While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 20%
- Financial Services: 25%

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Jobs globally (1 in 10 jobs):

330 MN

FIJI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

34.0% OF TOTAL ECONOMY

Total T&T GDP = FJD3,828.0MN (USD1,774.4MN)

+3.5%

2019 Travel & Tourism GDP growth vs +2.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

90.7 JOBS (000s)

(26.3% of total employment)

INTERNATIONAL VISITOR IMPACT

FJD2,998.2 MN

in visitor spend (46.9% of total exports) (USD1,389.7MN)

INBOUND ARRIVALS

1. AUSTRALIA 44%
2. NEW ZEALAND 22%
3. UNITED STATES 9%
4. CHINA 6%
5. UNITED KINGDOM 2%
REST OF WORLD 17%

OUTBOUND DEPARTURES

1. AUSTRALIA 38%
2. NEW ZEALAND 27%
3. UNITED STATES 7%
4. CHINA 4%
5. INDIA 4%
REST OF WORLD 20%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 88%
- BUSINESS SPENDING: 12%
- DOMESTIC SPENDING: 19%
- INTERNATIONAL SPENDING: 81%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

FIJI 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS