TOGO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

TOGO 2019 KEY DATA

- **7.5% OF TOTAL ECONOMY**
  - Total T&T GDP = XOF240.6BN (USD408.9MN)
- **+6.6%**
  - 2019 Travel & Tourism GDP growth vs +5.1% real economy GDP growth

- **92.4 JOBS (000’s)**
  - (7.7% of total employment)

INTERNATIONAL VISITOR IMPACT

- **XOF160.6 BN**
  - in visitor spend (15.1% of total exports) (USD272.9MN)

INBOUND ARRIVALS

- 1. FRANCE 16%
- 2. BENIN 6%
- 3. CÔTE D’IVOIRE 6%
- 4. UNITED STATES 4%
- 5. BURKINA FASO 3%
- REST OF WORLD 65%

OUTBOUND DEPARTURES

- 1. NIGERIA 25%
- 2. GHANA 21%
- 3. CÔTE D’IVOIRE 16%
- 4. BENIN 10%
- 5. FRANCE 6%
- REST OF WORLD 22%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 43%
- BUSINESS SPENDING: 57%
- DOMESTIC SPENDING: 25%
- INTERNATIONAL SPENDING: 75%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020