MOLDOVA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

MOLDOVA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.3% OF TOTAL ECONOMY
Total T&T GDP = MDL13.2BN (USD749.7MN)

+3.9% 2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

94.3 JOBS (000’s)
(7.6% of total employment)

INTERNATIONAL VISITOR IMPACT

MDL8.1BN in visitor spend (11.1% of total exports)
(USD459.7MN)

INBOUND ARRIVALS

1. ROMANIA 26%
2. UKRAINE 12%
3. RUSSIAN FEDERATION 8%
4. UNITED STATES 7%
5. GERMANY 5%
6. REST OF WORLD 42%

OUTBOUND DEPARTURES

1. UKRAINE 80%
2. RUSSIAN FEDERATION 8%
3. BULGARIA 5%
4. TURKEY 3%
5. ROMANIA 2%
6. REST OF WORLD 2%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 55%
- BUSINESS SPENDING 45%
- DOMESTIC SPENDING 35%
- INTERNATIONAL SPENDING 65%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020