FIJI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

FIJI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

34.0% OF TOTAL ECONOMY
Total T&T GDP = FJD3,828.0MN (USD1,774.4MN)

+3.5%
2019 Travel & Tourism GDP growth vs +2.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

90.7 JOBS (000's)
(26.3% of total employment)

INTERNATIONAL VISITOR IMPACT

FJD2,998.2MN
in visitor spend (46.9% of total exports)
(USD1,389.7MN)

INBOUND ARRIVALS

1. AUSTRALIA 44%
2. NEW ZEALAND 22%
3. UNITED STATES 9%
4. CHINA 6%
5. UNITED KINGDOM 2%
REST OF WORLD 17%

OUTBOUND DEPARTURES

1. AUSTRALIA 38%
2. NEW ZEALAND 27%
3. UNITED STATES 7%
4. CHINA 4%
5. INDIA 4%
REST OF WORLD 20%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 88%
- BUSINESS SPENDING 12%
- DOMESTIC SPENDING 19%
- INTERNATIONAL SPENDING 81%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020