GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

MOLDOVA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.3% OF TOTAL ECONOMY

Total T&T GDP = MDL13.2BN (USD749.7MN)

+3.9%

2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

94.3 JOBS (000’s)

(7.6% of total employment)

INTERNATIONAL VISITOR IMPACT

MDL8.1BN in visitor spend (11.1% of total exports)

(USD459.7MN)

INBOUND ARRIVALS

1. ROMANIA 26%
2. UKRAINE 12%
3. RUSSIAN FEDERATION 8%
4. UNITED STATES 7%
5. GERMANY 5%
REST OF WORLD 42%

OUTBOUND DEPARTURES

1. UKRAINE 80%
2. RUSSIAN FEDERATION 8%
3. BULGARIA 5%
4. TURKEY 3%
5. ROMANIA 2%
REST OF WORLD 2%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 55%
- BUSINESS SPENDING 45%
- DOMESTIC SPENDING 35%
- INTERNATIONAL SPENDING 65%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020