While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>25%</td>
</tr>
</tbody>
</table>

All values are in constant 2019 prices & exchange rates

As reported in March 2020

---

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

26.3% of total economy

Total T&T GDP = GEL12,099.9MN (USD4,487.9MN)

+2.6% 2019 Travel & Tourism GDP growth vs +5.5% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

488.2 jobs (000's)

(27.7% of total employment)

**INTERNATIONAL VISITOR IMPACT**

GEL9,647.1MN

in visitor spend (39.0% of total exports)

(USD3,578.1MN)

---

**INBOUND ARRIVALS**

- **1. AZERBAIJAN** 17%
- **2. ARMENIA** 17%
- **3. RUSSIAN FEDERATION** 15%
- **4. TURKEY** 14%
- **5. IRAN** 6%
- **REST OF WORLD** 31%

**OUTBOUND DEPARTURES**

- **1. TURKEY** 86%
- **2. RUSSIAN FEDERATION** 4%
- **3. UKRAINE** 2%
- **4. AZERBAIJAN** 2%
- **5. BULGARIA** 1%
- **REST OF WORLD** 5%

---

**SECTOR CHARACTERISTICS (2019)**

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Domestic</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisue Spending</td>
<td>62%</td>
<td>38%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>38%</td>
<td>62%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>22%</td>
<td>78%</td>
</tr>
<tr>
<td>International Spending</td>
<td>78%</td>
<td>22%</td>
</tr>
</tbody>
</table>

---

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

---

1All values are in constant 2019 prices & exchange rates
As reported in March 2020