## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td><strong>$10.3% USD 9,630 BN</strong></td>
<td><strong>$5.3% USD 4,775 BN</strong></td>
<td><strong>$6.1% USD 5,812 BN</strong></td>
</tr>
<tr>
<td>Travel &amp; Tourism GDP change:</td>
<td><strong>-50.4% USD -4,855 BN</strong> (Economy GDP = -3.3%)</td>
<td><strong>+21.7% USD 1,038 BN</strong> (Economy GDP = 5.8%)</td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td><strong>333 MN = 1 in 10 jobs</strong></td>
<td><strong>271 MN = 1 in 12 jobs</strong></td>
<td><strong>289 MN = 1 in 11 jobs</strong></td>
</tr>
<tr>
<td>Change in Jobs:</td>
<td><strong>-53.6%</strong></td>
<td><strong>+32.6%</strong></td>
<td><strong>-15.6%</strong></td>
</tr>
</tbody>
</table>

## Portugal Key Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td><strong>$17.1% EUR 37.6BN (USD 41.4BN)</strong></td>
<td><strong>$8.7% EUR 17.4BN (USD 19.2BN)</strong></td>
<td><strong>$10.9% EUR 23.1BN (USD 25.5BN)</strong></td>
</tr>
<tr>
<td>Change:</td>
<td><strong>-53.6%</strong> (Economy GDP = -8.5%)</td>
<td><strong>+32.6%</strong> (Economy GDP = +5.0%)</td>
<td></td>
</tr>
</tbody>
</table>

| **Total contribution of Travel & Tourism to Employment:** | **1.01MN 21.3% of total jobs** | **0.85MN 18.2% of total jobs** | **0.90MN 18.9% of total jobs** |
| Visitor Spend: | | | |
| **International:** | **$22.3BN 23.3% of total exports (USD 24.6BN)** | **$9.1BN 12.2% of total exports (USD 10.8BN)** | **$11.6BN 13.1% of total exports (USD 12.8BN)** |
| Change: | **-59.2%** (Economy GDP = -3.3%) | **+27.6%** (Economy GDP = +5.0%) |
| **Domestic:** | **$11.4BN (USD 12.5BN)** | **$5.8BN (USD 6.4BN)** | **$8.6BN (USD 9.4BN)** |
| Change: | **-49.0%** (Economy GDP = -3.3%) | **+47.4%** (Economy GDP = +5.0%) |
PORTUGAL
2022 Annual Research: Key Highlights

Portugal Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 12.5BN (34%)
  - 2021: USD 9.4BN (42%)

- **International Spending:**
  - 2019: USD 24.6BN (66%)
  - 2021: USD 12.8BN (58%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 31.1BN (84%)
  - 2021: USD 18.6BN (84%)

- **Business Spending:**
  - 2019: USD 6.0BN (16%)
  - 2021: USD 3.6BN (16%)

Inbound Arrivals:

- 2019:
  1. Spain 14%
  2. United Kingdom 13%
  3. France 10%
  4. Germany 10%
  5. Brazil 7%
  Rest of world 45%

- 2021:
  1. Spain 18%
  2. France 17%
  3. Germany 12%
  4. United Kingdom 12%
  5. Italy 6%
  Rest of world 35%

Outbound Departures:

- 2019:
  1. Spain 33%
  2. France 19%
  3. United Kingdom 8%
  4. Italy 4%
  5. Germany 3%
  Rest of world 33%

- 2021:
  1. Spain 36%
  2. France 24%
  3. Italy 5%
  4. Brazil 4%
  5. United Kingdom 4%
  Rest of world 28%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO