## Global Data 2019

**10.3%**
Total GDP contribution

**330 MN**
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>30%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

## Bulgaria 2019 Key Data

**10.8% of Total Economy**
Total T&T GDP = BGN12,844.5MN (USD7,321.0MN)

**-2.5%**
2019 Travel & Tourism GDP growth vs +3.5% real economy GDP growth

**340.6 Jobs (000's)**
(10.6% of total employment)

**BGN8,171.3 MN**
in visitor spend (10.7% of total exports)
(USD4,657.4MN)

### Inbound Arrivals

1. **Romania 12%**
2. **Germany 12%**
3. **Turkey 8%**
4. **Greece 8%**
5. **Russian Federation 6%**
6. **Rest of World 54%**

### Outbound Departures

1. **Greece 41%**
2. **Turkey 30%**
3. **Hungary 5%**
4. **United Kingdom 4%**
5. **Spain 3%**
6. **Rest of World 17%**

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure Spending**: 70%
- **Business Spending**: 30%
- **Domestic Spending**: 20%
- **International Spending**: 80%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020