While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Total T&T GDP = AUD215.4BN (USD149.7BN)

2019 Travel & Tourism GDP growth +0.8% vs +1.8% real economy GDP growth

1,653.6 JOBS (000's)
(12.8% of total employment)

AUD31.6BN in visitor spend (6.4% of total exports)
(USD22.0BN)

1. NEW ZEALAND 15%
2. CHINA 15%
3. UNITED STATES 9%
4. UNITED KINGDOM 8%
5. SINGAPORE 5%
REST OF WORLD 48%

1. INDONESIA 9%
2. NEW ZEALAND 9%
3. UNITED STATES 8%
4. UNITED KINGDOM 6%
5. ITALY 5%
REST OF WORLD 63%

NOTICE: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020