# PARAGUAY
2021 Annual Research: Key Highlights

## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td>10.4% USD 9,170 BN</td>
<td>5.5% USD 4,671 BN</td>
<td>-49.1%</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
<td>-61.6 MN</td>
</tr>
<tr>
<td><strong>Change in Jobs in 2020:</strong></td>
<td>-61.6 MN</td>
<td>-18.5%</td>
<td>-37.8%</td>
</tr>
</tbody>
</table>

### Visitor Impact

<table>
<thead>
<tr>
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<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>International:</strong></td>
<td>PYG2,584.7 BN</td>
<td>PYG1,018.7 BN</td>
<td>-60.6%</td>
</tr>
<tr>
<td>Visitor spend</td>
<td>3.1% of total exports (USD385.7MN)</td>
<td>1.3% of total exports (USD152.0MN)</td>
<td>-USD 233.7 MN</td>
</tr>
<tr>
<td><strong>Domestic:</strong></td>
<td>PYG4,681.8 BN</td>
<td>PYG2,910.3 BN</td>
<td>-37.8%</td>
</tr>
<tr>
<td>Visitor spend</td>
<td>(USD 698.6MN)</td>
<td>(USD 434.3MN)</td>
<td>-USD 264.3 MN</td>
</tr>
</tbody>
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1. World Travel & Tourism Council, 2021
2. Change in jobs over 2020
Paraguay Sector Characteristics

Domestic vs International Spending:
- Domestic Spending: USD 698.6MN (64%)
- International Spending: USD 385.7MN (36%)

- Domestic Spending: USD 434.3MN (74%)
- International Spending: USD 152.0MN (26%)

Leisure vs Business Spending:
- Leisure Spending: USD 864.9MN (80%)
- Business Spending: USD 219.4MN (20%)

- Leisure Spending: USD 483.6MN (82%)
- Business Spending: USD 102.7MN (18%)

Inbound Arrivals:
- 2019:
  1. Argentina 63%
  2. Brazil 20%
  3. Uruguay 2%
  4. United States 2%
  5. Chile 2%
  Rest of world 11%

- 2020:
  1. Argentina 51%
  2. Brazil 35%
  3. Uruguay 2%
  4. Chile 2%
  5. Bolivia 1%
  Rest of world 9%

Outbound Departures:
- 2019:
  1. Argentina 64%
  2. Brazil 24%
  3. Uruguay 2%
  4. United States 2%
  5. Mexico 2%
  Rest of world 6%

- 2020:
  1. Argentina 53%
  2. Brazil 37%
  3. Uruguay 2%
  4. Chile 1%
  5. United States 1%
  Rest of world 5%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO