### CAMEROON 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **8.0%** OF TOTAL ECONOMY
- Total T&T GDP = XAF1,825.6BN (USD3,102.7MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **907.8** JOBS (000's)
  - (8.3% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **XAF365.1 BN**
  - in visitor spend (9.3% of total exports)
  - (USD620.6MN)

### CAMEROON 2019 KEY DATA

#### INBOUND ARRIVALS

1. FRANCE 10%
2. BELGIUM 6%
3. UNITED STATES 5%
4. UNITED KINGDOM 5%
5. GERMANY 3%
- REST OF WORLD 71%

#### OUTBOUND DEPARTURES

1. NIGERIA 41%
2. FRANCE 19%
3. CÔTE D’IVOIRE 5%
4. UNITED STATES 4%
5. REPUBLIC OF CONGO 3%
- REST OF WORLD 28%

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 37%
- **BUSINESS SPENDING** 63%
- **DOMESTIC SPENDING** 76%
- **INTERNATIONAL SPENDING** 24%

---

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO