NIGER
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

NIGER 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.2% OF TOTAL ECONOMY
Total T&T GDP = XOF278.3BN (USD475.0MN)

+6.2%
2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

83.7 JOBS (000's)
(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF58.7 BN
in visitor spend (7.0% of total exports) (USD100.1MN)

INBOUND ARRIVALS

1. FRANCE 19%
2. UNITED STATES 5%
3. JAPAN 5%
4. CANADA 4%
5. ITALY 2%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. NIGERIA 67%
2. SAUDI ARABIA 5%
3. BENIN 5%
4. CÔTE D’IVOIRE 5%
5. FRANCE 4%
REST OF WORLD 14%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 35% 65%
BUSINESS SPENDING 75% 25%
DOMESTIC SPENDING INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020