NIGER 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

NIGER 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.2% OF TOTAL ECONOMY
Total T&T GDP = XOF278.3BN (USD475.0MN)

+6.2%
2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

83.7 JOBS (000's)
(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF58.7 BN
in visitor spend (7.0% of total exports) (USD100.1MN)

INBOUND ARRIVALS

- 1. FRANCE 19%
- 2. UNITED STATES 5%
- 3. JAPAN 5%
- 4. CANADA 4%
- 5. ITALY 2%
- REST OF WORLD 65%

OUTBOUND DEPARTURES

- 1. NIGERIA 67%
- 2. SAUDI ARABIA 5%
- 3. BENIN 5%
- 4. CÔTE D’IVOIRE 5%
- 5. FRANCE 4%
- REST OF WORLD 14%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING 35%
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING 65%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020