### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution:</th>
<th>Travel &amp; Tourism GDP change:</th>
<th>Total Travel &amp; Tourism jobs:</th>
<th>Change in Jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4%</td>
<td>333 MN = 1 in 10 MN</td>
<td>-50.0%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7%</td>
<td>271 MN = 1 in 12 MN</td>
<td>+6.9%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td>-20.8%</td>
<td>289 MN = 1 in 11 MN</td>
<td>-28.2%</td>
</tr>
</tbody>
</table>

### Togo Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP:</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>Visitor Spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$5.8% of Total Economy XOF 255.2BN (USD 460.1MN)</td>
<td>3.5% of total jobs 94.0 (000s)</td>
<td>International: XOF 161.7 BN (15.8% of total exports USD 291.6MN)</td>
</tr>
<tr>
<td>2020</td>
<td>$2.8% of Total Economy XOF 127.5BN (USD 229.8MN)</td>
<td>2.8% of total jobs 74.5 (000s)</td>
<td>Domestic: XOF 62.7 BN (USD 113.1MN)</td>
</tr>
<tr>
<td>2021</td>
<td>$2.9% of Total Economy XOF 136.3BN (USD 245.7MN)</td>
<td>2.8% of total jobs 77.6 (000s)</td>
<td></td>
</tr>
</tbody>
</table>

#### Change in Jobs:
- Domestic: -62.0MN = -18.6%
- International: +18.2MN = +6.7%

### Visitor Spend:
- **Domestic:**
  - XOF 62.7 BN (USD 113.1MN) Change: -28.2%
- **International:**
  - XOF 161.7 BN (USD 291.6MN) Change: -63.3%
  - XOF 60.5 BN (USD 109.0MN) Change: +1.9%
  - XOF 59.4 BN (USD 107.0MN) Change: +4.3%
TOGO
2022 Annual Research: Key Highlights

Togo Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 113.1MN (28%)
  - International Spending: USD 291.6MN (72%)
- **2021**
  - Domestic Spending: USD 97.1MN (47%)
  - International Spending: USD 109.0MN (53%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 181.6MN (45%)
  - Business Spending: USD 223.1MN (55%)
- **2021**
  - Leisure Spending: USD 90.1MN (44%)
  - Business Spending: USD 116.0MN (56%)

Inbound Arrivals:

- **2019**
  1. France 15%
  2. Ethiopia 8%
  3. Benin 8%
  4. Côte D'Ivoire 6%
  5. Nigeria 5%
  Rest of world 59%
- **2021**
  1. France 25%
  2. Ethiopia 8%
  3. Côte D'Ivoire 6%
  4. Benin 6%
  5. Belgium 5%
  Rest of world 51%

Outbound Departures:

- **2019**
  1. Nigeria 27%
  2. Ghana 19%
  3. Côte D'Ivoire 17%
  4. Benin 11%
  5. France 5%
  Rest of world 21%
- **2021**
  1. Ghana 34%
  2. Nigeria 23%
  3. Côte D'Ivoire 12%
  4. Benin 10%
  5. Dominican Republic 4%
  Rest of world 18%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO