## BENIN
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td></td>
</tr>
<tr>
<td><strong>10.4%</strong></td>
<td><strong>334 MN</strong></td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>= 1 in 10 jobs</td>
</tr>
<tr>
<td><strong>2020</strong></td>
<td><strong>272 MN</strong></td>
</tr>
<tr>
<td><strong>5.5%</strong></td>
<td>= 1 in 11 jobs</td>
</tr>
</tbody>
</table>

**Total Travel & Tourism GDP change in 2020:**
-49.1%

**Global Economy GDP change:**
-3.7%

**Change in Jobs in 2020:**
-61.6 MN
-18.5%

### Benin Key Data

<table>
<thead>
<tr>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td><strong>2020</strong></td>
</tr>
<tr>
<td><strong>4.7%</strong> of Total Economy</td>
<td><strong>2.4%</strong> of Total Economy</td>
</tr>
<tr>
<td>Total T&amp;T GDP = XOF404.2BN (USD702.6MN)</td>
<td>Total T&amp;T GDP = XOF207.1BN (USD360.0MN)</td>
</tr>
</tbody>
</table>

**Change in Travel & Tourism GDP vs 0.5% real economy GDP change:**
-48.8%

**Change in jobs:**
-29.3%
-91.5 (000s)

### Visitor Impact

**International:**
- XOF112.1 BN Visitor spend (4.4% of total exports (USD194.8MN))
- XOF27.7 BN Visitor spend (1.4% of total exports (USD48.1MN))

**Domestic:**
- XOF215.8 BN Visitor spend (USD375.1MN)
- XOF123.6 BN Visitor spend (USD214.8MN)

**Change in international visitor spend:**
-75.3%
-USD 146.7 MN

**Change in domestic visitor spend:**
-42.7%
-USD 160.3 MN
**BENIN**

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**Benin Sector Characteristics**

**Domestic vs International Spending:**

- **2019**
  - Domestic Spending: USD 375.1MN (66%)
  - International Spending: USD 194.8MN (34%)

- **2020**
  - Domestic Spending: USD 214.8MN (82%)
  - International Spending: USD 48.1MN (18%)

**Leisure vs Business Spending:**

- **2019**
  - Leisure Spending: USD 196.8MN (35%)
  - Business Spending: USD 373.1MN (65%)

- **2020**
  - Leisure Spending: USD 103.4MN (39%)
  - Business Spending: USD 159.5MN (61%)

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**Inbound Arrivals**

- **2019**
  1. Nigeria 9%
  2. France 6%
  3. Niger 5%
  4. Togo 5%
  5. Côte D’Ivoire 5%
  Rest of world 70%

- **2020**
  1. Nigeria 11%
  2. Niger 6%
  3. Togo 6%
  4. Côte D’Ivoire 5%
  5. Cameroon 5%
  Rest of world 68%

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**Outbound Departures**

- **2019**
  1. Nigeria 33%
  2. Togo 24%
  3. Côte D’Ivoire 12%
  4. France 12%
  5. Ghana 5%
  Rest of world 14%

- **2020**
  1. Togo 31%
  2. Nigeria 29%
  3. Côte D’Ivoire 14%
  4. France 8%
  5. Ghana 5%
  Rest of world 14%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO