**Niger 2020 Annual Research: Key Highlights**

### Global Data 2019
- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

**1 in 4 net new jobs were created by Travel & Tourism over the last five years**

**Global GDP impact by sector (2018 data). Share of total economy GDP**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

(All values are in constant 2019 prices & exchange rates As reported in March 2020)

### Niger 2019 Key Data

**Contribution of Travel & Tourism to GDP**
- **5.2% of total economy**
  - Total T&T GDP = XOF278.3BN (USD475.0MN)

**Contribution of Travel & Tourism to Employment**
- **83.7 jobs (000’s)**
  - (5.3% of total employment)

**International Visitor Impact**
- **XOF58.7 BN**
  - in visitor spend (7.0% of total exports)
  - (USD100.1MN)

### Inbound Arrivals
- 1. France 19%
- 2. United States 5%
- 3. Japan 5%
- 4. Canada 4%
- 5. Italy 2%
- Rest of World 65%

### Outbound Departures
- 1. Nigeria 67%
- 2. Saudi Arabia 5%
- 3. Benin 5%
- 4. Côte d’Ivoire 5%
- 5. France 4%
- Rest of World 14%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)
- **Leisure Spending** 35%
- **Business Spending** 65%
- **Domestic Spending** 75%
- **International Spending** 25%

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020