**BOLIVIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

10.3%  
Total GDP contribution

330MN  
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%  
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

**BOLIVIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

5.9% of total economy  
Total T&T GDP = BOB17,821.9MN (USD2,579.2MN)

+1.4%  
2019 Travel & Tourism GDP growth vs +4.0% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

317.1 jobs (000's)  
(6.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

BOB7,036.5MN  
in visitor spend (9.3% of total exports) (USD1,018.3MN)

**INBOUND ARRIVALS**

1. PERU 18%  
2. ARGENTINA 12%  
3. UNITED STATES 9%  
4. BRAZIL 7%  
5. CHILE 6%  
REST OF WORLD 48%

**OUTBOUND DEPARTURES**

1. ARGENTINA 37%  
2. CHILE 32%  
3. PERU 10%  
4. BRAZIL 9%  
5. UNITED STATES 5%  
REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING  
  80%  
- BUSINESS SPENDING  
  20%

- DOMESTIC SPENDING  
  55%

- INTERNATIONAL SPENDING  
  45%

1All values are in constant 2019 prices & exchange rates  
As reported in March 2020