## Australia 2020 Annual Research: Key Highlights

### Global Data 2019

<table>
<thead>
<tr>
<th>10.3%</th>
<th>Total GDP contribution</th>
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<tr>
<th>330Mn</th>
<th>Jobs globally (1 in 10 jobs)</th>
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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### Australia 2019 Key Data

<table>
<thead>
<tr>
<th>10.8% of Total Economy</th>
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<tbody>
<tr>
<td>Total T&amp;T GDP = AUD215.4BN (USD149.7BN)</td>
<td>+0.8%</td>
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<tr>
<th>1,653.6 Jobs (000's)</th>
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<tr>
<td>(12.8% of total employment)</td>
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INBOUND ARRIVALS

- 1. New Zealand 15%
- 2. China 15%
- 3. United States 9%
- 4. United Kingdom 8%
- 5. Singapore 5%
- Rest of World 48%

OUTBOUND DEPARTURES

- 1. Indonesia 9%
- 2. New Zealand 9%
- 3. United States 8%
- 4. United Kingdom 6%
- 5. Italy 5%
- Rest of World 63%

### Sector Characteristics (2019)

- **Leisure Spending**: 83%
- **Business Spending**: 17%
- **Domestic Spending**: 78%
- **International Spending**: 22%

### Note

- Data are average shares over the 2016-2018 period.
- Source: Oxford Economics, national sources and UNWTO.

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1 All values are in constant 2019 prices & exchange rates.
   As reported in March 2020.