## COMOROS 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **10.1% OF TOTAL ECONOMY**
  - 2019 Travel & Tourism GDP growth (10.4% of total employment)
  - **KMF34.8BN** in visitor spend (60.5% of total exports)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **22.7 JOBS (000’s)** (10.4% of total employment)

### INTERNATIONAL VISITOR IMPACT

- **KMF34.8BN** in visitor spend (60.5% of total exports)
  - **USD78.8MN**

### INBOUND ARRIVALS

- 1. FRANCE 52%
- 2. REUNION 12%
- 3. MADAGASCAR 7%
- 4. UNITED KINGDOM 3%
- 5. ITALY 2%
- **REST OF WORLD 24%**

### OUTBOUND DEPARTURES

- 1. FRANCE 66%
- 2. TANZANIA 10%
- 3. MADAGASCAR 5%
- 4. SAUDI ARABIA 5%
- 5. CHINA 2%
- **REST OF WORLD 12%**

### SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>78%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>22%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>26%</td>
</tr>
<tr>
<td>International Spending</td>
<td>74%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020