While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

10.0% of total economy

+3.3%

REUNION 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.0% of total economy

Total T&T GDP = EUR1,980.0MN (USD2,207.3MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

29.1 jobs (000's)

(11.2% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR402.4 MN

in visitor spend (80.1% of total exports) (USD448.5MN)

INBOUND ARRIVALS

1. FRANCE 79%
2. MAURITIUS 5%
3. DENMARK 1%
4. GREECE 1%
5. GERMANY 1%
REST OF WORLD 13%

OUTBOUND DEPARTURES

1. MAURITIUS 77%
2. MADAGASCAR 12%
3. SEYCHELLES 3%
4. COMOROS 2%
5. MEXICO 1%
REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 74%
- BUSINESS SPENDING 26%
- DOMESTIC SPENDING 72%
- INTERNATIONAL SPENDING 28%

All values are in constant 2019 prices & exchange rates As reported in March 2020