BOLIVIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

BOLIVIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.9% OF TOTAL ECONOMY
Total T&T GDP = BOB17,821.9MN (USD2,579.2MN)

+1.4%
2019 Travel & Tourism GDP growth vs +4.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

317.1 JOBS (000's)
(6.2% of total employment)

INTERNATIONAL VISITOR IMPACT

BOB7,036.5MN
in visitor spend (9.3% of total exports) (USD1,018.3MN)

INBOUND ARRIVALS

- 1. PERU 18%
- 2. ARGENTINA 12%
- 3. UNITED STATES 9%
- 4. BRAZIL 7%
- 5. CHILE 6%
- REST OF WORLD 48%

OUTBOUND DEPARTURES

- 1. ARGENTINA 37%
- 2. CHILE 32%
- 3. PERU 10%
- 4. BRAZIL 9%
- 5. UNITED STATES 5%
- REST OF WORLD 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 80%
- BUSINESS SPENDING 20%
- DOMESTIC SPENDING 55%
- INTERNATIONAL SPENDING 45%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020