# BARBADOS
## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **30.9%** OF TOTAL ECONOMY
  - While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- **44.9 JOBS (000's)**
  - (33.4% of total employment)

### BARRBADOS 2019 KEY DATA

- **30.9% OF TOTAL ECONOMY**
  - Total T&T GDP = BBD2,955.7MN (USD1,477.9MN)
- **+9.7%**
  - 2019 Travel & Tourism GDP growth vs +0.0% real economy GDP growth
- **44.9 JOBS (000's)**
  - (33.4% of total employment)
- **BBD2,506.9 MN**
  - in visitor spend (72.1% of total exports) (USD1,253.5MN)

### INBOUND ARRIVALS

- **1. UNITED KINGDOM** 33%
- **2. UNITED STATES** 28%
- **3. CANADA** 13%
- **4. TRINIDAD AND TOBAGO** 5%
- **5. GUYANA** 2%
- **REST OF WORLD** 19%

### OUTBOUND DEPARTURES

- **1. UNITED STATES** 41%
- **2. CANADA** 9%
- **3. TRINIDAD AND TOBAGO** 8%
- **4. FRANCE** 7%
- **5. ST LUCIA** 5%
- **REST OF WORLD** 30%

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 86%
- **BUSINESS SPENDING** 14%
- **DOMESTIC SPENDING** 10%
- **INTERNATIONAL SPENDING** 90%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020