While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP growth vs +5.9% real economy GDP growth.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**INBOUND ARRIVALS**
- 1. NIGERIA 10%
- 2. NIGER 6%
- 3. BURKINA FASO 5%
- 4. TOGO 5%
- 5. FRANCE 5%
- REST OF WORLD 69%

**OUTBOUND DEPARTURES**
- 1. NIGERIA 39%
- 2. FRANCE 18%
- 3. CÔTE D’IVOIRE 12%
- 4. TOGO 10%
- 5. GHANA 6%
- REST OF WORLD 15%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**SECTOR CHARACTERISTICS (2019)**
- LEISURE SPENDING: 38%
- BUSINESS SPENDING: 62%
- DOMESTIC SPENDING: 58%
- INTERNATIONAL SPENDING: 42%

1 All values are in constant 2019 prices & exchange rates. As reported in March 2020.