CHILE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

CHILE 2019 KEY DATA

**10.0% OF TOTAL ECONOMY**
Total T&T GDP = CLP19,786.9BN (USD28,136.4MN)

**+0.3%**
2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

**991.7 JOBS (000's)**
(11.7% of total employment)

**CLP2,426.9BN**
in visitor spend (4.4% of total exports) (USD3,451.0MN)

INBOUND ARRIVALS
- 1. ARGENTINA 49%
- 2. BRAZIL 9%
- 3. BOLIVIA 8%
- 4. PERU 7%
- 5. UNITED STATES 4%
- REST OF WORLD 23%

OUTBOUND DEPARTURES
- 1. PERU 27%
- 2. ARGENTINA 27%
- 3. BRAZIL 8%
- 4. UNITED STATES 8%
- 5. MEXICO 3%
- REST OF WORLD 27%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 85%
- BUSINESS SPENDING 15%
- DOMESTIC SPENDING 82%
- INTERNATIONAL SPENDING 18%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020