While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Total GDP contribution:
- 10.3% Total GDP contribution
- 2.5% Travel & Tourism (9.8% of total employment)
- 3.5% Travel & Tourism (6.9% of total exports)

Jobs globally (1 in 10 jobs):
- 330MN

International visitor impact:
- SEK 162.9BN in visitor spend (6.9% of total exports)

Inbound arrivals:
- 1. Denmark 16%
- 2. Norway 15%
- 3. Finland 12%
- 4. Germany 11%
- 5. United Kingdom 6%
- Rest of World 40%

Outbound departures:
- 1. Spain 14%
- 2. Norway 11%
- 3. Denmark 10%
- 4. Germany 7%
- 5. United Kingdom 6%
- Rest of World 52%

Sector characteristics (2019):
- Leisure spending: 67%
- Business spending: 33%
- Domestic spending: 55%
- International spending: 45%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.