## NIGER
### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Total GDP contribution</th>
<th>10.3%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs globally (1 in 10 jobs)</td>
<td>330 MN</td>
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</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 25%
- Travel & Tourism: 35%
- Retail: 10%
- Financial Services: 10%

### NIGER 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.2% OF TOTAL ECONOMY

Total T&T GDP = XOF278.3BN (USD475.0MN)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

83.7 JOBS (000's)

(5.3% of total employment)

### INTERNATIONAL VISITOR IMPACT

XOF58.7 BN

in visitor spend (7.0% of total exports) (USD100.1MN)

### INBOUND ARRIVALS

1. FRANCE 19%
2. UNITED STATES 5%
3. JAPAN 5%
4. CANADA 4%
5. ITALY 2%
REST OF WORLD 65%

### OUTBOUND DEPARTURES

1. NIGERIA 67%
2. SAUDI ARABIA 5%
3. BENIN 5%
4. CÔTE D’IVOIRE 5%
5. FRANCE 4%
REST OF WORLD 14%

### SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 35%
- BUSINESS SPENDING: 65%
- DOMESTIC SPENDING: 75%
- INTERNATIONAL SPENDING: 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020