Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

2,590,600 jobs globally (1 in 10 jobs)

NOK61.0BN in visitor spend (4.6% of total exports)

NORWAY 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.0% OF TOTAL ECONOMY

Total T&T GDP = NOK285.2BN

(USD32.4BN)

2019 Travel & Tourism GDP growth +4.5% vs +1.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

309.6 JOBS (000’s)

(11.4% of total employment)

INTERNATIONAL VISITOR IMPACT

NOK61.0BN

in visitor spend (4.6% of total exports)

(USD6.9BN)

INBOUND ARRIVALS

- 1. SWEDEN 26%
- 2. GERMANY 20%
- 3. DENMARK 9%
- 4. UNITED STATES 6%
- 5. UNITED KINGDOM 6%
- REST OF WORLD 33%

OUTBOUND DEPARTURES

- 1. SWEDEN 19%
- 2. DENMARK 18%
- 3. SPAIN 14%
- 4. UNITED KINGDOM 7%
- 5. POLAND 5%
- REST OF WORLD 37%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 78%
- BUSINESS SPENDING 22%
- DOMESTIC SPENDING 69%
- INTERNATIONAL SPENDING 31%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020