**Global Data 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**Bénin 2019 Key Data**

- **5.1% of total economy**
  - Total T&T GDP = XOF319.8BN (USD543.6MN)
- **250.2 jobs (000's)** (5.3% of total employment)
- **XOF109.1 BN** in visitor spend (4.7% of total exports) (USD185.4MN)

**Inbound Arrivals**

1. NIGERIA 10%
2. NIGER 6%
3. BURKINA FASO 5%
4. TOGO 5%
5. FRANCE 5%
6. REST OF WORLD 69%

**Outbound Departures**

1. NIGERIA 39%
2. FRANCE 18%
3. CÔTE D’IVOIRE 12%
4. TOGO 10%
5. GHANA 6%
6. REST OF WORLD 15%

**Sector Characteristics (2019)**

- **Leisure Spending** 38%
- **Business Spending** 62%
- **Domestic Spending** 58%
- **International Spending** 42%

1 All values are in constant 2019 prices & exchange rates
2 As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO