**TOGO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

### TOGO 2019 KEY DATA

- **7.5% OF TOTAL ECONOMY**
  - Total T&T GDP = XOF240.6BN (USD408.9MN)
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **+6.6%**
  - 2019 Travel & Tourism GDP growth vs +5.1% real economy GDP growth

- **92.4 JOBS (000’s)**
  - (7.7% of total employment)

- **XOF160.6BN**
  - in visitor spend (15.1% of total exports)
  - (USD272.9MN)

### INBOUND ARRIVALS

1. FRANCE 16%
2. BENIN 6%
3. CÔTE D’IVOIRE 6%
4. UNITED STATES 4%
5. BURKINA FASO 3%
REST OF WORLD 65%

### OUTBOUND DEPARTURES

1. NIGERIA 25%
2. GHANA 21%
3. CÔTE D’IVOIRE 16%
4. BENIN 10%
5. FRANCE 6%
REST OF WORLD 22%

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 43%
- **BUSINESS SPENDING**: 57%
- **DOMESTIC SPENDING**: 25%
- **INTERNATIONAL SPENDING**: 75%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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