2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% 3.5%

330MN Jobs globally (1 in 10 jobs)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+1.8% Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

2.8% OF TOTAL ECONOMY

Total T&T GDP = CDF192.5BN (USD328.6MN)

+1.8% 2019 Travel & Tourism GDP growth vs +2.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

56.5 JOBS (000’s)

(2.9% of total employment)

INTERNATIONAL VISITOR IMPACT

CDF33.3BN in visitor spend (0.7% of total exports)

(USD56.8MN)

INBOUND ARRIVALS

1. FRANCE 28%
2. DEM REP OF CONGO 7%
3. ANGOLA 6%
4. CAMEROON 5%
5. ITALY 3%
REST OF WORLD 51%

OUTBOUND DEPARTURES

1. FRANCE 34%
2. SOUTH AFRICA 14%
3. DEM REP OF CONGO 11%
4. CÔTE D’IVOIRE 9%
5. NIGERIA 9%
REST OF WORLD 23%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 54%
- BUSINESS SPENDING 46%
- DOMESTIC SPENDING 77%
- INTERNATIONAL SPENDING 23%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%