NIGER
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.3% Total GDP contribution

2.5% Travel & Tourism contribution

5.2% OF TOTAL ECONOMY

5.2% of total employment

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

330 MN Jobs globally (1 in 10 jobs)

83.7 JOBS (000's)

(5.3% of total employment)

2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth.

INTERNATIONAL VISITOR IMPACT

XOF 58.7 BN

in visitor spend (7.0% of total exports)

(USD100.1MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

NIGER 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.2% OF TOTAL ECONOMY

Total T&T GDP = XOF278.3BN (USD475.0MN)

+6.2%

2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

83.7 JOBS (000's)

(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF 58.7 BN

in visitor spend (7.0% of total exports)

(USD100.1MN)

INBOUND ARRIVALS

1. FRANCE 19%
2. UNITED STATES 5%
3. JAPAN 5%
4. CANADA 4%
5. ITALY 2%
REST OF WORLD 65%

OUTBOUND DEPARTURES

1. NIGERIA 67%
2. SAUDI ARABIA 5%
3. BENIN 5%
4. CÔTE D’IVOIRE 5%
5. FRANCE 4%
REST OF WORLD 14%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 35% 65%
BUSINESS SPENDING
DOMESTIC SPENDING 75% 25%
INTERNATIONAL SPENDING

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.