While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

1. Mining
2. Automotive
3. Agriculture
4. Travel & Tourism
5. Retail
6. Financial Services

0% 5% 10% 15%

7.5% of total economy

+6.6%

2019 Travel & Tourism GDP growth vs +5.1% real economy GDP growth

7.5% of total economy

2019 Travel & Tourism GDP growth (7.7% of total employment)

330 million

Jobs globally (1 in 10 jobs)

XOF 160.6 billion

in visitor spend (15.1% of total exports)

(USD272.9 million)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

TOGO 2019 KEY DATA

INBOUND ARRIVALS

1. FRANCE 16%
2. BENIN 6%
3. CÔTE D’IVOIRE 6%
4. UNITED STATES 4%
5. BURKINA FASO 3%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. NIGERIA 25%
2. GHANA 21%
3. CÔTE D’IVOIRE 16%
4. BENIN 10%
5. FRANCE 6%
REST OF WORLD 22%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 43%
BUSINESS SPENDING 57%
DOMESTIC SPENDING 25%
INTERNATIONAL SPENDING 75%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020