CAMEROON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>30%</td>
</tr>
</tbody>
</table>

As reported in March 2020

CAMEROON 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.0% OF TOTAL ECONOMY
Total T&T GDP = XAF1,825.6BN (USD3,102.7MN)

+5.7%
2019 Travel & Tourism GDP growth vs +4.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

907.8 JOBS (000's)
(8.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XAF365.1BN
in visitor spend (9.3% of total exports)
(USD620.6MN)

INBOUND ARRIVALS

- 1. FRANCE 10%
- 2. BELGIUM 6%
- 3. UNITED STATES 5%
- 4. UNITED KINGDOM 5%
- 5. GERMANY 3%
- REST OF WORLD 71%

OUTBOUND DEPARTURES

- 1. NIGERIA 41%
- 2. FRANCE 19%
- 3. CÔTE D'IVOIRE 5%
- 4. UNITED STATES 4%
- 5. REPUBLIC OF CONGO 3%
- REST OF WORLD 28%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
  37%
- BUSINESS SPENDING
  63%
- DOMESTIC SPENDING
  76%
- INTERNATIONAL SPENDING
  24%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020