While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining: 0%
Automotive: 5%
Agriculture: 10%
Travel & Tourism: 15%
Retail: 10%
Financial Services: 15%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

5.1% OF TOTAL ECONOMY
Total T&T GDP = XOF319.8BN (USD543.6MN)

+7.2% 2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

250.2 JOBS (000’s) (5.3% of total employment)

XOF109.1BN in visitor spend (4.7% of total exports) (USD185.4MN)

BENIN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. NIGERIA 10%
2. NIGER 6%
3. BURKINA FASO 5%
4. TOGO 5%
5. FRANCE 5%
REST OF WORLD 69%

OUTBOUND DEPARTURES

1. NIGERIA 39%
2. FRANCE 18%
3. CÔTE D’IVOIRE 12%
4. TOGO 10%
5. GHANA 6%
REST OF WORLD 15%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 38%
BUSINESS SPENDING 62%
DOMESTIC SPENDING 58%
INTERNATIONAL SPENDING 42%

All values are in constant 2019 prices & exchange rates
As reported in March 2020