While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth.

6.3% of total economy

Total T&T GDP = CAD143.9BN (USD108.2BN)

+2.7%

1,670.7 jobs (000's)

(8.8% of total employment)

International Visitor Impact

CAD26.9BN in visitor spend (3.7% of total exports) (USD20.2BN)

INBOUND ARRIVALS

1. United States 69%
2. United Kingdom 4%
3. China 3%
4. France 3%
5. Germany 2%
Rest of World 19%

OUTBOUND DEPARTURES

1. United States 56%
2. Mexico 5%
3. Cuba 3%
4. France 3%
5. Dominican Republic 2%
Rest of World 31%

Notes: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 64%
- Business Spending: 36%
- Domestic Spending: 76%
- International Spending: 24%

All values are in constant 2019 prices & exchange rates
As reported in March 2020.