While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1,734.7 JOBS (000's) (7.3% of total employment)

6.8% OF TOTAL ECONOMY
Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)

-5.4%
2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth

IRR267,232BN in visitor spend (8.0% of total exports) (USD6.3BN)

INBOUND ARRIVALS
- 1. IRAQ 30%
- 2. AZERBAIJAN 21%
- 3. TURKEY 10%
- 4. PAKISTAN 5%
- 5. INDIA 1%
- REST OF WORLD 33%

OUTBOUND DEPARTURES
- 1. TURKEY 43%
- 2. IRAQ 19%
- 3. UNITED ARAB EMIRATES 10%
- 4. GEORGIA 5%
- 5. SYRIA 4%
- REST OF WORLD 19%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 75%
- INTERNATIONAL SPENDING 25%

1All values are in constant 2019 prices & exchange rates
   As reported in March 2020