IRAN 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

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<th>Sector</th>
<th>0%</th>
<th>5%</th>
<th>10%</th>
<th>15%</th>
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<tbody>
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<td>Mining</td>
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<td>Automotive</td>
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<td>Agriculture</td>
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All values are in constant 2019 prices & exchange rates
As reported in March 2020

IRAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.8% OF TOTAL ECONOMY

Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)

-5.4%

2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,734.7 JOBS (000’s)

(7.3% of total employment)

INTERNATIONAL VISITOR IMPACT

IRR267,232 BN

in visitor spend (8.0% of total exports) (USD6.3BN)

INBOUND ARRIVALS

- 1. IRAQ 30%
- 2. AZERBAIJAN 21%
- 3. TURKEY 10%
- 4. PAKISTAN 5%
- 5. INDIA 1%
- REST OF WORLD 33%

OUTBOUND DEPARTURES

- 1. TURKEY 43%
- 2. IRAQ 19%
- 3. UNITED ARAB EMIRATES 10%
- 4. GEORGIA 5%
- 5. SYRIA 4%
- REST OF WORLD 19%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 75%
- INTERNATIONAL SPENDING 25%

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