While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

2.5% 3.5% Jobs globally (1 in 10 jobs)

8.0% OF TOTAL ECONOMY +5.7% vs +4.2% real economy GDP growth

907.8 JOBS (000's) (8.3% of total employment)

XAF365.1BN in visitor spend (9.3% of total exports) (USD620.6MN)

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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS
- 1. FRANCE 10%
- 2. BELGIUM 6%
- 3. UNITED STATES 5%
- 4. UNITED KINGDOM 5%
- 5. GERMANY 3%
- REST OF WORLD 71%

OUTBOUND DEPARTURES
- 1. NIGERIA 41%
- 2. FRANCE 19%
- 3. CÔTE D’IVOIRE 5%
- 4. UNITED STATES 4%
- 5. REPUBLIC OF CONGO 3%
- REST OF WORLD 28%

LEISURE SPENDING 37% 63%
BUSINESS SPENDING
DOMESTIC SPENDING 76%
INTERNATIONAL SPENDING 24%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020