### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Colombia 2019 Key Data

**Contribution of Travel & Tourism to GDP**
- 4.9% of total economy
- Total T&T GDP = COP51,116.5BN (USD15,556.8MN)

**Contribution of Travel & Tourism to Employment**
- 1,187.7 jobs (000’s)
- 5.2% of total employment

**International Visitor Impact**
- COP21,786.1BN in visitor spend (12.8% of total exports)
- (USD6,630.4MN)

### Inbound Arrivals

1. **United States** 15%
2. **Venezuela** 7%
3. **Spain** 7%
4. **Argentina** 6%
5. **Mexico** 5%
6. **Rest of World** 60%

### Outbound Departures

1. **United States** 27%
2. **Ecuador** 10%
3. **Mexico** 8%
4. **Panama** 8%
5. **Peru** 6%
6. **Rest of World** 41%

### Sector Characteristics (2019)

- **Leisure Spending**
  - 86%
- **Business Spending**
  - 14%
- **Domestic Spending**
  - 43%
- **International Spending**
  - 57%

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Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

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1. All values are in constant 2019 prices & exchange rates.
As reported in March 2020.