**NIGER**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**NIGER 2019 KEY DATA**

- **5.2%** of total economy
  - Total T&T GDP = XOF278.3BN (USD475.0MN)
- **+6.2%** 2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

- **83.7** jobs (000’s)
  - (5.3% of total employment)

- **XOF58.7 BN** in visitor spend (7.0% of total exports)
  - (USD100.1MN)

**INBOUND ARRIVALS**

1. FRANCE 19%
2. UNITED STATES 5%
3. JAPAN 5%
4. CANADA 4%
5. ITALY 2%
6. REST OF WORLD 65%

**OUTBOUND DEPARTURES**

1. NIGERIA 67%
2. SAUDI ARABIA 5%
3. BENIN 5%
4. CÔTE D’IVOIRE 5%
5. FRANCE 4%
6. REST OF WORLD 14%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 35%
- **BUSINESS SPENDING**
  - 65%
- **DOMESTIC SPENDING**
  - 75%
- **INTERNATIONAL SPENDING**
  - 25%

1 All values are in constant 2019 prices & exchange rates
   As reported in March 2020