A CLOSER LOOK

TRAVEL & TOURISM REGIONAL PERFORMANCE, 2019*

NORTH AMERICA
$ 2.1TN 8.8%  
CARIBBEAN
$ 59 BN 13.9%  
EUROPE
$ 2.0TN 9.1%  
LATIN AMERICA
$ 299 BN 8.8%  
AFRICA
$ 168 BN 7.1%  

TRAVEL & TOURISM CONTRIBUTION TO GDP

1. United States
2. China
3. Japan
4. Germany
5. Italy
6. United Kingdom
7. France
8. Spain
9. Mexico
10. India
11. Australia
12. Brazil
13. Canada
14. Thailand
15. Philippines

SECTOR GDP GROWTH 2019 (%)  
1. Information & Communication 4.6%  
2. Financial Services 3.7%  
3. Travel & Tourism 3.5%  
4. Healthcare 3.0%  
5. Retail & Marketplace 2.4%  
6. Agriculture 2.3%  
7. Construction 2.1%  
8. Manufacturing 1.7%  

B. Breakdown of Global Travel & Tourism Spending

INTERNATIONAL
28.7%
DOMESTIC
71.3%
BUSINESS
21.4%
LEISURE
78.6%

FASTEST GROWING COUNTRIES IN TRAVEL & TOURISM GDP 2019

1. Dominica 43.6%
2. Anguilla 19.0%
3. St Kitts & Nevis 14.6%
4. Saudi Arabia 14.0%
5. Kyrgyzstan 13.0%
6. Tunisia 12.9%
7. Sierra Leone 12.9%
8. Uzbekistan 12.3%
9. Greece 12.1%
10. Mongolia 11.9%
11. Kuwait 10.9%
12. Rwanda 10.9%
13. Puerto Rico 10.1%
14. Turkey 10.1%
15. South Korea 10.0%
16. Barbados 9.7%
17. Gambia 9.4%
18. Cape Verde 9.3%
19. China 9.3%
20. St Vincent & the Grenadines 9.0%

*This data includes the direct, indirect, and induced impact of Travel & Tourism.  
Source: WTTC and Oxford Economics. All values are in constant 2019 prices & exchange rates. As reported in March 2020.