Global Data 2019

10.3% Total GDP contribution

2.5%

330mn Jobs globally (1 in 10 jobs)

3.5%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Chile 2019 Key Data

Contribution of Travel & Tourism to GDP

10.0% of Total Economy

Total T&T GDP = CLP19,786.9BN (USD28,136.4MN)

2019 Travel & Tourism GDP growth (11.7% of total employment)

+0.3% vs +1.1% real economy GDP growth

Contribution of Travel & Tourism to Employment

991.7 jobs (000's)

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

International Visitor Impact

CLP2,426.9BN in visitor spend (4.4% of total exports)

(USD3,451.0MN)

Inbound Arrivals

1. Argentina 49%
2. Brazil 9%
3. Bolivia 8%
4. Peru 7%
5. United States 4%
Rest of World 23%

Outbound Departures

1. Peru 27%
2. Argentina 27%
3. Brazil 8%
4. United States 8%
5. Mexico 3%
Rest of World 27%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 85%
- Business Spending 15%
- Domestic Spending 82%
- International Spending 18%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020