TAIWAN, CHINA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution
827,100 Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Mining</th>
<th>Automotive</th>
<th>Agriculture</th>
<th>Travel &amp; Tourism</th>
<th>Retail</th>
<th>Financial Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of GDP</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
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<tr>
<td>2019 Travel &amp; Tourism GDP growth</td>
<td>+7.6%</td>
<td>vs +2.7% real economy GDP growth</td>
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TAIWAN, CHINA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
6.4% OF TOTAL ECONOMY
Total T&T GDP = TWD1,165.6BN (USD37.7BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
827,100 JOBS (000's)
(7.2% of total employment)

INTERNATIONAL VISITOR IMPACT
TWD558.1BN in visitor spend (4.6% of total exports)
(USD18.0BN)

INBOUND ARRIVALS
1. CHINA 28%
2. JAPAN 19%
3. HONG KONG SAR, CHINA 16%
4. SOUTH KOREA 10%
5. UNITED STATES 5%
REST OF WORLD 22%

OUTBOUND DEPARTURES
1. JAPAN 34%
2. CHINA 14%
3. SOUTH KOREA 7%
4. HONG KONG SAR, CHINA 6%
5. MACAU SAR, CHINA 5%
REST OF WORLD 34%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 81%
- BUSINESS SPENDING 19%
- DOMESTIC SPENDING 49%
- INTERNATIONAL SPENDING 51%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020