Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Contributions of Travel & Tourism to GDP

- Total T&T GDP = KMF52.5BN (USD119.1MN)
- 2019 Travel & Tourism GDP growth: 10.1% of total employment
- +4.9% vs +0.8% real economy GDP growth

Contributions of Travel & Tourism to Employment

- 22.7 Jobs (000's)
- (10.4% of total employment)

International Visitor Impact

- KMF34.8BN in visitor spend (60.5% of total exports)
- (USD78.8MN)

Inbound Arrivals

1. FRANCE 52%
2. REUNION 12%
3. MADAGASCAR 7%
4. UNITED KINGDOM 3%
5. ITALY 2%
6. REST OF WORLD 24%

Outbound Departures

1. FRANCE 66%
2. TANZANIA 10%
3. MADAGASCAR 5%
4. SAUDI ARABIA 5%
5. CHINA 2%
6. REST OF WORLD 12%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020