**BENIN**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **5.1%** OF TOTAL ECONOMY
  - Total T&T GDP = XOF319.8BN (USD543.6MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **250.2** JOBS (000's)
  - (5.3% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **XOF109.1 BN**
  - in visitor spend (4.7% of total exports)
  - (USD185.4MN)

### INBOUND ARRIVALS

- 1. NIGERIA 10%
- 2. NIGER 6%
- 3. BURKINA FASO 5%
- 4. TOGO 5%
- 5. FRANCE 5%
- REST OF WORLD 69%

### OUTBOUND DEPARTURES

- 1. NIGERIA 39%
- 2. FRANCE 18%
- 3. CÔTE D’IVOIRE 12%
- 4. TOGO 10%
- 5. GHANA 6%
- REST OF WORLD 15%

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 38%
- BUSINESS SPENDING 62%
- DOMESTIC SPENDING 58%
- INTERNATIONAL SPENDING 42%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

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