FIJI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- WHILE THE GLOBAL ECONOMY GROWTH WAS 2.5%, TRAVEL & TOURISM GROWTH WAS SIGNIFICANTLY MORE AT 3.5%
- 1 IN 4 NET NEW JOBS WERE CREATED BY TRAVEL & TOURISM OVER THE LAST FIVE YEARS
- **34.0%** OF TOTAL ECONOMY
- 2019 Travel & Tourism GDP growth vs +2.5% real economy GDP growth

**FIJI 2019 KEY DATA**

- **34.0%** OF TOTAL ECONOMY
  - Total T&T GDP = FJD3,828.0MN (USD1,774.4MN)
- +3.5%
  - 2019 Travel & Tourism GDP growth vs +2.5% real economy GDP growth
- **90.7 JOBS (000’s)** (26.3% of total employment)
- **FJD2,998.2 MN** in visitor spend (46.9% of total exports) (USD1,389.7MN)

**INBOUND ARRIVALS**

1. AUSTRALIA 44%
2. NEW ZEALAND 22%
3. UNITED STATES 9%
4. CHINA 6%
5. UNITED KINGDOM 2%
REST OF WORLD 17%

**OUTBOUND DEPARTURES**

1. AUSTRALIA 38%
2. NEW ZEALAND 27%
3. UNITED STATES 7%
4. CHINA 4%
5. INDIA 4%
REST OF WORLD 20%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 88%
- **BUSINESS SPENDING** 12%
- **DOMESTIC SPENDING** 19%
- **INTERNATIONAL SPENDING** 81%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020