## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ Total GDP contribution:</td>
<td>10.4% USD 9,170 BN</td>
<td>5.5% USD 4,671 BN</td>
</tr>
<tr>
<td>Total Travel &amp; Tourism jobs:</td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
<tr>
<td>Total Travel &amp; Tourism GDP change in 2020:</td>
<td>-49.1% =USD -4,498 BN</td>
<td></td>
</tr>
<tr>
<td>Global Economy GDP change:</td>
<td>-3.7%</td>
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</tbody>
</table>

### Taiwan, China Key Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
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</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 6.0% of Total Economy</td>
<td>Total T&amp;T GDP = TWD1,145.5BN (USD38.7BN)</td>
<td>2.3% of Total Economy</td>
</tr>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td>802.5 Jobs (000s) (7.0% of total employment)</td>
<td>789.6 Jobs (000s) (6.9% of total employment)</td>
</tr>
<tr>
<td><strong>Visitor Impact International:</strong></td>
<td>TWD 534.5 BN Visitor spend 4.4% of total exports (USD18.1BN)</td>
<td>TWD 60.5 BN Visitor spend 0.5% of total exports (USD2.0BN)</td>
</tr>
<tr>
<td><strong>Domestic:</strong></td>
<td>TWD 531.0 BN Visitor spend (USD 17.9BN)</td>
<td>TWD 336.7 BN Visitor spend (USD 11.4BN)</td>
</tr>
<tr>
<td>Change in jobs:</td>
<td>-1.6% -12.9 (000s)</td>
<td></td>
</tr>
<tr>
<td>Change in international visitor spend:</td>
<td>-88.7% -USD 16.0 BN</td>
<td></td>
</tr>
<tr>
<td>Change in domestic visitor spend:</td>
<td>-36.6% -USD 6.6 BN</td>
<td></td>
</tr>
</tbody>
</table>
TAIWAN, CHINA
2021 Annual Research: Key Highlights

Taiwan, China Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 17.9BN (50%)
  - International Spending: USD 18.1BN (50%)

- **2020**
  - Domestic Spending: USD 11.4BN (85%)
  - International Spending: USD 2.0BN (15%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 29.5BN (82%)
  - Business Spending: USD 6.5BN (18%)

- **2020**
  - Leisure Spending: USD 11.6BN (87%)
  - Business Spending: USD 1.8BN (13%)

Inbound Arrivals:

- **2019**
  1. China 23%
  2. Japan 19%
  3. Hong Kong SAR, China 16%
  4. South Korea 11%
  5. United States 5%
  Rest of world 26%

- **2020**
  1. Japan 22%
  2. South Korea 15%
  3. Hong Kong SAR, China 15%
  4. China 9%
  5. United States 6%
  Rest of world 33%

Outbound Departures:

- **2019**
  1. Japan 33%
  2. China 13%
  3. South Korea 9%
  4. Viet Nam 6%
  5. Thailand 5%
  Rest of world 33%

- **2020**
  1. Japan 34%
  2. China 12%
  3. Viet Nam 10%
  4. South Korea 8%
  5. Thailand 6%
  Rest of world 30%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO. Visitors travelling to and from ‘mainland’ China are treated as ‘international’ visitors for the purpose of this research.