BOLIVIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

5.9% OF TOTAL ECONOMY 317.1 JOBS (000's)
1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3% Mining
3.8% Automotive
2.3% Agriculture
3.5% Travel & Tourism

317.1 JOBS (000's)
(6.2% of total employment)

330 MN (USD2,579.2MN)
2019 Travel & Tourism GDP growth 3.5% vs +4.0% real economy GDP growth

BOLIVIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.9% OF TOTAL ECONOMY
Total T&T GDP = BOB17,821.9MN (USD2,579.2MN)

+1.4%
2019 Travel & Tourism GDP growth vs +4.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

317.1 JOBS (000's)
(6.2% of total employment)

INTERNATIONAL VISITOR IMPACT

BOB7,036.5 MN
in visitor spend (9.3% of total exports)
(USD1,018.3MN)

INBOUND ARRIVALS

1. PERU 18%
2. ARGENTINA 12%
3. UNITED STATES 9%
4. BRAZIL 7%
5. CHILE 6%
REST OF WORLD 48%

OUTBOUND DEPARTURES

1. ARGENTINA 37%
2. CHILE 32%
3. PERU 10%
4. BRAZIL 9%
5. UNITED STATES 5%
REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

• LEISURE SPENDING 80%
• BUSINESS SPENDING 20%
• DOMESTIC SPENDING 55%
• INTERNATIONAL SPENDING 45%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020