Moldova
2020 Annual Research: Key Highlights

Global Data 2019

- 10.3% Total GDP contribution
- 330,000 Jobs globally (1 in 10 jobs)
- 7.3% of Total Economy
- +3.9% vs +4.9% real economy GDP growth

Moldova 2019 Key Data

- Contribution of Travel & Tourism to GDP: 7.3% of Total Economy
- Total T&T GDP = MDL13.2BN (USD749.7MN)
- Contribution of Travel & Tourism to Employment: 94,300 Jobs (7.6% of total employment)
- International Visitor Impact: MDL8.1BN in visitor spend (11.1% of total exports) (USD459.7MN)

Inbound Arrivals
- 1. Romania 26%
- 2. Ukraine 12%
- 3. Russian Federation 8%
- 4. United States 7%
- 5. Germany 5%
- Rest of World 42%

Outbound Departures
- 1. Ukraine 80%
- 2. Russian Federation 8%
- 3. Bulgaria 5%
- 4. Turkey 3%
- 5. Romania 2%
- Rest of World 2%

Sector Characteristics (2019)
- Leisure Spending: 55%
- Business Spending: 45%
- Domestic Spending: 35%
- International Spending: 65%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020