2.2% of total economy

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

330MN

Jobs globally (1 in 10 jobs)

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%

Total GDP contribution

PGK48.3MN

in visitor spend (0.1% of total exports) (USD14.4MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

2.2% of total economy

Total T&T GDP = PGK1,693.5MN (USD503.0MN)

+7.2%

2019 Travel & Tourism GDP growth vs +4.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

78.5 jobs (000’s)

(2.2% of total employment)

INTERNATIONAL VISITOR IMPACT

PGK48.3MN

in visitor spend (0.1% of total exports) (USD14.4MN)

INBOUND ARRIVALS

1. AUSTRALIA
2. PHILIPPINES
3. UNITED STATES
4. CHINA
5. NEW ZEALAND
REST OF WORLD

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

67%

33%

97%

3%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020