**BENIN**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **5.1%** Of Total Economy
- **250.2** Jobs (000’s)
- **XOF109.1BN** in visitor spend (4.7% of total exports)

**BENIN 2019 KEY DATA**

- **5.1% OF TOTAL ECONOMY**
  - Total T&T GDP = XOF319.8BN (USD543.6MN)
- **+7.2%**
  - 2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 250.2 JOBS (000’s)
  - (5.3% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
  - XOF109.1BN
  - in visitor spend (4.7% of total exports)

**INBOUND ARRIVALS**

- **1. NIGERIA 10%**
- **2. NIGER 6%**
- **3. BURKINA FASO 5%**
- **4. TOGO 5%**
- **5. FRANCE 5%**
- **REST OF WORLD 69%**

**OUTBOUND DEPARTURES**

- **1. NIGERIA 39%**
- **2. FRANCE 18%**
- **3. CÔTE D’IVOIRE 12%**
- **4. TOGO 10%**
- **5. GHANA 6%**
- **REST OF WORLD 15%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 38%
- **BUSINESS SPENDING**
  - 62%
- **DOMESTIC SPENDING**
  - 58%
- **INTERNATIONAL SPENDING**
  - 42%

—all values are in constant 2019 prices & exchange rates

As reported in March 2020