IRAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>5%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>10%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

IRAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.8% OF TOTAL ECONOMY
Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)

-5.4%
2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,734.7 JOBS (000's)
(7.3% of total employment)

INTERNATIONAL VISITOR IMPACT

IRR267,232BN
in visitor spend (8.0% of total exports)
(USD6.3BN)

INBOUND ARRIVALS

1. IRAQ 30%
2. AZERBAIJAN 21%
3. TURKEY 10%
4. PAKISTAN 5%
5. INDIA 1%
REST OF WORLD 33%

OUTBOUND DEPARTURES

1. TURKEY 43%
2. IRAQ 19%
3. UNITED ARAB EMIRATES 10%
4. GEORGIA 5%
5. SYRIA 4%
REST OF WORLD 19%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 75%
- INTERNATIONAL SPENDING 25%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020