Global GDP impact by sector (2018 data), Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP contribution - 10.3%

Jobs globally - 330 million (1 in 10 jobs)

Contribution of Travel & Tourism to GDP - 10.1% of total economy

Total T&T GDP = KMF52.5BN (USD119.1MN)

Contribution of Travel & Tourism to Employment - 22.7 million jobs (10.4% of total employment)

International Visitor Impact - KMF34.8 billion

In visitor spend (60.5% of total exports)

(USD78.8MN)

Inbound Arrivals

- 1. FRANCE 52%
- 2. REUNION 12%
- 3. MADAGASCAR 7%
- 4. UNITED KINGDOM 3%
- 5. ITALY 2%
- REST OF WORLD 24%

Outbound Departures

- 1. FRANCE 66%
- 2. TANZANIA 10%
- 3. MADAGASCAR 5%
- 4. SAUDI ARABIA 5%
- 5. CHINA 2%
- REST OF WORLD 12%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Global 2019 Travel & Tourism GDP growth vs +0.8% real economy GDP growth

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

All values are in constant 2019 prices & exchange rates

As reported in March 2020