While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

**BULGARIA 2019 KEY DATA**

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - 10.8% of total economy
  - Total T&T GDP = BGN12,844.5MN (USD7,321.0MN)

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 340.6 jobs (000's)
  - (10.6% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
  - BGN8,171.3MN
  - in visitor spend (10.7% of total exports)
  - (USD4,657.4MN)

**INBOUND ARRIVALS**

- 1. ROMANIA 12%
- 2. GERMANY 12%
- 3. TURKEY 8%
- 4. GREECE 8%
- 5. RUSSIAN FEDERATION 6%
- REST OF WORLD 54%

**OUTBOUND DEPARTURES**

- 1. GREECE 41%
- 2. TURKEY 30%
- 3. HUNGARY 5%
- 4. UNITED KINGDOM 4%
- 5. SPAIN 3%
- REST OF WORLD 17%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 70%
- BUSINESS SPENDING: 30%
- DOMESTIC SPENDING: 20%
- INTERNATIONAL SPENDING: 80%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.