GLOBAL DATA 2019

- **10.3% Total GDP contribution**
- **2.5%**
- **3.5%**
  - While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

- **1,653.6 JOBS (000's)**
  - (12.8% of total employment)

- **AUD31.6BN**
  - in visitor spend (6.4% of total exports)

- **1 in 4 net new jobs were created by Travel & Tourism over the last five years**

- **Global GDP impact by sector (2018 data). Share of total economy GDP**
  - Mining
  - Automotive
  - Agriculture
  - Travel & Tourism
  - Retail
  - Financial Services

AUSTRALIA 2019 KEY DATA

- **10.8% OF TOTAL ECONOMY**
  - Total T&T GDP = AUD215.4BN (USD149.7BN)

- **+0.8%**
  - 2019 Travel & Tourism GDP growth vs 1.8% real economy GDP growth

INBOUND ARRIVALS

- **1. NEW ZEALAND 15%**
- **2. CHINA 15%**
- **3. UNITED STATES 9%**
- **4. UNITED KINGDOM 8%**
- **5. SINGAPORE 5%**
- **REST OF WORLD 48%**

OUTBOUND DEPARTURES

- **1. INDONESIA 9%**
- **2. NEW ZEALAND 9%**
- **3. UNITED STATES 8%**
- **4. UNITED KINGDOM 6%**
- **5. ITALY 5%**
- **REST OF WORLD 63%**

SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>LEISURE SPENDING</th>
<th>BUSINESS SPENDING</th>
<th>DOMESTIC SPENDING</th>
<th>INTERNATIONAL SPENDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>83%</td>
<td>17%</td>
<td>78%</td>
<td>22%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

AUSTRALIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

1. NEW ZEALAND 15%
2. CHINA 15%
3. UNITED STATES 9%
4. UNITED KINGDOM 8%
5. SINGAPORE 5%
REST OF WORLD 48%

INBOUND ARRIVALS:
- 1. NEW ZEALAND 15%
- 2. CHINA 15%
- 3. UNITED STATES 9%
- 4. UNITED KINGDOM 8%
- 5. SINGAPORE 5%
- REST OF WORLD 48%

OUTBOUND DEPARTURES:
- 1. INDONESIA 9%
- 2. NEW ZEALAND 9%
- 3. UNITED STATES 8%
- 4. UNITED KINGDOM 6%
- 5. ITALY 5%
- REST OF WORLD 63%

SECTOR CHARACTERISTICS (2019):
- LEISURE SPENDING: 83%
- BUSINESS SPENDING: 17%
- DOMESTIC SPENDING: 78%
- INTERNATIONAL SPENDING: 22%

1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.