**MOLDOVA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>25%</td>
</tr>
</tbody>
</table>

**MOLDOVA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

7.3% of Total Economy

Total T&T GDP = MDL13.2BN (USD749.7MN)

+3.9% 2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

94.3 jobs (000's) (7.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

MDL8.1BN in visitor spend (11.1% of total exports) (USD459.7MN)

**INBOUND ARRIVALS**

1. Romania 26%
2. Ukraine 12%
3. Russian Federation 8%
4. United States 7%
5. Germany 5%
REST OF WORLD 42%

**OUTBOUND DEPARTURES**

1. Ukraine 80%
2. Russian Federation 8%
3. Bulgaria 5%
4. Turkey 3%
5. Romania 2%
REST OF WORLD 2%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **Leisure Spending** 55%
- **Business Spending** 45%
- **Domestic Spending** 35%
- **International Spending** 65%

*All values are in constant 2019 prices & exchange rates
As reported in March 2020*