While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Total T&T GDP = BGN12,844.5MN (USD7,321.0MN)

2019 Travel & Tourism GDP growth (10.6% of total employment)

10.8% of total economy

-2.5%

2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

340.6 jobs (000's)

(10.6% of total employment)

BGN8,171.3 mn

in visitor spend (10.7% of total exports)

(USD4,657.4 mn)

1. ROMANIA 12%
2. GERMANY 12%
3. TURKEY 8%
4. GREECE 8%
5. RUSSIAN FEDERATION 6%
REST OF WORLD 54%

1. GREECE 41%
2. TURKEY 30%
3. HUNGARY 5%
4. UNITED KINGDOM 4%
5. SPAIN 3%
REST OF WORLD 17%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020