While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)

-5.4% vs -9.3% real economy GDP growth.

6.8% of total economy

-5.4% Travel & Tourism GDP growth

1,734.7 jobs (000's)

(7.3% of total employment)

267,232BN in visitor spend (8.0% of total exports)

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Inbound Arrivals

1. Iraq 30%
2. Azerbaijan 21%
3. Turkey 10%
4. Pakistan 5%
5. India 1%
6. Rest of World 33%

Outbound Departures

1. Turkey 43%
2. Iraq 19%
3. United Arab Emirates 10%
4. Georgia 5%
5. Syria 4%
6. Rest of World 19%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.