 1. France 21%
- 2. Spain 13%
- 3. United Kingdom 6%
- 4. Germany 5%
- 5. Greece 5%
- Rest of World 50%

### Sector Characteristics (2019)

- **Leisure Spending**: 81%
- **Business Spending**: 19%
- **Domestic Spending**: 76%
- **International Spending**: 24%

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1 All values are in constant 2019 prices & exchange rates

As reported in March 2020