**INDIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**INDIA 2019 KEY DATA**

- **6.8% OF TOTAL ECONOMY**
  - Total T&T GDP = INR13,681.1BN (USD194.3BN)
- **39,821.8 JOBS (000’s)**
  - (8.0% of total employment)
- **INR2,130.5BN**
  - in visitor spend (5.6% of total exports) (USD30.3BN)

**INBOUND ARRIVALS**

1. BANGLADESH 12%
2. UNITED STATES 9%
3. UNITED KINGDOM 6%
4. CANADA 2%
5. AUSTRALIA 2%
6. REST OF WORLD 69%

**OUTBOUND DEPARTURES**

1. UNITED ARAB EMIRATES 13%
2. SAUDI ARABIA 8%
3. THAILAND 8%
4. UNITED STATES 7%
5. SINGAPORE 6%
6. REST OF WORLD 58%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 94%
- **BUSINESS SPENDING**
  - 6%
- **DOMESTIC SPENDING**
  - 83%
- **INTERNATIONAL SPENDING**
  - 17%

³All values are in constant 2019 prices & exchange rates
As reported in March 2020