CAMEROON 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% 3.5% Jobs globally (1 in 10 jobs)

8.0% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CAMEROON 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.0% OF TOTAL ECONOMY

Total T&T GDP = XAF1,825.6BN
(USD3,102.7MN)

+5.7%

2019 Travel & Tourism GDP growth vs +4.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

907.8 JOBS (000's)
(8.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF365.1BN in visitor spend (9.3% of total exports)
(USD620.6MN)

INBOUND ARRIVALS

1. FRANCE 10%
2. BELGIUM 6%
3. UNITED STATES 5%
4. UNITED KINGDOM 5%
5. GERMANY 3%
REST OF WORLD 71%

OUTBOUND DEPARTURES

1. NIGERIA 41%
2. FRANCE 19%
3. CÔTE D’IVOIRE 5%
4. UNITED STATES 4%
5. REPUBLIC OF CONGO 3%
REST OF WORLD 28%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 37%
BUSINESS SPENDING 63%
DOMESTIC SPENDING 76%
INTERNATIONAL SPENDING 24%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020