**REPUBLIC OF CONGO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

10.3% Total GDP contribution

2.8% of total economy

+1.8% real economy GDP growth

56.5 jobs (000's)

CDF33.3BN in visitor spend (0.7% of total exports)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data), share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

### REPUBLIC OF CONGO 2019 KEY DATA

2.8% of total economy

+1.8% Travel & Tourism GDP growth vs +2.8% real economy GDP growth

56.5 jobs (000's)

2019 Travel & Tourism GDP growth (2.9% of total employment)

CDF33.3BN in visitor spend (0.7% of total exports)

### INBOUND ARRIVALS

1. FRANCE 28%
2. DEM REP OF CONGO 7%
3. ANGOLA 6%
4. CAMEROON 5%
5. ITALY 3%
REST OF WORLD 51%

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 54%
- BUSINESS SPENDING 46%
- DOMESTIC SPENDING 77%
- INTERNATIONAL SPENDING 23%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020