GLOBAL DATA 2019

10.3% 
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

**INDIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

6.8% OF TOTAL ECONOMY
Total T&T GDP = INR13,681.1BN (USD194.3BN)

+4.9%
2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

39,821.8 JOBS (000's)
(8.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

INR2,130.5BN
in visitor spend (5.6% of total exports) (USD30.3BN)

**INBOUND ARRIVALS**

- 1. BANGLADESH 12%
- 2. UNITED STATES 9%
- 3. UNITED KINGDOM 6%
- 4. CANADA 2%
- 5. AUSTRALIA 2%
- REST OF WORLD 69%

**OUTBOUND DEPARTURES**

- 1. UNITED ARAB EMIRATES 13%
- 2. SAUDI ARABIA 8%
- 3. THAILAND 8%
- 4. UNITED STATES 7%
- 5. SINGAPORE 6%
- REST OF WORLD 58%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 94%
- BUSINESS SPENDING 6%
- DOMESTIC SPENDING 83%
- INTERNATIONAL SPENDING 17%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020