COMOROS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

2.5% Transportation

3.5% Travel & Tourism

330MN Jobs globally (1 in 10 jobs)

2019 Travel & Tourism GDP growth (10.4% of total employment) vs +0.8% real economy GDP growth

COMOROS 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.1% OF TOTAL ECONOMY
Total T&T GDP = KMF52.5BN (USD119.1MN)

+4.9%
2019 Travel & Tourism GDP growth vs +0.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

22.7 JOBS (000’s)
(10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

KMF34.8BN in visitor spend (60.5% of total exports) (USD78.8MN)

INBOUND ARRIVALS

1. FRANCE 52%
2. REUNION 12%
3. MADAGASCAR 7%
4. UNITED KINGDOM 3%
5. ITALY 2%
REST OF WORLD 24%

OUTBOUND DEPARTURES

1. FRANCE 66%
2. TANZANIA 10%
3. MADAGASCAR 5%
4. SAUDI ARABIA 5%
5. CHINA 2%
REST OF WORLD 12%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 78%
- BUSINESS SPENDING 22%
- DOMESTIC SPENDING 26%
- INTERNATIONAL SPENDING 74%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020