6.3% of Total Economy +2.7% vs +1.6% real economy GDP growth

1,670.7 Jobs (000's)

1. United States 69%
2. United Kingdom 4%
3. China 3%
4. France 3%
5. Germany 2%
Rest of World 19%

Contribution of Travel & Tourism to Employment

6.3% of Total Economy
Total T&T GDP = CAD143.9BN (USD108.2BN)

+2.7% vs +1.6% real economy GDP growth

CAD26.9BN in visitor spend (3.7% of total exports) (USD20.2BN)

330MN jobs globally (1 in 10 jobs)

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining Automotive Agriculture Travel & Tourism Retail Financial Services

0% 5% 10% 15%

Canada 2019 Key Data

Inbound Arrivals

1. United States 69%
2. United Kingdom 4%
3. China 3%
4. France 3%
5. Germany 2%
Rest of World 19%

International Visitor Impact

Outbound Departures

1. United States 56%
2. Mexico 5%
3. Cuba 3%
4. France 3%
5. Dominican Republic 2%
Rest of World 31%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020