**IRAN**

2020 Annual Research: Key Highlights

**Global Data 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**Iran 2019 Key Data**

- **6.8% of Total Economy**
  - Total T&T GDP = IRR1,377,440.0BN (USD32.3BN)
- **-5.4%**
  - 2019 Travel & Tourism GDP growth vs -9.3% real economy GDP growth

**Contribution of Travel & Tourism to Employment**

- **1,734.7 Jobs (000’s)**
  - (7.3% of total employment)

**International Visitor Impact**

- **IRR267,232 BN**
  - in visitor spend (8.0% of total exports) (USD6.3BN)

**Inbound Arrivals**

- 1. IRAQ 30%
- 2. AZERBAIJAN 21%
- 3. TURKEY 10%
- 4. PAKISTAN 5%
- 5. INDIA 1%
- REST OF WORLD 33%

**Outbound Departures**

- 1. TURKEY 43%
- 2. IRAQ 19%
- 3. UNITED ARAB EMIRATES 10%
- 4. GEORGIA 5%
- 5. SYRIA 4%
- REST OF WORLD 19%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- **Leisure Spending**: 94%
- **Business Spending**: 6%
- **Domestic Spending**: 75%
- **International Spending**: 25%

1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.