GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Employment

3.5% Travel & Tourism

250.2 JOBS (000’s) (5.3% of total employment)

330MN Jobs globally (1 in 10 jobs)

5.1% Of Total Economy +7.2%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

BENIN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.1% Of Total Economy

Total T&T GDP = XOF319.8BN (USD543.6MN)

+7.2%

2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

250.2 JOBS (000’s)

(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF109.1BN in visitor spend (4.7% of total exports)

(USD185.4MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. NIGERIA 10%
   2. NIGER 6%
   3. BURKINA FASO 5%
   4. TOGO 5%
   5. FRANCE 5%
   REST OF WORLD 69%

1. NIGERIA 39%
   2. FRANCE 18%
   3. CÔTE D’IVOIRE 12%
   4. TOGO 10%
   5. GHANA 6%
   REST OF WORLD 15%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 38% 62%
- BUSINESS SPENDING
- DOMESTIC SPENDING 58% 42%
- INTERNATIONAL SPENDING

1All values are in constant 2019 prices & exchange rates
As reported in March 2020