BENIN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism growth

330MN Jobs globally (1 in 10 jobs)

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.1% OF TOTAL ECONOMY
Total T&T GDP = XOF319.8BN (USD543.6MN)

+7.2%
2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

250.2 JOBS (000’s)
(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF109.1BN in visitor spend (4.7% of total exports)
(USD185.4MN)

BENIN 2019 KEY DATA

INBOUND ARRIVALS

1. NIGERIA 10%
2. NIGER 6%
3. BURKINA FASO 5%
4. TOGO 5%
5. FRANCE 5%
REST OF WORLD 69%

OUTBOUND DEPARTURES

1. NIGERIA 39%
2. FRANCE 18%
3. CÔTE D’IVOIRE 12%
4. TOGO 10%
5. GHANA 6%
REST OF WORLD 15%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 38% 62%
BUSINESS SPENDING
DOMESTIC SPENDING 58% 42%
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

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