6.3% OF TOTAL ECONOMY +2.7%
vs +1.6% real economy GDP growth

1,670.7 JOBS (000's)
(8.8% of total employment)

CAD26.9BN in visitor spend (3.7% of total exports)
(USD20.2BN)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

1. UNITED STATES 69%
2. UNITED KINGDOM 4%
3. CHINA 3%
4. FRANCE 3%
5. GERMANY 2%
REST OF WORLD 19%

1. UNITED STATES 56%
2. MEXICO 5%
3. CUBA 3%
4. FRANCE 3%
5. DOMINICAN REPUBLIC 2%
REST OF WORLD 31%

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

Total T&T GDP = CAD143.9BN (USD108.2BN)

2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020