# Togo 2021 Annual Research: Key Highlights

## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution:</th>
<th>Global Economy GDP change:</th>
<th>Total Travel &amp; Tourism GDP change in 2020:</th>
<th>Change in Jobs in 2020:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4% USD 9,170 BN</td>
<td>-3.7%</td>
<td>-49.1% USD -4,498 BN</td>
<td>-61.6 MN -18.5%</td>
</tr>
<tr>
<td>2020</td>
<td>5.5% USD 4,671 BN</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Togo Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
<th>2019 Total T&amp;T GDP</th>
<th>2020 Total T&amp;T GDP</th>
<th>Change in Travel &amp; Tourism GDP vs -1.8% real economy GDP change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7.4%</td>
<td>3.3%</td>
<td>-56.5%</td>
<td>XOF225.4BN (USD391.8MN)</td>
<td>XOF98.1BN (USD170.5MN)</td>
<td>-4,498 MN</td>
</tr>
</tbody>
</table>

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>Change in jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>87.2</td>
<td>58.0</td>
<td>-33.5% -29.2 (000s)</td>
</tr>
</tbody>
</table>

### Visitor Impact

<table>
<thead>
<tr>
<th>Year</th>
<th>International</th>
<th>Domestic</th>
<th>Change in international visitor spend:</th>
<th>Change in domestic visitor spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>XOF159.4BN</td>
<td>XOF39.7BN</td>
<td>XOF176.8 MN -USD 31.8 MN</td>
<td>XOF57.7BN -USD 16.8 MN</td>
</tr>
<tr>
<td></td>
<td>Visitor spend 16.6% of total exports (USD277.0MN)</td>
<td>Visitor spend 7.9% of total exports (USD100.2MN)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>XOF57.7BN</td>
<td>XOF21.4BN</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Visitor spend 7.9% of total exports (USD100.2MN)</td>
<td>Visitor spend 3.3% of total exports (USD 37.1MN)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
TOGO
2021 Annual Research: Key Highlights

Togo Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 68.9MN (20%)
  - International Spending: USD 277.0MN (80%)

- **2020**
  - Domestic Spending: USD 37.1MN (27%)
  - International Spending: USD 100.2MN (73%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 149.1MN (43%)
  - Business Spending: USD 196.8MN (57%)

- **2020**
  - Leisure Spending: USD 71.6MN (52%)
  - Business Spending: USD 65.7MN (48%)

Inbound Arrivals:

- **2019**
  1. France 15%
  2. Ethiopia 8%
  3. Benin 8%
  4. Côte D'Ivoire 6%
  5. Nigeria 5%
  Rest of world 59%

- **2020**
  1. France 11%
  2. Benin 8%
  3. Ethiopia 7%
  4. Côte D'Ivoire 6%
  5. Belgium 5%
  Rest of world 62%

Outbound Departures:

- **2019**
  1. Nigeria 27%
  2. Ghana 18%
  3. Côte D'Ivoire 18%
  4. Benin 9%
  5. France 6%
  Rest of world 21%

- **2020**
  1. Nigeria 31%
  2. Côte D'Ivoire 21%
  3. Ghana 16%
  4. Benin 6%
  5. France 4%
  Rest of world 21%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO