IRAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

6.8% OF TOTAL ECONOMY 1

330MN Jobs globally (1 in 10 jobs)

IRAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.8% OF TOTAL ECONOMY 1
Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)

-5.4% 2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,734.7 JOBS (000's)
(7.3% of total employment)

INTERNATIONAL VISITOR IMPACT

IRR267,232BN
in visitor spend (8.0% of total exports)
(USD6.3BN)

INBOUND ARRIVALS

1. IRAQ 30%
2. AZERBAIJAN 21%
3. TURKEY 10%
4. PAKISTAN 5%
5. INDIA 1%
REST OF WORLD 33%

OUTBOUND DEPARTURES

1. TURKEY 43%
2. IRAQ 19%
3. UNITED ARAB EMIRATES 10%
4. GEORGIA 5%
5. SYRIA 4%
REST OF WORLD 19%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 75%
- INTERNATIONAL SPENDING 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020