CHILE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3% Total GDP contribution

10.0% of total economy

+0.3% vs +1.1% real economy GDP growth

991.7 JOBS (000's)

(11.7% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

INBOUND ARRIVALS

1. ARGENTINA 49%
2. BRAZIL 9%
3. BOLIVIA 8%
4. PERU 7%
5. UNITED STATES 4%
REST OF WORLD 23%

OUTBOUND DEPARTURES

1. PERU 27%
2. ARGENTINA 27%
3. BRAZIL 8%
4. UNITED STATES 8%
5. MEXICO 3%
REST OF WORLD 27%

INTERNATIONAL VISITOR IMPACT

CLP2,426.9BN in visitor spend (4.4% of total exports) (USD3,451.0MN)

INTERNATIONAL VISITOR IMPACT

CHILE 2019 KEY DATA

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING

85%

BUSINESS SPENDING

15%

DOMESTIC SPENDING

82%

INTERNATIONAL SPENDING

18%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020