While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

330 MN
Jobs globally (1 in 10 jobs)

6.3% of total economy
+2.7%
vs +1.6% real economy GDP growth

1,670.7 (000's)
Jobs (8.8% of total employment)

CAD26.9 BN
in visitor spend (3.7% of total exports)
(USD20.2BN)

1. UNITED STATES 69%
2. UNITED KINGDOM 4%
3. CHINA 3%
4. FRANCE 3%
5. GERMANY 2%
REST OF WORLD 19%

1. UNITED STATES 56%
2. MEXICO 5%
3. CUBA 3%
4. FRANCE 3%
5. DOMINICAN REPUBLIC 2%
REST OF WORLD 31%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020