10.3% of total GDP
330,000 jobs globally (1 in 10 jobs)

13.8% of total economy
53.5 jobs (000's)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.
1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

-0.7% 2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth.

13.8% of total economy - 0.7% vs +3.4% real economy GDP growth

1. UNITED KINGDOM 35%
2. RUSSIAN FEDERATION 22%
3. ISRAEL 6%
4. GREECE 5%
5. GERMANY 5%
REST OF WORLD 27%

1. GREECE 62%
2. UNITED KINGDOM 11%
3. SPAIN 4%
4. FRANCE 3%
5. BULGARIA 3%
REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.