**Niger 2020 Annual Research: Key Highlights**

### Global Data 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### Niger 2019 Key Data

- **5.2%** of Total Economy
  - Total T&T GDP = XOF278.3BN (USD475.0MN)
- **+6.2%** Real Economy GDP growth vs +6.1% real economy GDP growth over the last five years

#### Contribution of Travel & Tourism to GDP
- **83.7** jobs (000's)
  - 5.3% of total employment

#### International Visitor Impact
- XOF 58.7 BN
  - in visitor spend (7.0% of total exports)
  - (USD100.1MN)

### Inbound Arrivals
- **1. France 19%**
- **2. United States 5%**
- **3. Japan 5%**
- **4. Canada 4%**
- **5. Italy 2%**
- **Rest of World 65%**

### Outbound Departures
- **1. Nigeria 67%**
- **2. Saudi Arabia 5%**
- **3. Benin 5%**
- **4. Côte d'Ivoire 5%**
- **5. France 4%**
- **Rest of World 14%**

### Sector Characteristics (2019)

- **Leisure Spending**
  - **35%**
- **Business Spending**
  - **65%**
- **Domestic Spending**
  - **75%**
- **International Spending**
  - **25%**

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1All values are in constant 2019 prices & exchange rates

As reported in March 2020