TOGO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

10.3% Total GDP contribution

2.5% 3.5%

Jobs globally (1 in 10 jobs)

330 MN XOF160.6 BN

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.5% OF TOTAL ECONOMY

Total T&T GDP = XOF240.68N (USD408.9MN)

+6.6%

2019 Travel & Tourism GDP growth vs +5.1% real economy GDP growth

92.4 JOBS (000’s)

(7.7% of total employment)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

XOF160.6 BN

in visitor spend (15.1% of total exports) (USD272.9MN)

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

1. FRANCE 16%
2. BENIN 6%
3. CÔTE D’IVOIRE 6%
4. UNITED STATES 4%
5. BURKINA FASO 3%
6. REST OF WORLD 65%

OUTBOUND DEPARTURES

1. NIGERIA 25%
2. GHANA 21%
3. CÔTE D’IVOIRE 16%
4. BENIN 10%
5. FRANCE 6%
6. REST OF WORLD 22%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING

43%

BUSINESS SPENDING

57%

DOMESTIC SPENDING

25%

INTERNATIONAL SPENDING

75%

3.5%

All values are in constant 2019 prices & exchange rates
As reported in March 2020