While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1. UNITED KINGDOM 35%
2. RUSSIAN FEDERATION 22%
3. ISRAEL 6%
4. GREECE 5%
5. GERMANY 5%
REST OF WORLD 27%