CHILE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Global 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.0% of total economy
Total T&T GDP = CLP19,786.9BN (USD28,136.4MN)

+0.3% 2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

991.7 Jobs (000’s)
(11.7% of total employment)

INTERNATIONAL VISITOR IMPACT

CLP2,426.9BN
in visitor spend (4.4% of total exports)
(USD3,451.0MN)

INBOUND ARRIVALS

1. ARGENTINA 49%
2. BRAZIL 9%
3. BOLIVIA 8%
4. PERU 7%
5. UNITED STATES 4%
REST OF WORLD 23%

OUTBOUND DEPARTURES

1. PERU 27%
2. ARGENTINA 27%
3. BRAZIL 8%
4. UNITED STATES 8%
5. MEXICO 3%
REST OF WORLD 27%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 85%
- BUSINESS SPENDING 15%
- DOMESTIC SPENDING 82%
- INTERNATIONAL SPENDING 18%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

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