## NIGER

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

<table>
<thead>
<tr>
<th>Global Data 2019</th>
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<tbody>
<tr>
<td><strong>10.3%</strong> Total GDP contribution</td>
</tr>
<tr>
<td><strong>330 MN</strong> Jobs globally (1 in 10 jobs)</td>
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</tbody>
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**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

1 in 4 net new jobs were created by Travel & Tourism over the last five years

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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<tr>
<td><strong>5.2% of total economy</strong></td>
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<tr>
<td>Total T&amp;T GDP = XOF278.3BN (USD475.0MN)</td>
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</table>

**+6.2%**

2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

**83.7 JOBS (000’s)**

(5.3% of total employment)

**XOF58.7 BN**

in visitor spend (7.0% of total exports) (USD100.1MN)

### INBOUND ARRIVALS

- 1. FRANCE 19%
- 2. UNITED STATES 5%
- 3. JAPAN 5%
- 4. CANADA 4%
- 5. ITALY 2%
- REST OF WORLD 65%

### OUTBOUND DEPARTURES

- 1. NIGERIA 67%
- 2. SAUDI ARABIA 5%
- 3. BENIN 5%
- 4. CÔTE D’IVOIRE 5%
- 5. FRANCE 4%
- REST OF WORLD 14%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**
- **Business spending**
- **Domestic spending**
- **International spending**

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<td><strong>International spending</strong></td>
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1 All values are in constant 2019 prices & exchange rates

As reported in March 2020