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Global GDP impact by sector (2018 data). Share of total economy GDP:

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- Agriculture
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10.8% of total economy

+0.8%

2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

1,653.6 jobs (000's)

(12.8% of total employment)

AUD31.6Bn

in visitor spend (6.4% of total exports)

(USD22.0Bn)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. NEW ZEALAND 15%
2. CHINA 15%
3. UNITED STATES 9%
4. UNITED KINGDOM 8%
5. SINGAPORE 5%
REST OF WORLD 48%

1. INDONESIA 9%
2. NEW ZEALAND 9%
3. UNITED STATES 8%
4. UNITED KINGDOM 6%
5. ITALY 5%
REST OF WORLD 63%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 83%
- BUSINESS SPENDING: 17%
- DOMESTIC SPENDING: 78%
- INTERNATIONAL SPENDING: 22%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020