## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution:</th>
<th>Travel &amp; Tourism GDP change:</th>
<th>Total Travel &amp; Tourism jobs:</th>
<th>Change in Jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4%=USD -4,855 BN</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN= -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7%=USD 1,038 BN</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN= + 6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

## Iran Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>Visitor Spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$5.8% of Total Economy IRR 2,623,707.3BN (USD 62.5BN)</td>
<td>1.82MN 7.2% of total jobs</td>
<td>International:</td>
</tr>
<tr>
<td></td>
<td>3.1% of Total Economy IRR 1,443,393.3BN (USD 34.4BN)</td>
<td>1.20MN 4.8% of total jobs</td>
<td>IRR 433,669 BN 9.4% of total exports (USD 10.3BN)</td>
</tr>
<tr>
<td></td>
<td>4.1% of Total Economy IRR 2,020,384.1BN (USD 48.1BN)</td>
<td>1.29MN 5.1% of total jobs</td>
<td>Domestic:</td>
</tr>
<tr>
<td></td>
<td>Change: -45.0% Economy change: +3.4%</td>
<td>Change: +40.0% Economy change: +5.0%</td>
<td>IRR 1,556,514 BN (USD 37.1BN)</td>
</tr>
<tr>
<td></td>
<td>Change: -81.6%</td>
<td>Change: +31.3%</td>
<td>IRR 938,942 BN (USD 22.4BN)</td>
</tr>
<tr>
<td></td>
<td>Change: +21.7%</td>
<td>Change: +7.6%</td>
<td>IRR 1,397,728 BN (USD 33.3BN)</td>
</tr>
</tbody>
</table>

Domestic: IRR 1,556,514 BN (USD 37.1BN) | Change: -39.7% |

International: IRR 433,669 BN 9.4% of total exports (USD 10.3BN) | Change: +7.6% |

Domestic: IRR 938,942 BN (USD 22.4BN) | Change: +48.9% |
IRAN
2022 Annual Research: Key Highlights

Iran Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 37.1BN (78%)
  - International Spending: USD 10.3BN (22%)

- **2021**
  - Domestic Spending: USD 33.3BN (93%)
  - International Spending: USD 2.5BN (7%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 45.0BN (95%)
  - Business Spending: USD 2.4BN (5%)

- **2021**
  - Leisure Spending: USD 35.3BN (99%)
  - Business Spending: USD 0.5BN (1%)

Inbound Arrivals:

1. Iraq 44%
2. Azerbaijan 15%
3. Turkey 9%
4. Pakistan 5%
5. Armenia 2%
Rest of world 26%

2019:
1. Iraq 44%
2. Azerbaijan 15%
3. Turkey 9%
4. Pakistan 5%
5. Armenia 2%
Rest of world 26%

2021:
1. Iraq 34%
2. Turkey 15%
3. Pakistan 10%
4. Azerbaijan 9%
5. Kuwait 2%
Rest of world 29%

Outbound Departures:

1. Turkey 52%
2. Iraq 18%
3. United Arab Emirates 7%
4. Armenia 3%
5. Syria 3%
Rest of world 17%

2019:
1. Turkey 52%
2. Iraq 18%
3. United Arab Emirates 7%
4. Armenia 3%
5. Syria 3%
Rest of world 17%

2021:
1. Turkey 71%
2. Iraq 13%
3. United Arab Emirates 6%
4. Syria 2%
5. Armenia 2%
Rest of world 6%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO