While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%
- Other: 5%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

Canada 2019 key data:

**Contribution of Travel & Tourism to GDP**
- 6.3% of total economy
- Total T&T GDP = CAD143.9BN (USD108.2BN)

**Contribution of Travel & Tourism to Employment**
- 1,670.7 jobs (000s)
- (8.8% of total employment)

**International Visitor Impact**
- CAD26.9BN
- in visitor spend (3.7% of total exports)
- (USD20.2BN)

**Inbound Arrivals**
- 1. United States 69%
- 2. United Kingdom 4%
- 3. China 3%
- 4. France 3%
- 5. Germany 2%
- Rest of World 19%

**Outbound Departures**
- 1. United States 56%
- 2. Mexico 5%
- 3. Cuba 3%
- 4. France 3%
- 5. Dominican Republic 2%
- Rest of World 31%

**Sector Characteristics (2019)**
- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 76%
- International Spending: 24%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.