BENIN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
2.5%
3.5%
330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

BENIN 2019 KEY DATA

5.1% OF TOTAL ECONOMY
Total T&T GDP = XOF319.8BN (USD543.6MN)

+7.2%
2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

250.2 JOBS (000's)
(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT
XOF109.1BN in visitor spend (4.7% of total exports)
(USD185.4MN)

INBOUND ARRIVALS
- 1. NIGERIA 10%
- 2. NIGER 6%
- 3. BURKINA FASO 5%
- 4. TOGO 5%
- 5. FRANCE 5%
- REST OF WORLD 69%

OUTBOUND DEPARTURES
- 1. NIGERIA 39%
- 2. FRANCE 18%
- 3. CÔTE D’IVOIRE 12%
- 4. TOGO 10%
- 5. GHANA 6%
- REST OF WORLD 15%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 38%
- BUSINESS SPENDING 62%
- DOMESTIC SPENDING 58%
- INTERNATIONAL SPENDING 42%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020