

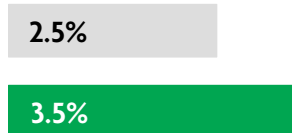
# INDIA

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

### GLOBAL DATA 2019



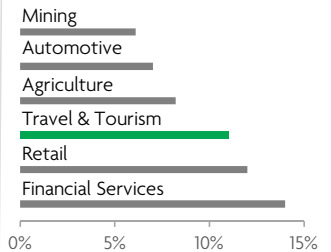
While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### INDIA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**6.8% OF TOTAL ECONOMY**

Total T&T GDP = INR13,681.1BN (USD194.3BN)

**+4.9%**

2019 Travel & Tourism GDP growth vs **+4.9%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**39,821.8 JOBS (000's)**  
(8.0% of total employment)

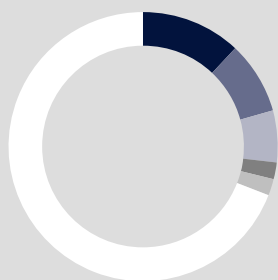


INTERNATIONAL VISITOR IMPACT

**INR2,130.5<sub>BN</sub>**

in visitor spend (**5.6%** of total exports) (USD30.3BN)

### INBOUND ARRIVALS



- 1. BANGLADESH **12%**
- 2. UNITED STATES **9%**
- 3. UNITED KINGDOM **6%**
- 4. CANADA **2%**
- 5. AUSTRALIA **2%**
- REST OF WORLD **69%**

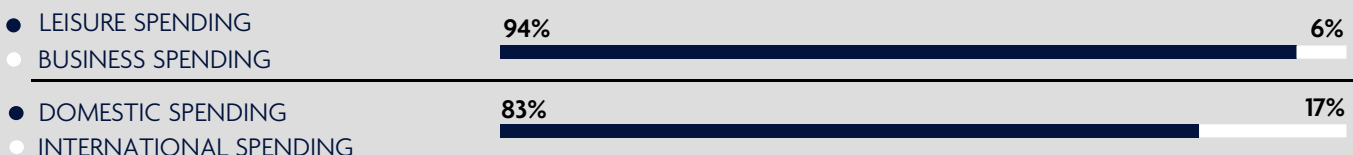
### OUTBOUND DEPARTURES



- 1. UNITED ARAB EMIRATES **13%**
- 2. SAUDI ARABIA **8%**
- 3. THAILAND **8%**
- 4. UNITED STATES **7%**
- 5. SINGAPORE **6%**
- REST OF WORLD **58%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020