Niger
2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

2.5% Total employment

330 MN Jobs globally (1 in 10 jobs)

5% Mining
6% Agricultural
7% Travel & Tourism
8% Retail
9% Financial Services

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Niger 2019 Key Data

Contribution of Travel & Tourism to GDP

5.2% of Total Economy

Total T&T GDP = XOF278.3BN (USD475.0MN)

+6.2% Travel & Tourism GDP growth vs +6.1% real economy GDP growth

Contribution of Travel & Tourism to Employment

83.7 Jobs (000’s)

(5.3% of total employment)

International Visitor Impact

XOF58.7 BN in visitor spend (7.0% of total exports)

(USD100.1MN)

Inbound Arrivals

1. France 19%
2. United States 5%
3. Japan 5%
4. Canada 4%
5. Italy 2%
Rest of World 65%

Outbound Departures

1. Nigeria 67%
2. Saudi Arabia 5%
3. Benin 5%
4. Côte d’Ivoire 5%
5. France 4%
Rest of World 14%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 35%
Business Spending 65%
Domestic Spending 75%
International Spending 25%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020