TOGO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3%
Total GDP contribution

2.5% 3.5%

330MN
Jobs globally (1 in 10 jobs)

7.5% OF TOTAL ECONOMY
Total T&T GDP = XOF240.6BN (USD408.9MN)

+6.6%
2019 Travel & Tourism GDP growth vs +5.1% real economy GDP growth

92.4 JOBS (000's)
(7.7% of total employment)

XOF160.6BN
in visitor spend (15.1% of total exports) (USD272.9MN)

TOGO 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

7.5% OF TOTAL ECONOMY

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INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. FRANCE 16%
2. BENIN 6%
3. CÔTE D’IVOIRE 6%
4. UNITED STATES 4%
5. BURKINA FASO 3%
REST OF WORLD 65%

1. NIGERIA 25%
2. GHANA 21%
3. CÔTE D’IVOIRE 16%
4. BENIN 10%
5. FRANCE 6%
REST OF WORLD 22%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

43% 57%
25% 75%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020