**BULGARIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**10.8% OF TOTAL ECONOMY**

*Total T&T GDP = BGN12,844.5MN (USD7,321.0MN)*

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**340.6 JOBS (000's)**

*(10.6% of total employment)*

**INTERNATIONAL VISITOR IMPACT**

**BGN8,171.3MN**

*in visitor spend (10.7% of total exports)*

*(USD4,657.4MN)*

**INBOUND ARRIVALS**

- 1. ROMANIA 12%
- 2. GERMANY 12%
- 3. TURKEY 8%
- 4. GREECE 8%
- 5. RUSSIAN FEDERATION 6%
- REST OF WORLD 54%

**OUTBOUND DEPARTURES**

- 1. GREECE 41%
- 2. TURKEY 30%
- 3. HUNGARY 5%
- 4. UNITED KINGDOM 4%
- 5. SPAIN 3%
- REST OF WORLD 17%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 70%
- **BUSINESS SPENDING** 30%
- **DOMESTIC SPENDING** 20%
- **INTERNATIONAL SPENDING** 80%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020