While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 5%
- Financial Services: 10%

**NORWAY 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
- **8.0% OF TOTAL ECONOMY**
  - Total T&T GDP = NOK285.2BN (USD32.4BN)
- **+4.5%**
  - 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
- **309.6 JOBS (000's)**
  - (11.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**
- **NOK61.0BN**
  - in visitor spend (4.6% of total exports) (USD6.9BN)

**INBOUND ARRIVALS**
- 1. SWEDEN 26%
- 2. GERMANY 20%
- 3. DENMARK 9%
- 4. UNITED STATES 6%
- 5. UNITED KINGDOM 6%
- REST OF WORLD 33%

**OUTBOUND DEPARTURES**
- 1. SWEDEN 19%
- 2. DENMARK 18%
- 3. SPAIN 14%
- 4. UNITED KINGDOM 7%
- 5. POLAND 5%
- REST OF WORLD 37%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 78%
- BUSINESS SPENDING: 22%
- DOMESTIC SPENDING: 69%
- INTERNATIONAL SPENDING: 31%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020