GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

0% 5% 10% 15%

BENIN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.1% OF TOTAL ECONOMY
Total T&T GDP = XOF319.8BN (USD543.6MN)

+7.2% 2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

250.2 JOBS (000's)
(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF109.1BN in visitor spend (4.7% of total exports) (USD185.4MN)

INBOUND ARRIVALS

- 1. NIGERIA 10%
- 2. NIGER 6%
- 3. BURKINA FASO 5%
- 4. TOGO 5%
- 5. FRANCE 5%
- REST OF WORLD 69%

OUTBOUND DEPARTURES

- 1. NIGERIA 39%
- 2. FRANCE 18%
- 3. CÔTE D’IVOIRE 12%
- 4. TOGO 10%
- 5. GHANA 6%
- REST OF WORLD 15%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 38%
- BUSINESS SPENDING 62%
- DOMESTIC SPENDING 58%
- INTERNATIONAL SPENDING 42%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020