**REPUBLIC OF CONGO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

**2.8% OF TOTAL ECONOMY**

Total T&T GDP = CDF192.5BN (USD328.6MN)

**+1.8%**

2019 Travel & Tourism GDP growth vs +2.8% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

56.5 JOBS (000's)
(2.9% of total employment)

**INTERNATIONAL VISITOR IMPACT**

CDF33.3 BN in visitor spend (0.7% of total exports)
(USD56.8MN)

**INBOUND ARRIVALS**

- 1. FRANCE 28%
- 2. DEM REP OF CONGO 7%
- 3. ANGOLA 6%
- 4. CAMEROON 5%
- 5. ITALY 3%
- REST OF WORLD 51%

**OUTBOUND DEPARTURES**

- 1. FRANCE 34%
- 2. SOUTH AFRICA 14%
- 3. DEM REP OF CONGO 11%
- 4. CÔTE D’IVOIRE 9%
- 5. NIGERIA 9%
- REST OF WORLD 23%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 54%
- BUSINESS SPENDING 46%
- DOMESTIC SPENDING 77%
- INTERNATIONAL SPENDING 23%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020