**REUNION**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### REUNION 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **10.0% of total economy**
  - Total T&T GDP = EUR1,980.0MN (USD2,207.3MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **29.1 jobs (000’s)**
  - (11.2% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **EUR402.4MN**
  - in visitor spend (80.1% of total exports)
  - (USD448.5MN)

### INBOUND ARRIVALS

1. FRANCE 79%
2. MAURITIUS 5%
3. DENMARK 1%
4. GREECE 1%
5. GERMANY 1%
REST OF WORLD 13%

### OUTBOUND DEPARTURES

1. MAURITIUS 77%
2. MADAGASCAR 12%
3. SEYCHELLES 3%
4. COMOROS 2%
5. MEXICO 1%
REST OF WORLD 5%

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**: 74%
- **Business spending**: 26%
- **Domestic spending**: 72%
- **International spending**: 28%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
   As reported in March 2020