**CAMEROON 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 10%

**2019 Travel & Tourism GDP growth** (8.3% of total employment) vs +4.2% real economy GDP growth

**INBOUND ARRIVALS**

1. FRANCE 10%
2. BELGIUM 6%
3. UNITED STATES 5%
4. UNITED KINGDOM 5%
5. GERMANY 3%
REST OF WORLD 71%

**OUTBOUND DEPARTURES**

1. NIGERIA 41%
2. FRANCE 19%
3. CÔTE D’IVOIRE 5%
4. UNITED STATES 4%
5. REPUBLIC OF CONGO 3%
REST OF WORLD 28%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### CAMEROON 2019 KEY DATA

- **8.0% OF TOTAL ECONOMY**
  - Total T&T GDP = XAF1,825.6BN (USD3,102.7MN)

- **+5.7%**
  - 2019 Travel & Tourism GDP growth vs +4.2% real economy GDP growth

- **907.8 JOBS (000’s)**
  - (8.3% of total employment)

- **XAF365.1BN**
  - in visitor spend (9.3% of total exports) (USD620.6MN)

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 37%
- **BUSINESS SPENDING** 63%
- **DOMESTIC SPENDING** 76%
- **INTERNATIONAL SPENDING** 24%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020