While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

Jobs globally (1 in 10 jobs):

- Total GDP contribution: 10.3%
- Travel & Tourism: 2.5%
- 330 MN
- 94.3 JOBS (000's)
- 3.5% of total employment

Total T&T GDP = MDL13.2BN (USD749.7MN)

2019 Travel & Tourism GDP growth (7.6% of total employment)

+3.9% vs +4.9% real economy GDP growth

MOLDOVA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- 7.3% OF TOTAL ECONOMY
- Total T&T GDP = MDL13.2BN (USD749.7MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- 94.3 JOBS (000's)
- 7.6% of total employment

INTERNATIONAL VISITOR IMPACT

- MDL8.1BN
- in visitor spend (11.1% of total exports)
- (USD459.7MN)

INBOUND ARRIVALS

- 1. ROMANIA 26%
- 2. UKRAINE 12%
- 3. RUSSIAN FEDERATION 8%
- 4. UNITED STATES 7%
- 5. GERMANY 5%
- REST OF WORLD 42%

OUTBOUND DEPARTURES

- 1. UAE 80%
- 2. RUSSIAN FEDERATION 8%
- 3. BULGARIA 5%
- 4. TURKEY 3%
- 5. ROMANIA 2%
- REST OF WORLD 2%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 55%
- BUSINESS SPENDING: 45%
- DOMESTIC SPENDING: 35%
- INTERNATIONAL SPENDING: 65%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020