While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Jobs globally (1 in 10 jobs):

- Total GDP contribution: 10.3%
- 2.5% of total employment
- 3.5% of total employment

CONTRIBUTION OF TRAVEL & TOURISM TO GDP:

- Total T&T GDP = XOF278.3BN (USD475.0MN)
- 5.2% of total economy
- +6.2% vs +6.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT:

- 83.7 JOBS (000's)
- 5.3% of total employment

INTERNATIONAL VISITOR IMPACT:

- XOF58.7BN in visitor spend (7.0% of total exports)
- (USD100.1MN)

INBOUND ARRIVALS:

- 1. FRANCE 19%
- 2. UNITED STATES 5%
- 3. JAPAN 5%
- 4. CANADA 4%
- 5. ITALY 2%
- REST OF WORLD 65%

OUTBOUND DEPARTURES:

- 1. NIGERIA 67%
- 2. SAUDI ARABIA 5%
- 3. BENIN 5%
- 4. CÔTE D'IVOIRE 5%
- 5. FRANCE 4%
- REST OF WORLD 14%

INBOUND SPENDING:

- LEISURE SPENDING 35%
- BUSINESS SPENDING 65%
- DOMESTIC SPENDING 75%
- INTERNATIONAL SPENDING 25%

SECTOR CHARACTERISTICS (2019):

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.