NIGER
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

83.7 JOBS (000's)

5.2% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+6.2% 2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

NIGER 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.2% OF TOTAL ECONOMY

Total T&T GDP = XOF278.3BN (USD475.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

83.7 JOBS (000's)

(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF58.7 BN

in visitor spend (7.0% of total exports)

(USD100.1MN)

INBOUND ARRIVALS

1. FRANCE 19%
2. UNITED STATES 5%
3. JAPAN 5%
4. CANADA 4%
5. ITALY 2%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. NIGERIA 67%
2. SAUDI ARABIA 5%
3. BENIN 5%
4. CÔTE D’IVOIRE 5%
5. FRANCE 4%
REST OF WORLD 14%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 35%
- BUSINESS SPENDING 65%
- DOMESTIC SPENDING 75%
- INTERNATIONAL SPENDING 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020