## Global Data 2019

### Contribution of Travel & Tourism to GDP
- **10.3%** Total GDP contribution
- **2.5%** Travel & Tourism grew significantly more at 3.5%
- **3.5%**

### Contribution of Travel & Tourism to Employment
- **1,734.7 jobs** (000’s)
- **7.3% of total employment**

### International Visitor Impact
- **IRR 267,232 BN** in visitor spend (8.0% of total exports)
- **USD 6.3 BN**

### Global GDP Impact by Sector (2018 Data)
- **0%** Mining
- **5%** Agricultural
- **10%** Travel & Tourism
- **15%** Retail
- **25%** Financial Services

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP growth 7.3% of total employment.

2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth.

### Inbound Arrivals
1. **Iraq 30%**
2. **Azerbaijan 21%**
3. **Turkey 10%**
4. **Pakistan 5%**
5. **India 1%**
6. **Rest of World 33%**

### Outbound Departures
1. **Turkey 43%**
2. **Iraq 19%**
3. **United Arab Emirates 10%**
4. **Georgia 5%**
5. **Syria 4%**
6. **Rest of World 19%**

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

### Sector Characteristics (2019)
- **94%** Leisure Spending
- **6%** Business Spending
- **75%** Domestic Spending
- **25%** International Spending

1All values are in constant 2019 prices & exchange rates
As reported in March 2020