## Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Contribution of Travel & Tourism to GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

- **6.0% of total economy**
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

### Global GDP Impact by Sector (2018 data)

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>8%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

### Contribution of Travel & Tourism to Employment

- **160.7 jobs (000's)**
- (6.2% of total employment)

### International Visitor Impact

- **USD197.0 MN** in visitor spend (4.4% of total exports)

### Zimbabble 2019 Key Data

#### Contribution of Travel & Tourism to GDP

- **6.0% of total economy**
- Total T&T GDP = USD1,264.2 MN

#### Contribution of Travel & Tourism to Employment

- **160.7 jobs (000's)**
- (6.2% of total employment)

#### International Visitor Impact

- **USD197.0 MN**
- in visitor spend (4.4% of total exports)

### Inbound Arrivals

1. SOUTH AFRICA **20%**
2. MALAWI **18%**
3. ZAMBIA **14%**
4. NAMIBIA **9%**
5. MOZAMBIQUE **8%**
6. REST OF WORLD **31%**

### Outbound Departures

1. SOUTH AFRICA **62%**
2. BOTSWANA **17%**
3. ZAMBIA **8%**
4. MOZAMBIQUE **4%**
5. MALAWI **3%**
6. REST OF WORLD **6%**

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

### Sector Characteristics (2019)

- **Leisure Spending** 88%
- **Business Spending** 12%
- **Domestic Spending** 80%
- **International Spending** 20%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020