**PARAGUAY**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **4.2%**
  - OF TOTAL ECONOMY
  - **+0.3%**
    - 2019 Travel & Tourism GDP growth vs **-1.1%** real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **148.9**
  - JOBS (000's)
  - (4.5% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **PYG2,335.7 BN**
  - in visitor spend (2.8% of total exports)
  - (USD376.5MN)

**INBOUND ARRIVALS**

- **1. ARGENTINA 72%**
- **2. BRAZIL 15%**
- **3. URUGUAY 1%**
- **4. CHILE 1%**
- **5. UNITED STATES 1%**
- **REST OF WORLD 10%**

**OUTBOUND DEPARTURES**

- **1. ARGENTINA 64%**
- **2. BRAZIL 24%**
- **3. URUGUAY 3%**
- **4. UNITED STATES 2%**
- **5. CHILE 2%**
- **REST OF WORLD 5%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - **79%**
- **BUSINESS SPENDING**
  - **21%**
- **DOMESTIC SPENDING**
  - **67%**
- **INTERNATIONAL SPENDING**
  - **33%**

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

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