1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Benin 2019 Key Data:
- **Contribution of Travel & Tourism to GDP:** 5.1% of total economy
  - Total T&T GDP = XOF319.8BN (USD543.6MN)
- **Contribution of Travel & Tourism to Employment:** 250.2,000 jobs (5.3% of total employment)
- **International Visitor Impact:** XOF109.1BN in visitor spend (4.7% of total exports) (USD185.4MN)

**Inbound Arrivals**
- 1. Nigeria 10%
- 2. Niger 6%
- 3. Burkina Faso 5%
- 4. Togo 5%
- 5. France 5%
- REST OF WORLD 69%

**Outbound Departures**
- 1. Nigeria 39%
- 2. France 18%
- 3. Côte d’Ivoire 12%
- 4. Togo 10%
- 5. Ghana 6%
- REST OF WORLD 15%

**Sector Characteristics (2019)**
- Leisure Spending: 38% 62%
- Business Spending: 58% 42%
- Domestic Spending
- International Spending

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020