**Harmonized Travel & Tourism Economic Impact**

**Global Data 2019**

- **10.3%** Total GDP contribution
- **2.5%** Travel & Tourism significantly more at 3.5%
- **330MN** Jobs globally (1 in 10 jobs)
- **26.3% of total economy** 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- **2.6%** vs +5.5% real economy GDP growth

**Georgia 2019 Key Data**

- **26.3% of total economy**
  - Total T&T GDP = GEL12,099.9MN (USD4,487.9MN)
- **+2.6%** 2019 Travel & Tourism GDP growth vs +5.5% real economy GDP growth
- **488.2 jobs (000’s)** (27.7% of total employment)
- **GEL9,647.1MN** in visitor spend (39.0% of total exports) (USD3,578.1MN)

**Inbound Arrivals**

- 1. Azerbaijan 17%
- 2. Armenia 17%
- 3. Russian Federation 15%
- 4. Turkey 14%
- 5. Iran 6%
- Rest of World 31%

**Outbound Departures**

- 1. Turkey 86%
- 2. Russian Federation 4%
- 3. Ukraine 2%
- 4. Azerbaijan 2%
- 5. Bulgaria 1%
- Rest of World 5%

**Sector Characteristics (2019)**

- Leisure Spending: 62%  vs. 38%
- Business Spending: 22%  vs. 78%
- Domestic Spending
- International Spending

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020