**MOLDOVA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**MOLDOVA 2019 KEY DATA**

- **7.3% OF TOTAL ECONOMY**
  - Total T&T GDP = MDL13.2BN (USD749.7MN)
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **+3.9%**
  - 2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

**INBOUND ARRIVALS**

- **1. ROMANIA 26%**
- **2. UKRAINE 12%**
- **3. RUSSIAN FEDERATION 8%**
- **4. UNITED STATES 7%**
- **5. GERMANY 5%**
- **REST OF WORLD 42%**

**OUTBOUND DEPARTURES**

- **1. UKRAINE 80%**
- **2. RUSSIAN FEDERATION 8%**
- **3. BULGARIA 5%**
- **4. TURKEY 3%**
- **5. ROMANIA 2%**
- **REST OF WORLD 2%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 55%
- **BUSINESS SPENDING** 45%
- **DOMESTIC SPENDING** 35%
- **INTERNATIONAL SPENDING** 65%

**Note:** Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

1. **All values are in constant 2019 prices & exchange rates**
   - As reported in March 2020