**Global Data 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**Zimbabwe 2019 Key Data**

- **6.0% of Total Economy**
  - Total T&T GDP = USD1,264.2MN
- **160.7 Jobs (000's)**
  - (6.2% of total employment)
- **USD197.0 MN**
  - In visitor spend (4.4% of total exports)

**Inbound Arrivals**

- 1. South Africa 20%
- 2. Malawi 18%
- 3. Zambia 14%
- 4. Namibia 9%
- 5. Mozambique 8%
- Rest of World 31%

**Outbound Departures**

- 1. South Africa 62%
- 2. Botswana 17%
- 3. Zambia 8%
- 4. Mozambique 4%
- 5. Malawi 3%
- Rest of World 6%

**Sector Characteristics (2019)**

- Leisure Spending 88%
- Business Spending 12%
- Domestic Spending 80%
- International Spending 20%

*Note: Data are average shares over the 2016-2018 period*

Source: Oxford Economics, national sources and UNWTO

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1. All values are in constant 2019 prices & exchange rates

As reported in March 2020