



Qusai Al-Fakhri Joins World Travel & Tourism Council Executive Committee

London, UK: The World Travel & Tourism Council ([WTTTC](#)) is delighted to announce the appointment of Qusai Al-Fakhri, CEO of the Tourism Development Fund (TDF) in Saudi Arabia, to its Executive Committee.

Mr. Al-Fakhri brings more than two decades of experience in corporate and investment banking, as well as a strong track record in tourism development.

Mr. Al-Fakhri has held several high-profile roles throughout his career, including serving as an Investment Advisor to His Excellency the Minister of Tourism for Saudi Arabia, Co-Founder of Tiraz AlArabia, and CEO of Al Ajial Holding.

In addition, he is a Board committee member in several government entities that is related to tourism in Saudi Arabia. Also, he has held independent board positions with prominent financial institutions such as AlRajhi Takaful and Samba Financial Group. His expertise spans investment banking, institutional coverage, and tourism strategy, making him a valuable addition to WTTTC's Executive Committee.

Julia Simpson, WTTTC President & CEO, said: "We are delighted to welcome Mr. Qusai Al-Fakhri to our Executive Committee.

"His extensive expertise in both investment and Travel & Tourism, particularly in Saudi Arabia, one of the most dynamic markets in the world, will be instrumental in shaping our strategic vision at WTTTC."

Mr. Al-Fakhri said: " I am honoured to join the WTTTC Executive Committee at such a transformative time for the global Travel & Tourism industry. This platform offers an incredible opportunity to collaborate with world-class leaders in shaping the future of tourism.

"As Saudi Arabia continues to emerge as a global destination for tourism, we are committed to share our experience and championing innovative, sustainable solutions that drive long-

term growth for the sector. I look forward to work closely with WTTC and contributing to a bold, prosperous future for the global tourism landscape."

This appointment highlights ongoing commitment to on board world-class leaders to its Membership, with diverse expertise to help shape the future of Travel & Tourism.

Mr. Al-Fakhri's deep experience in finance and Travel & Tourism development will be key in advancing WTTC's objectives, particularly in high-growth regions like Saudi Arabia, which is fast becoming a premier global destination.

-ends-