REUNION
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism grew significantly more at 3.5%

330MN Jobs globally (1 in 10 jobs)

3.5% 2.0% 29.1 JOBS (000’s)

EU

R

402.4MN in visitor spend (80.1% of total exports)

1. FRANCE 79%
2. MAURITIUS 5%
3. DENMARK 1%
4. GREECE 1%
5. GERMANY 1%
REST OF WORLD 13%

1. MAURITIUS 77%
2. MADAGASCAR 12%
3. SEYCHELLES 3%
4. COMOROS 2%
5. MEXICO 1%
REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.0% OF TOTAL ECONOMY
Total T&T GDP = EUR1,980.0MN (USD2,207.3MN)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

+3.3% 2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

29.1 JOBS (000’s)
(11.2% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR402.4MN
in visitor spend (80.1% of total exports)
(USD448.5MN)

INBOUND ARRIVALS

1. FRANCE 79%
2. MAURITIUS 5%
3. DENMARK 1%
4. GREECE 1%
5. GERMANY 1%
REST OF WORLD 13%

OUTBOUND DEPARTURES

1. MAURITIUS 77%
2. MADAGASCAR 12%
3. SEYCHELLES 3%
4. COMOROS 2%
5. MEXICO 1%
REST OF WORLD 5%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 74%
BUSINESS SPENDING 26%
DOMESTIC SPENDING 72%
INTERNATIONAL SPENDING 28%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020