30.9% OF TOTAL ECONOMY +9.7%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

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**BARBADOS 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

30.9% OF TOTAL ECONOMY

Total T&T GDP = BBD2,955.7MN (USD1,477.9MN)

+9.7%

2019 Travel & Tourism GDP growth vs +0.0% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

44.9 JOBS (000's)

(33.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

BBD2,506.9MN

in visitor spend (72.1% of total exports) (USD1,253.5MN)

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**INBOUND ARRIVALS**

1. UNITED KINGDOM 33%
2. UNITED STATES 28%
3. CANADA 13%
4. TRINIDAD AND TOBAGO 5%
5. GUYANA 2%
REST OF WORLD 19%

**OUTBOUND DEPARTURES**

1. UNITED STATES 41%
2. CANADA 9%
3. TRINIDAD AND TOBAGO 8%
4. FRANCE 7%
5. ST LUCIA 5%
REST OF WORLD 30%

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**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 10%
- INTERNATIONAL SPENDING 90%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO