**REUNION**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**REUNION 2019 KEY DATA**

- **10.0% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR1,980.0MN (USD2,207.3MN)

2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

- **+3.3%**
  - +2.0% real economy GDP growth

- **29.1 JOBS (000's)**
  - (11.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **EUR402.4MN**
  - in visitor spend (80.1% of total exports)
  - (USD448.5MN)

**INBOUND ARRIVALS**

1. FRANCE 79%
2. MAURITIUS 5%
3. DENMARK 1%
4. GREECE 1%
5. GERMANY 1%
6. REST OF WORLD 13%

**OUTBOUND DEPARTURES**

1. MAURITIUS 77%
2. MADAGASCAR 12%
3. SEYCHELLES 3%
4. COMOROS 2%
5. MEXICO 1%
6. REST OF WORLD 5%

**SECTOR CHARACTERISTICS (2019)**

- **Leisure Spending**: 74%
  - **Business Spending**: 26%
- **Domestic Spending**: 72%
  - **International Spending**: 28%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020