MOLDOVA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

MOLDOVA 2019 KEY DATA

- CONTRIBUTION OF TRAVEL & TOURISM TO GDP: 7.3% of total economy
- Total T&T GDP = MDL13.2BN (USD749.7MN)
- +3.9% 2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

- CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT: 94.3 jobs (000's)
- (7.6% of total employment)

- INTERNATIONAL VISITOR IMPACT: MDL8.1BN in visitor spend (11.1% of total exports)
- (USD459.7MN)

INBOUND ARRIVALS

1. ROMANIA 26%
2. UKRAINE 12%
3. RUSSIAN FEDERATION 8%
4. UNITED STATES 7%
5. GERMANY 5%
REST OF WORLD 42%

OUTBOUND DEPARTURES

1. UKRAINE 80%
2. RUSSIAN FEDERATION 8%
3. BULGARIA 5%
4. TURKEY 3%
5. ROMANIA 2%
REST OF WORLD 2%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 55%
- BUSINESS SPENDING 45%
- DOMESTIC SPENDING 35%
- INTERNATIONAL SPENDING 65%

All values are in constant 2019 prices & exchange rates
As reported in March 2020