REUNION
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

### Contribution of Travel & Tourism to GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

10.3% Total GDP contribution

**330MN** Jobs globally (1 in 10 jobs)

2.5% Travel & Tourism

3.5% Total economy GDP growth (vs +2.0% real economy GDP growth)

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

REUNION 2019 KEY DATA

### Contribution of Travel & Tourism to Employment

29.1 JOBS (000's)

(11.2% of total employment)

### International Visitor Impact

EUR402.4 MN

in visitor spend (80.1% of total exports)

(USD448.5 MN)

INBOUND ARRIVALS

- 1. FRANCE 79%
- 2. MAURITIUS 5%
- 3. DENMARK 1%
- 4. GREECE 1%
- 5. GERMANY 1%
- REST OF WORLD 13%

OUTBOUND DEPARTURES

- 1. MAURITIUS 77%
- 2. MADAGASCAR 12%
- 3. SEYCHELLES 3%
- 4. COMOROS 2%
- 5. MEXICO 1%
- REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- LEISURE SPENDING: 74%
- BUSINESS SPENDING: 26%
- DOMESTIC SPENDING: 72%
- INTERNATIONAL SPENDING: 28%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.