While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

2019 Travel & Tourism GDP growth was +7.2% vs +5.9% real economy GDP growth.

BENIN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- 5.1% of total economy GDP
- Total T&T GDP = XOF319.8Bn (USD543.6Mn)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- 250.2 jobs (000's)
- (5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

- XOF109.1Bn
- in visitor spend (4.7% of total exports)
- (USD185.4Mn)

INBOUND ARRIVALS

1. NIGERIA 10%
2. NIGER 6%
3. BURKINA FASO 5%
4. TOGO 5%
5. FRANCE 5%
REST OF WORLD 69%

OUTBOUND DEPARTURES

1. NIGERIA 39%
2. FRANCE 18%
3. CÔTE D’IVOIRE 12%
4. TOGO 10%
5. GHANA 6%
REST OF WORLD 15%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 38%
- BUSINESS SPENDING: 62%
- DOMESTIC SPENDING: 58%
- INTERNATIONAL SPENDING: 42%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020