**BULGARIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

- **10.8%** OF TOTAL ECONOMY
  - While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

- **340.6 JOBS (000's)**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **Global GDP impact by sector (2018 data). Share of total economy GDP**
  - Mining: 0%
  - Automotive: 5%
  - Agriculture: 10%
  - Travel & Tourism: 15%
  - Retail: 10%
  - Financial Services: 10%

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**BULGARIA 2019 KEY DATA**

- **10.8% OF TOTAL ECONOMY**
  - Total T&T GDP = BGN12,844.5MN (USD7,321.0MN)

- **-2.5%**
  - 2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

- **340.6 JOBS (000's)**
  - (10.6% of total employment)

- **BGN8,171.3MN**
  - in visitor spend (10.7% of total exports) (USD4,657.4MN)

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**INBOUND ARRIVALS**

- 1. ROMANIA 12%
- 2. GERMANY 12%
- 3. TURKEY 8%
- 4. GREECE 8%
- 5. RUSSIAN FEDERATION 6%
- REST OF WORLD 54%

**OUTBOUND DEPARTURES**

- 1. GREECE 41%
- 2. TURKEY 30%
- 3. HUNGARY 5%
- 4. UNITED KINGDOM 4%
- 5. SPAIN 3%
- REST OF WORLD 17%

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 70%
- **BUSINESS SPENDING** 30%
- **DOMESTIC SPENDING** 20%
- **INTERNATIONAL SPENDING** 80%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020