## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>GDP Contribution</th>
<th>Travel &amp; Tourism GDP Change</th>
<th>Total Travel &amp; Tourism Jobs</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% BGN 13,115.4MN (USD 7,930.6MN)</td>
<td>-59.5%</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% BGN 5,305.4MN (USD 3,208.1MN)</td>
<td>+23.2%</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN = +6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% BGN 6,537.8MN (USD 3,953.2MN)</td>
<td>-21.4%</td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

## Bulgaria Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Contribution of Travel &amp; Tourism to GDP</th>
<th>Total Travel &amp; Tourism to Employment</th>
<th>Visitor Spend</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>9.9% of Total Economy BGN 13,115.4MN (USD 7,930.6MN)</td>
<td>316.3 (000s) 9.0% of total jobs</td>
<td>International: BGN 9,032.3MN 10.7% of total exports (USD 5,461.6MN)</td>
</tr>
<tr>
<td>2020</td>
<td>4.2% of Total Economy BGN 5,305.4MN (USD 3,208.1MN)</td>
<td>248.5 (000s) 7.2% of total jobs</td>
<td>International: BGN 3,155.9MN 4.5% of total exports (USD 1,908.3MN) Change: -50.4%</td>
</tr>
<tr>
<td>2021</td>
<td>4.9% of Total Economy BGN 6,537.8MN (USD 3,953.2MN)</td>
<td>250.3 (000s) 7.2% of total jobs</td>
<td>International: BGN 3,920.3MN 4.7% of total exports (USD 2,370.5MN) Change: +21.7%</td>
</tr>
<tr>
<td></td>
<td>of Total Economy</td>
<td>of Total Economy</td>
<td>Domestic: BGN 1,243.9MN (USD 752.2MN) Change: -59.5%</td>
</tr>
<tr>
<td></td>
<td>Change: -59.5% Economy change: -4.1%</td>
<td>Change: +23.2% Economy change: +3.9%</td>
<td>Domestic: BGN 576.9MN (USD 348.8MN) Change: +53.6%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>BGN 978.2MN (USD 591.5MN) Change: +69.6%</td>
</tr>
</tbody>
</table>

1. 2022 Annual Research: Key Highlights
BULGARIA

2022 Annual Research: Key Highlights

Bulgaria Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 752.2MN (12%)
  - International Spending: USD 5,461.6MN (88%)
- **2021**
  - Domestic Spending: USD 591.5MN (20%)
  - International Spending: USD 2,370.5MN (80%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 4,455.1MN (72%)
  - Business Spending: USD 1,758.7MN (28%)
- **2021**
  - Leisure Spending: USD 2,115.6MN (71%)
  - Business Spending: USD 846.3MN (29%)

Inbound Arrivals:

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Romania 11%</td>
<td>1. Romania 21%</td>
</tr>
<tr>
<td>2. Germany 10%</td>
<td>2. Ukraine 10%</td>
</tr>
<tr>
<td>3. Turkey 9%</td>
<td>3. Turkey 8%</td>
</tr>
<tr>
<td>4. Greece 7%</td>
<td>4. Germany 7%</td>
</tr>
<tr>
<td>5. Ukraine 6%</td>
<td>5. Moldova 6%</td>
</tr>
<tr>
<td>Rest of world 57%</td>
<td>Rest of world 49%</td>
</tr>
</tbody>
</table>

Outbound Departures:

<table>
<thead>
<tr>
<th>2019</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Greece 46%</td>
<td>1. Greece 41%</td>
</tr>
<tr>
<td>2. Turkey 28%</td>
<td>2. Turkey 36%</td>
</tr>
<tr>
<td>3. Hungary 5%</td>
<td>3. Hungary 4%</td>
</tr>
<tr>
<td>4. United Kingdom 3%</td>
<td>4. Spain 2%</td>
</tr>
<tr>
<td>5. Romania 2%</td>
<td>5. Albania 2%</td>
</tr>
<tr>
<td>Rest of world 16%</td>
<td>Rest of world 15%</td>
</tr>
</tbody>
</table>

**Note:** All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO