2.8% OF TOTAL ECONOMY  +1.8%  
1 in 4 net new jobs were created by Travel & Tourism over the last five years  

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0%  5%  10%  15%

REPUBLIC OF CONGO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%  Total GDP contribution

330MN  Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

2.8% OF TOTAL ECONOMY  2.8% OF TOTAL ECONOMY
Total T&T GDP = CDF192.5BN (USD328.6MN)

2.5%  Travel & Tourism grew significantly more at 3.5%  

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

56.5 JOBS (000's)  (2.9% of total employment)

INTERNATIONAL VISITOR IMPACT

CDF33.3BN  in visitor spend (0.7% of total exports) (USD56.8MN)

INBOUND ARRIVALS

1. FRANCE 28%
2. DEM REP OF CONGO 7%
3. ANGOLA 6%
4. CAMEROON 5%
5. ITALY 3%
REST OF WORLD 51%

OUTBOUND DEPARTURES

1. FRANCE 34%
2. SOUTH AFRICA 14%
3. DEM REP OF CONGO 11%
4. CÔTE D'IVOIRE 9%
5. NIGERIA 9%
REST OF WORLD 23%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING  54%  BUSINESS SPENDING  46%
DOMESTIC SPENDING  77%  INTERNATIONAL SPENDING  23%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020