**IRAN**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**IRAN 2019 KEY DATA**

- **6.8% OF TOTAL ECONOMY** Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)
- **-5.4%** 2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth

- **1,734.7 JOBS (000's)** (7.3% of total employment)

- **IRR267,232 BN** in visitor spend (8.0% of total exports) (USD6.3BN)

**INBOUND ARRIVALS**

1. IRAQ 30%
2. AZERBAIJAN 21%
3. TURKEY 10%
4. PAKISTAN 5%
5. INDIA 1%
6. REST OF WORLD 33%

**OUTBOUND DEPARTURES**

1. TURKEY 43%
2. IRAQ 19%
3. UNITED ARAB EMIRATES 10%
4. GEORGIA 5%
5. SYRIA 4%
6. REST OF WORLD 19%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 94%
- BUSINESS SPENDING: 6%
- DOMESTIC SPENDING: 75%
- INTERNATIONAL SPENDING: 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020