10.8% of total economy +0.8%

1,653.6 jobs (000's)

AUD31.6BN in visitor spend (6.4% of total exports)

1. NEW ZEALAND 15%
2. CHINA 15%
3. UNITED STATES 9%
4. UNITED KINGDOM 8%
5. SINGAPORE 5%
REST OF WORLD 48%

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0.5%</td>
</tr>
<tr>
<td>Automotive</td>
<td>0.3%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>0.2%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>3.5%</td>
</tr>
<tr>
<td>Retail</td>
<td>0.8%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>1.0%</td>
</tr>
</tbody>
</table>

AUSTRALIA 2019 KEY DATA

10.8% of total economy

Total T&T GDP = AUD215.4BN (USD149.7BN)

+0.8%

2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

1,653.6 jobs (000's)

(12.8% of total employment)

AUD31.6BN

in visitor spend (6.4% of total exports)

(USD22.0BN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. NEW ZEALAND 15%
2. CHINA 15%
3. UNITED STATES 9%
4. UNITED KINGDOM 8%
5. SINGAPORE 5%
REST OF WORLD 48%

1. INDONESIA 9%
2. NEW ZEALAND 9%
3. UNITED STATES 8%
4. UNITED KINGDOM 6%
5. ITALY 5%
REST OF WORLD 63%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>2019 Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure spending</td>
<td>83%</td>
</tr>
<tr>
<td>Business spending</td>
<td>17%</td>
</tr>
<tr>
<td>Domestic spending</td>
<td>78%</td>
</tr>
<tr>
<td>International spending</td>
<td>22%</td>
</tr>
</tbody>
</table>

1All values are in constant 2019 prices & exchange rates
As reported in March 2020