## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>10.4%</td>
<td>5.5%</td>
<td>-49.1%</td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
<td></td>
<td>-USD 4,498 BN</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>334 MN</td>
<td>272 MN</td>
<td>-61.6 MN</td>
</tr>
<tr>
<td>= 1 in 10 jobs</td>
<td>= 1 in 11 jobs</td>
<td></td>
<td>-18.5%</td>
</tr>
</tbody>
</table>

### Change in Jobs in 2020

- 1 in 4 net new jobs were created by Travel & Tourism during 2014-2019

## Bulgaria Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
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<th>2020</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>10.7% of Total Economy</strong></td>
<td></td>
<td></td>
<td>-57.4%</td>
</tr>
<tr>
<td>Total T&amp;T GDP = BGN13,112.7MN (USD7,640.0MN)</td>
<td></td>
<td></td>
<td>Change in Travel &amp; Tourism GDP vs -4.2% real economy GDP change</td>
</tr>
</tbody>
</table>

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>341.6 Jobs (000s)</strong></td>
<td>10.6%</td>
<td>296.1</td>
<td>-13.3%</td>
</tr>
<tr>
<td>(10.6 % of total employment)</td>
<td></td>
<td>(9.5 % of total employment)</td>
<td>-45.5 (000s)</td>
</tr>
</tbody>
</table>

### Visitor Impact

#### International:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>BGN 8,361.9 MN</td>
<td>BGN 2,969.9 MN</td>
<td>-64.5%</td>
</tr>
<tr>
<td>10.6% of total exports (USD4,872.0MN)</td>
<td></td>
<td></td>
<td>-USD 3,414.6 MN</td>
</tr>
</tbody>
</table>

#### Domestic:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visitor spend</td>
<td>BGN 2,078.4 MN</td>
<td>BGN 1,087.2 MN</td>
<td>-47.7%</td>
</tr>
<tr>
<td>(USD 1,210.9MN)</td>
<td></td>
<td>(USD 633.4MN)</td>
<td>-USD 577.5 MN</td>
</tr>
</tbody>
</table>

1. [Source](#)
BULGARIA
2021 Annual Research: Key Highlights

Bulgaria Sector Characteristics

Domestic vs International Spending:

- 2019
  - Domestic Spending: USD 1,210.9MN (20%)
  - International Spending: USD 4,872.0MN (80%)

- 2020
  - Domestic Spending: USD 633.4MN (27%)
  - International Spending: USD 1,730.4MN (73%)

Leisure vs Business Spending:

- 2019
  - Leisure Spending: USD 4,299.9MN (71%)
  - Business Spending: USD 1,783.1MN (29%)

- 2020
  - Leisure Spending: USD 1,619.7MN (69%)
  - Business Spending: USD 744.1MN (31%)

Inbound Arrivals:

- 2019
  1. Romania 11%
  2. Germany 10%
  3. Turkey 9%
  4. Greece 7%
  5. Ukraine 6%
  Rest of world 57%

- 2020
  1. Romania 24%
  2. Turkey 12%
  3. Greece 8%
  4. Ukraine 7%
  5. Germany 6%
  Rest of world 43%

Outbound Departures:

- 2019
  1. Greece 46%
  2. Turkey 28%
  3. Hungary 5%
  4. United Kingdom 3%
  5. Romania 2%
  Rest of world 16%

- 2020
  1. Turkey 43%
  2. Greece 30%
  3. Hungary 4%
  4. United Kingdom 4%
  5. Germany 2%
  Rest of world 18%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO