10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>1%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>13.8%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>8%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

13.8% of Total Economy

Total T&T GDP = EUR2,975.3MN (USD3,317.6MN)

-0.7% 2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

53.5 Jobs (000’s) (13.2% of total employment)

EUR2,783.7 MN in visitor spend (17.3% of total exports) (USD3,104.0MN)

INBOUND ARRIVALS

1. UNITED KINGDOM 35%
2. RUSSIAN FEDERATION 22%
3. ISRAEL 6%
4. GREECE 5%
5. GERMANY 5%
REST OF WORLD 27%

OUTBOUND DEPARTURES

1. GREECE 62%
2. UNITED KINGDOM 11%
3. SPAIN 4%
4. FRANCE 3%
5. BULGARIA 3%
REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 92%
- BUSINESS SPENDING 8%
- DOMESTIC SPENDING 10%
- INTERNATIONAL SPENDING 90%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020