**CHILE**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **10.0% OF TOTAL ECONOMY**
  
  Total T&T GDP = CLP19,786.9BN (USD28,136.4MN)

  1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **991.7 JOBS (000’s)** (11.7% of total employment)

  - **2.5%**
  - **3.5%**

- **+0.3%**
  
  Global GDP impact by sector (2018 data). Share of total economy GDP

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**CHILE 2019 KEY DATA**

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.0% OF TOTAL ECONOMY

Total T&T GDP = CLP19,786.9BN (USD28,136.4MN)

+0.3%

2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

991.7 JOBS (000’s)

(11.7% of total employment)

INTERNATIONAL VISITOR IMPACT

CLP2,426.9 BN

in visitor spend (4.4% of total exports)

(USD3,451.0MN)

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**INBOUND ARRIVALS**

- **1. ARGENTINA 49%**
- **2. BRAZIL 9%**
- **3. BOLIVIA 8%**
- **4. PERU 7%**
- **5. UNITED STATES 4%**
- **REST OF WORLD 23%**

**OUTBOUND DEPARTURES**

- **1. PERU 27%**
- **2. ARGENTINA 27%**
- **3. BRAZIL 8%**
- **4. UNITED STATES 8%**
- **5. MEXICO 3%**
- **REST OF WORLD 27%**

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 85%
  - 15%

- **BUSINESS SPENDING**

- **DOMESTIC SPENDING**
  - 82%
  - 18%

- **INTERNATIONAL SPENDING**

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1All values are in constant 2019 prices & exchange rates

As reported in March 2020