6.3% OF TOTAL ECONOMY +2.7%
vs +1.6%
real economy GDP growth

1,670.7 JOBS (000's)

CAD26.9BN
in visitor spend (3.7% of total exports)

1. UNITED STATES 69%
2. UNITED KINGDOM 4%
3. CHINA 3%
4. FRANCE 3%
5. GERMANY 2%
REST OF WORLD 19%

10.3% Total GDP contribution
330 MN Jobs globally (1 in 10 jobs)
2.5% 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

GLOBAL DATA 2019

1. UNITED STATES 56%
2. MEXICO 5%
3. CUBA 3%
4. FRANCE 3%
5. DOMINICAN REPUBLIC 2%
REST OF WORLD 31%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS
OUTBOUND DEPARTURES

CAD26.9BN
in visitor spend (3.7% of total exports)

(USD20.2BN)

6.3% OF TOTAL ECONOMY
Total T&T GDP = CAD143.9BN (USD108.2BN)

+2.7%
2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

CANADA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

64% 36%
76% 24%

All values are in constant 2019 prices & exchange rates
As reported in March 2020