## INDIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Contribution of Travel &amp; Tourism to GDP</th>
<th>Total GDP contribution 10.3%</th>
<th>Travel &amp; Tourism grew significantly more at 3.5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment</td>
<td>3.5%</td>
<td>2.5%</td>
</tr>
<tr>
<td>1 in 4 net new jobs</td>
<td>1 in 4 new jobs were created by Travel &amp; Tourism over the last five years</td>
<td></td>
</tr>
<tr>
<td>Global GDP impact by sector (2018 data)</td>
<td>Share of total economy GDP</td>
<td></td>
</tr>
</tbody>
</table>

### INDIA 2019 KEY DATA

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - Total T&T GDP = INR13,681.1BN (USD194.3BN)
  - Travel & Tourism GDP growth 3.5% vs global economy growth 2.5%
- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 39,821.8 jobs (000's) (8.0% of total employment)
- **INTERNATIONAL VISITOR IMPACT**
  - INR2,130.5BN in visitor spend (5.6% of total exports) (USD30.3BN)

### INBOUND ARRIVALS

1. BANGLADESH 12%
2. UNITED STATES 9%
3. UNITED KINGDOM 6%
4. CANADA 2%
5. AUSTRALIA 2%
REST OF WORLD 69%

### OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 13%
2. SAUDI ARABIA 8%
3. THAILAND 8%
4. UNITED STATES 7%
5. SINGAPORE 6%
REST OF WORLD 58%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 94%
- BUSINESS SPENDING: 6%
- DOMESTIC SPENDING: 83%
- INTERNATIONAL SPENDING: 17%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020