**CAMEROON**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years
- Global GDP impact by sector (2018 data). Share of total economy GDP

**CAMEROON 2019 KEY DATA**

- **8.0% OF TOTAL ECONOMY**
  - Total T&T GDP = XAF1,825.6BN (USD3,102.7MN)
- **+5.7%**
  - 2019 Travel & Tourism GDP growth vs +4.2% real economy GDP growth

- **907.8 JOBS (000's)**
  - (8.3% of total employment)

- **XAF365.1BN**
  - in visitor spend (9.3% of total exports)
  - (USD620.6MN)

**INBOUND ARRIVALS**

- 1. FRANCE 10%
- 2. BELGIUM 6%
- 3. UNITED STATES 5%
- 4. UNITED KINGDOM 5%
- 5. GERMANY 3%
- REST OF WORLD 71%

**OUTBOUND DEPARTURES**

- 1. NIGERIA 41%
- 2. FRANCE 19%
- 3. CÔTE D'IVOIRE 5%
- 4. UNITED STATES 4%
- 5. REPUBLIC OF CONGO 3%
- REST OF WORLD 28%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 37%
- BUSINESS SPENDING: 63%
- DOMESTIC SPENDING: 76%
- INTERNATIONAL SPENDING: 24%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020