**IRAN 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

0% 5% 10% 15%

**IRAN 2019 KEY DATA**

- **6.8% OF TOTAL ECONOMY**
  - Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)
- **-5.4%**
  - 2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**INTERNATIONAL VISITOR IMPACT**

- **1,734.7 JOBS (000's)**
  - (7.3% of total employment)
- **IRR267,232BN**
  - in visitor spend (8.0% of total exports)
  - (USD6.3BN)

**INBOUND ARRIVALS**

- 1. IRAQ 30%
- 2. AZERBAIJAN 21%
- 3. TURKEY 10%
- 4. PAKISTAN 5%
- 5. INDIA 1%
- REST OF WORLD 33%

**OUTBOUND DEPARTURES**

- 1. TURKEY 43%
- 2. IRAQ 19%
- 3. UNITED ARAB EMIRATES 10%
- 4. GEORGIA 5%
- 5. SYRIA 4%
- REST OF WORLD 19%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 94%
  - 6%

- **BUSINESS SPENDING**
  - 75%
  - 25%

1All values are in constant 2019 prices & exchange rates
2As reported in March 2020