Global GDP Impact by Sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global Data 2019:

- 10.3% Total GDP contribution
- 2.5% Travel & Tourism growth
- 6.0% of total economy
- 330k jobs globally (1 in 10 jobs)

Zimbabwe 2019 Key Data:

- Contribution of Travel & Tourism to GDP: 6.0% of total economy
- Total T&T GDP = USD1,264.2 MN
- Contribution of Travel & Tourism to Employment: 160.7k jobs (6.2% of total employment)
- International Visitor Impact: USD197.0 MN in visitor spend (4.4% of total exports)

Inbound Arrivals:

1. South Africa 20%
2. Malawi 18%
3. Zambia 14%
4. Namibia 9%
5. Mozambique 8%
Rest of World 31%

Outbound Departures:

1. South Africa 62%
2. Botswana 17%
3. Zambia 8%
4. Mozambique 4%
5. Malawi 3%
Rest of World 6%

Sector Characteristics (2019):

- Leisure Spending: 88%
- Business Spending: 12%
- Domestic Spending: 80%
- International Spending: 20%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020