While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

5.2% OF TOTAL ECONOMY

+6.2%

2019 Travel & Tourism GDP growth vs +6.1% real economy GDP growth

Niger 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.2% OF TOTAL ECONOMY

Total T&T GDP = XOF278.3BN (USD475.0MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

83.7 JOBS (000's)

(5.3% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF58.7 BN

in visitor spend (7.0% of total exports) (USD100.1MN)

Inbound Arrivals

1. France 19%
2. United States 5%
3. Japan 5%
4. Canada 4%
5. Italy 2%
Rest of World 65%

Outbound Departures

1. Nigeria 67%
2. Saudi Arabia 5%
3. Benin 5%
4. Côte d’Ivoire 5%
5. France 4%
Rest of World 14%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Leisure Spending 35%
Business Spending 65%
Domestic Spending 75%
International Spending 25%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020