**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**BULGARIA 2019 KEY DATA**

- **10.8%** OF TOTAL ECONOMY
  - Total T&T GDP = BGN12,844.5MN (USD7,321.0MN)
- **-2.5%**
  - 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

- **340.6** JOBS (000's)
  - (10.6% of total employment)
- **BGN8,171.3MN**
  - in visitor spend (10.7% of total exports) (USD4,657.4MN)

**INBOUND ARRIVALS**

- 1. ROMANIA 12%
- 2. GERMANY 12%
- 3. TURKEY 8%
- 4. GREECE 8%
- 5. RUSSIAN FEDERATION 6%
- REST OF WORLD 54%

**OUTBOUND DEPARTURES**

- 1. GREECE 41%
- 2. TURKEY 30%
- 3. HUNGARY 5%
- 4. UNITED KINGDOM 4%
- 5. SPAIN 3%
- REST OF WORLD 17%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 70%
- **BUSINESS SPENDING**
  - 30%
- **DOMESTIC SPENDING**
  - 20%
- **INTERNATIONAL SPENDING**
  - 80%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020